

ISSUES AND PROGRAMS LIST  
KLUX 89.5 Mhz FM & HD  
1200 LANTANA  
CORPUS CHRISTI, TX 78407

July 1, 2014

During the SECOND quarter of 2014, KLUX-FM & HD determined that the following were the ten most prominently discussed issues, concerns and interests of persons living in the station's city of license, Robstown, Texas and the surrounding Corpus Christi Metropolitan area. The list is presented in no particular order of significance.

1. CRIME / COMMUNITY INVOLVEMENT / EVENTS
2. EDUCATION / PERSONAL DEVELOPMENT
3. EMPLOYMENT / CAREER OPPORTUNITIES
4. HEALTH/SAFETY AND SUPPORT GROUP INFORMATION
5. ECONOMY / TAXES / CONSUMER INFORMATION
6. FAITH BASED ISSUES
7. RACIAL / ETHNIC / MINORITY / FEMALE ISSUES
8. FAMILY / PARENTING / SOCIAL VALUE ISSUES
9. CURRENT EVENTS
10. ENVIRONMENT / RECYCLING & POLLUTION CONTROL

The following is a description of KLUX-HD programming, broadcast during the SECOND quarter, which addressed the aforementioned issues, concerns and interests.

Addenda are provided as additional information and explanation. Illustrated are specific amounts of airtime devoted to each item.

\*\*\*NOTE: Many of the programs, PSA's, and inspirational messages that air on KLUX-HD could easily be included in more than one category. Ex: Pro-life activity announcements could be listed in CAT 4 (Health), CAT 6 (Faith Based), CAT 7 (female), or CAT 8 (family and social values). Additionally, other programs, such as "Personally Speaking," deal with drug addiction or abortion; both of which may also be considered health issues, or could easily be linked to crime, as well as being listed in "current events," since they are interviews with celebrities from all walks of life.

The social ills discussed here destroy families, cause unemployment, and are often tied to one ethnicity or another. These, among other announcements and programs, could be listed in several different categories. However, for simplicity's sake, we have not duplicated listings, nor given crossover references, but common sense will dictate the impact of these items or issues facing residents of our coverage area.

## **ISSUE ONE: CRIME and COMMUNITY INVOLVEMENT/EVENT**

In the **SECOND** quarter of 2014, a number of LOCAL public service announcements addressed the need for community involvement at various levels. Whether they deal with volunteerism, community events, child and youth protection, or recreational activities (that help keep kids “off the streets” and involved in viable alternative programs), K L U X FM & HD broadcast a variety of announcements which encouraged LOCAL community involvement.

### **PROGRAM: CRIMESTOPPERS “Crime Of The Week”**

This program, produced by Corpus Christi Police Department and broadcast on KLUX-HD for well over 20 years, is apparently on hiatus at present. We have been unable to get a reply from the CCPD as to why this program is no longer being recorded for radio broadcast. Hugely successful across the nation, millions of dollars in property has been recovered along with numerous cash awards paid for tips, which help law enforcement in solving these crimes. KLUX FM & HD aired “COTW” for more than 2 decades..... Let’s hope it returns.

The crime and community involvement issues were addressed through many announcements related to youth shelters, gang deterrent events, and many LOCAL celebrations, civic and patriotic activities, and festivals. Attendance at these events and activities encourages alternative activities for the youth of the area. More specific information dealing with lengths of announcements and the number of times that each aired are listed in the addendum.

EAS delivered Amber Alerts, which were broadcast as requested by the Texas Department of Public Safety. Specific times are noted on station transmitter logs.

## **ISSUE TWO: EDUCATION and PERSONAL DEVELOPMENT**

A number of programs, as well as :30 and :60 spot announcements aired to address the broad issue of education, both public and private, formal, informal and adult, secular and Christian, during the **SECOND** quarter of 2014.

A majority of the programs and announcements which aired were with respect to LOCAL retreats, LOCAL schools of higher education, and general knowledge information for audience education.

News of LOCAL public & private school and college activities are also a major part of this category.

Various other announcements also promoted education in this area and highlighted programs where education and general knowledge information could be obtained. Those announcements are listed in the addendum.

Personal development also includes inspirational messages aimed at an individual's spiritual development - not necessarily religion, but spirituality. This item was addressed in thousands of different inspirational messages aired on K-L-U-X HD.

## **ISSUE THREE: EMPLOYMENT / CAREER OPPORTUNITIES**

### **PROGRAM: "JOB SEARCH"**

This program is produced in conjunction with WorkForce Solutions of The Coastal Bend and workintexas.com. Within the program, available LOCAL openings are delineated, referenced by title and number, then followed by a brief description of the job and experience and/or educational requirements, if any, for employment.

During the **SECOND** quarter of 2014, this sixty-second program aired 178 times, contributing to well over 9 hrs. of broadcast time, through these and other announcements, devoted to job information, job training, and employment possibilities, such as job fairs and such, within the listening area.

Additionally, messages were aired concerning LOCAL vocational retreats, career expos, and other vocational activities. Some volunteer and educational activities also lead to job creation.

Again, times and types of verification are listed in the addendum.

## **ISSUE FOUR: HEALTH/ SAFETY & SUPPORT GROUP INFORMATION**

**PROGRAM: "TX DOT ROAD REPORT"** - A series of :30 announcements dealing with various traffic and construction conditions in the Corpus Christi Metro area that drivers need to be aware of in order to navigate these areas safely. Most of these reports deal with road conditions. Information is provided by the Texas Department of Transportation.

During the **SECOND** quarter, KLUX FM & HD aired "TxDOT Road Report" 192 times.

Numerous other health related issues were explored through hundreds of educational and informational public service announcements from various sources. Additionally, LOCAL announcements, which dealt with seasonal safety, mental illness, disaster tips, drug abuse, teen asthma, cancer, free health screenings, safe driving, children's health and dozens more, were also aired.

**\*\*\*SPECIAL NOTE:** Being in a hurricane prone area, KLUX HD is fully prepared to provide whatever assistance is required. During hurricane season, June through November, we regularly announce all Warnings and Watches, Flood and Flash Flood watches and warnings, road closings, severe storm, and other weather-related realities in the area that are received via NOAA, TXDOT, local Emergency Operations Center, and other outlets.

## ISSUE FIVE: ECONOMY / TAXES & CONSUMER INFORMATION

Many area residents feel that the economy directly affects their lives daily. KLUX FM & HD addressed this issue in various ways.

PROGRAM: "Morning Business Report" - a 1:30 feature aired daily, Monday through Friday, from the LOCAL office of Edward Jones (brokers). It aired 65 times daily, Monday through Friday.

Other programs, such as "Stock Market Report", a 2 MIN. Monday through Friday feature, also contributed to the listening area's knowledge of financial issues. LOCAL news, listed in the CURRENT EVENTS category, often includes stories on LOCAL economic issues including taxes, city budgets, and the like.

BBB CONSUMER TIPS is a program produced LOCALLY and features the voice of a LOCAL Better Business Bureau representative. It gives consumers information on businesses and practices which range from the suspicious to the outright fraudulent.

The addendum contains specific totals.

## ISSUE SIX: FAITH BASED ISSUES

PROGRAM: "OUR SHEPHERD'S VIEW" - 30 min. in length

This program, an interview with the The Most Reverend Michael Mulvey, Bishop of the Diocese of Corpus Christi, aired 13 times.

Spot announcements promoting Natural Family Planning, LOCAL church sponsored events, devotionals, missions, bible reading, masses and other LOCAL church-related events for this category are listed in the addendum. Also, such topics as abstinence may not only be a health issue, but a faith based one as well.

Additionally, 30 minute programs, such as "Labors Of Love", "The Catholic Café" and "Personally Speaking," deal with people in varying walks of life within and outside of the church.

"Catholic Answers Live" is an apologetics program which answers listeners questions about anything involving the Catholic Church or Catholic Faith. This program could be listed here or CAT 2 "Education..."

Addendum has more specific details.

## **ISSUE SEVEN: RACIAL / ETHNIC / MINORITY / FEMALE ISSUES**

A number of Spanish language and content programs aired on KLUX FM & HD, which addressed Hispanic issues, both secular and religious.

PROGRAM: "CON PERMISO" - a weekly 30 min. program produced by KLUX FM & HD and utilizing a LOCAL panel of Americans of Hispanic heritage within the listening area.

PROGRAM: "SPANISH ROSARY" - a weekly 30 min. program, produced by KLUX-HD, presents the traditional Catholic Rosary in Spanish.

PROGRAM: "JESUS EN MI VIDA DIARIA" ("Jesus In My Daily Life") addresses Hispanic faith-based concerns and is broadcast in Spanish.

PROGRAM: "SEMILLAS DE ESPERANZA" (Seeds Of Faith) another program in Spanish features three LOCAL priests discussing the faith and LOCAL current events.

These and others aired during the SECOND quarter of 2014 for a total time of over 37 hours devoted to this category.

## **ISSUE EIGHT: FAMILY AND SOCIAL VALUES**

Numerous announcements of LOCAL family oriented events aired in substantial numbers. Additional announcements, relating to LOCAL Catholic Social Services, fatherhood, motherhood, family togetherness, LOCAL youth activities, family and grief counseling, LOCAL singles activities, LOCAL family "night out" activities that LOCAL families can attend together also aired in wide variety.

Particular emphasis was given to the responsibilities of fathers. In our society today, the role of fathers is becoming more and more re-recognized as paramount in the rearing of children. Additionally, prominent mention is made of activities involving engaged couples and others designed for married couples desiring to improve their marriages.

Please see addendum for more information.

\*\*\*\*\* A new feature, the KLUX Smart Phone APP has been added to give listeners another opportunity to hear KLUX, and an opportunity for us to reach additional listeners. Through this addition, listeners can now keep up with weather, news, traffic and so much more everywhere they go !!!!!

## ISSUE NINE: CURRENT EVENTS

Many listeners continually express increased interest in current events, whether they be LOCAL, state, national or international. "CATHOLIC ANSWERS LIVE" could be listed in this category, because of its topicality of issues of the day.

PROGRAM: "IRN/USA RADIO NETWORK NEWS" is a 3.5 min. non-commercial news report which airs hourly during morning drive time (Mon-Fri), and 2 min. at various other times throughout the day and on weekends to keep listeners informed as to world and national news. The morning drive newscasts longer, in order to meet the needs of the community, as listening trends indicate a more "news conscious" audience at that time of day. A one minute NEWSBREAK also airs during morning drive time.

PROGRAM: "LOCAL NEWS AND WEATHER 'LIVE'" - airs hourly during morning drive time, M-F - for a total of 15 LOCAL newscasts per week. These newscasts provide listeners with mostly LOCAL news, as well as the latest traffic and weather information.

ADDITIONAL: "Special weather updates" aired as needed throughout the day. No special notation is made of these due to equipment constraints. KLUX FM & HD is linked by satellite to the National Oceanographic and Atmospheric Administration (NOAA) and the National Weather Service through wire and EAS equipment. We are constantly updating forecasts and special weather statements, as warranted. Since October 1, 2009, KLUX has been an official National Weather Service Precipitation reporting station!!

## ISSUE TEN: THE ENVIRONMENT / Recycling & Pollution Control

LOCAL programs and announcements regarding beach clean-up, recycling, tree planting, water quality, gardening, conservation, and more were aired during this period to inform the public and enlist their help in securing a safe environment for our future and the future of our heirs.

"Passport To Texas" is a :90 program produced by Texas Parks & Wildlife, which acquaints listeners with the natural wonders of our state, how to enjoy them and how to preserve them. This program airs Monday through Friday at various times. During the SECOND quarter, this program aired a total of 130 times, totaling well over 3 hours of air time with this one program alone.

Other programs and announcements, such as Outdoor Water Use, Ozone Action Days, Texas Clean Air Minute, mulching, desert landscaping, Corpus Christi Botanical Gardens and Nature Center projects, beach clean-up announcements and the like, demonstrate a serious commitment by K-L-U-X to the environment and education of the public regarding such issues.

Totals for this category are listed in the addendum.

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Additionally, K L U X HD maintains an **EXCLUSIVE** interface with the Corpus Christi Emergency Operations Center. This link allows the EOC (which includes all emergency and disaster "FIRST-RESPONDERS") to literally "seize" the KLUX HD air product when certain emergencies loom or occur. These LOCAL emergencies include chemical spills, explosions, contaminations, hurricanes, floods, as well as freezing, blocked or otherwise impassable road conditions. Specific instructions are relayed to listeners, in order that they might "shelter in place" or "evacuate" as recommended and according to their own "personal safety plan". This arrangement with the EOC is exclusive and singular in its nature. AND, K L U X HD at present is the only station in the area broadcasting scrolling text via our HD and FM sub-carrier, both capable of informing people of potential and present dangers and emergencies.

This arrangement was made at substantial financial cost to KLUX. However, it is our belief that such an arrangement is necessary for the health, safety and protection of the community we serve.

Additionally, KLUX FM & HD is the ONLY radio station in the nation (to the best of our knowledge) that has such an arrangement. This arrangement was made through coordination with the LOCAL Emergency Planning Committee, which has been recognized by the EPA as THE OUTSTANDING LEPC in the United States. This effort was well underway before September 11, 2001. A major byproduct of this effort is its contribution to the homeland security of the people in this area.

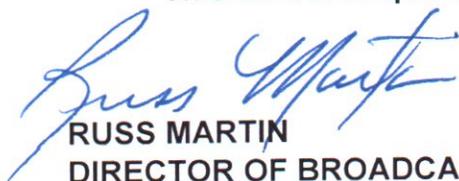
Furthermore, KLUX has secured arrangements to broadcast live and delayed public information presentations (such as press conferences) from said EOC, when made by responsible community emergency officials. Studio facilities and STL equipment are maintained with initial battery backup (in case of power outages), and a 45 kw generator, capable of maintaining power through an automatic transfer switch and unlimited natural gas from a "hurricane rated" city buried and maintained gas line. Our goal is to maintain communication with listeners in event of any emergency.....

KLUX HD radio, was the very FIRST radio station in this area to broadcast in digital and the FIRST to broadcast multi-channels (KLUX HD-2). This was accomplished at substantial cost in money and man-hours.

We at KLUX FM & HD are proud of the record we have established of serving the needs and addressing the LOCAL concerns of the Robstown/Corpus Christi area over the past 28+ years. KLUX Radio has consistently broadcast well in excess of 40,000 public service announcements and programs each year! That is an accomplishment unmatched and, in fact, unapproached by any other broadcast outlet in this market.

Suggestions as to additional or alternative programming to help us better serve the listeners of this area are always welcomed.

This SECOND quarter report is submitted this 1<sup>st</sup> day of July, 2014.



**RUSS MARTIN**  
DIRECTOR OF BROADCAST OPERATIONS  
K-L-U-X HD Radio

**CATEGORY 1 - Crime / Community Involvement/Events**

CAT	TITLE #1	TITLE #2	Lgth	BEG	END	EXP	Sub-Ttl
1	11th Annual Golf Classic	St. Pius X School	0:40	3/31	4/3	6	4:00
1	3 Point Shootout Tourney	St. Michael The Archangel	0:50	6/11	6/28	51	42:30
1	30 Yr. Reunion Concert	Cathedral Concert Series	1:00	6/2	6/20	58	58:00
1	4th Benefit Golf Tourney	ARK Assessment Center	1:00	5/20	6/20	66	1:06:00
1	63rd Concert Season	C C Municipal Band	1:00	6/8	6/30	47	47:00
1	A Way Of Life	Dio C C - Various	1:00	4/28	5/19	77	1:17:00
1	American Vets Salute	American Legion	0:30	5/11	6/30	44	22:00
1	Bay Jammin Concerts	C C Parks & Rec	0:50	6/9	6/30	48	40:00
1	Bay Jammin Movies	C C Parks & Rec	0:50	6/9	6/30	46	38:20
1	Be A Mentor	Ofc Nat Drug Policy	0:30	3/31	4/2	3	1:30
1	Beeping Eggstravaganza	SoTx Lighthouse For Blind	1:00	3/31	4/12	24	24:00
1	Big Bros/Sis Volunteers	Big Brothers Big Sisters	1:00	4/15	5/15	80	1:20:00
1	Blue Dome Golf Tourney	OLCC Retreat Center	0:45	4/1	4/24	57	42:45
1	Buc Days Gspl Music Fst	1st Presbyterian	0:50	3/31	4/25	57	47:30
1	Bus Trip To Basilica	MPB OLG Society	0:30	5/20	6/13	73	36:30
1	Catch Me If You Can Rn/Wk	Calallen Mid Sch for ARK	1:00	3/31	4/11	23	23:00
1	CC Live - John Berry	Corpus Christi Live/KLUX	1:00	4/12	4/26	38	38:00
1	Christmas In July Bazaar	St. Theresa Parish	1:00	6/15	6/30	47	47:00
1	Christopher Minutes	Insp - The Christophers	1:00	3/31	6/30	854	14:14:00
1	Ciy Pools - Fun Things	C C Parks & Recreation	0:45	5/23	6/22	64	48:00
1	Crime Prevention	US Dpt Justice/NCPC	1:00	3/31	4/1	2	2:00
1	Driver License Renewal	TDPS	0:30	5/29	6/30	64	32:00
1	Fireworks Viewing / Party	Museum of Sci / History	0:50	6/26	6/30	8	6:40
1	Freedom Is Not Free	Insp - Macie	1:00	5/23	5/26	29	29:00
1	Fundraiser Help 4 Non-Pft	SoTx Lighthouse For Blind	0:50	3/31	4/15	31	25:50
1	Game Night	St. Philip The ApostleKoC	0:45	5/27	6/13	48	36:00
1	Golf Tournament	Downtown Lions Club	1:00	3/31	4/6	11	11:00
1	Help For Older Americans	Elder Care Locator	1:00	5/16	6/17	61	1:01:00
1	July 4th - True Amer Hero	Nat Fatherhood Initiative	0:40	6/16	6/30	87	58:00
1	July 4th Concert	Kingsville Symphony Orch	0:40	6/5	6/30	55	36:40
1	Junior Golf Clinic	Pan Amer Golf Association	0:45	5/17	6/6	45	33:45
1	King Ranch Bike Tour	Kingsville Noon Lions Clb	1:00	4/1	4/25	57	57:00
1	Lent CRS Rice Bowl	Catholic Relief Services	0:30	3/31	4/15	59	29:30
1	Lenten Fish Frys (2014)	Various Parishes & Orgs	0:30	3/31	4/17	38	19:00
1	Make The Connection	maketheconnection.net	1:00	3/31	4/13	22	22:00
1	Marines-Patriotic Salute	USMC	0:30	5/19	5/26	16	8:00
1	Memorial Day - Mulvey	Cath Insp - Bishop Mulvey	1:00	5/20	5/26	28	28:00
1	Memorial Day Ceremonial	Seaside Memorial Park	1:00	5/1	5/25	95	1:35:00
1	Mockingbird Auditions	Harbor Playhouse	0:40	6/23	6/30	16	10:40
1	Operation Rice Bowl Thank	Catholic Relief Services	0:30	4/14	5/1	58	29:00
1	Poverty In America	Cath Cmpgn For Humn Devl	0:30	4/28	5/25	96	48:00
1	Queen Of Hearts Night	Bish Garriga Mid/Prep Sch	0:30	3/31	4/24	58	29:00
1	S.P.A.R.K. 2014	C C Parks & Rec	1:00	6/13	6/30	39	39:00
1	Services Available	Catholic Charities	1:00	4/28	5/22	86	1:26:00
1	Sp Col-Dio Priest Retirmt	Special Collection 5-18	1:00	5/12	5/18	28	28:00
1	Spring Fest	Imm Cncptn - Gregory	0:30	3/31	4/5	9	4:30
1	Spring Fiesta/Trail Ride	Imm Cncptn - Concepcion	0:50	4/9	5/9	107	1:29:10
1	The Veteran	Insp - Pete	1:00	5/23	5/26	29	29:00
1	V O T E	KLUX Public Service	1:00	5/13	5/27	66	1:06:00

total this category: 44:57:40

**CATEGORY 2 - Education / Personal Development**

CAT	TITLE #1	TITLE #2	TIME	STRT	END	EXP	Sub-Ttl
2	2014 Annual BBQ	MPB	0:45	5/13	5/17	16	12:00
2	Annual 5K Run/Walk	St. Michael's - Banquette	0:45	3/31	4/4	14	10:30
2	Band & Choral Camps	TAMUCC	1:00	5/15	6/15	66	1:06:00
2	Band Camp	TAMUCC Dpt Of Music	1:00	4/26	5/14	53	53:00
2	Card Party	St. Pat's Altr/Rsry Soc	0:40	6/10	6/30	61	40:40
2	Catholic Answers Minute	Cath In Fr. Vincent Serpa	1:00	3/31	6/30	387	6:27:00
2	CATHOLIC CAFE	Relevant Rad-Deacon Jeff	30:00	3/31	6/29	10	5:00:00
2	Catholic Exchange Student	SHARE	0:45	5/21	6/21	64	48:00
2	Centennial Mass/Luncheon	St. Anthony of Padua	0:40	5/28	6/14	48	32:00
2	College - Within Reach	Tx Financial Aid Center	1:00	6/2	6/30	57	57:00
2	Continuing Education	DMC	0:50	3/31	4/14	28	23:20
2	Deer Creek Camp	Ofc Youth Ministry	1:00	3/31	4/25	62	1:02:00
2	Digital Literacy	Connect To Compete	1:00	5/29	6/30	63	1:03:00
2	Discovery Files	Nat'l Sci Found.	1:00	3/31	6/30	178	2:58:00
2	Easter (Early) MO Shorts	Cath Insp - Oblate Media	0:30	4/21	5/5	51	25:30
2	Easter Season M.O. Longs	Cath Insp - Oblate Media	1:00	4/21	5/25	132	2:12:00
2	F'Ball/Cheer/Dance Golf T	BJPIIHS	0:50	3/31	4/15	33	27:30
2	Fresh Starts / Spring	Insp - Oblate Media	0:30	5/23	6/19	198	1:39:00
2	History Center Opens	Friends of History Center	0:30	5/7	5/16	22	11:00
2	Insp Hall Of Fame	Insp - Various Voices	1:00	3/31	6/30	859	14:19:00
2	Inspirational MO Seasonal	Insp - Oblate Media	0:30	5/27	5/31	38	19:00
2	Jamaica	OLG - Alice	0:30	4/1	4/25	59	29:30
2	Kids Summer Camps	Del Mar College	0:40	5/22	6/15	47	31:20
2	Latchkey Summer Camps	C C Parks & Rec	1:00	5/10	6/5	60	1:00:00
2	Lemonade Day	C C Chamber of Commerce	1:00	4/10	5/9	79	1:19:00
2	Music For All Ages	Kingsville Symphony Orch	0:45	3/31	4/5	10	7:30
2	New Life/That's LifeMO-2	Insp - Oblate Media	0:30	3/31	5/21	493	4:08:30
2	Ode To Joy	Corpus Christi Symphony	0:50	3/31	4/12	24	20:00
2	PERSONALLY SPEAKING	Catholic Communicatn Cmpg	30:00	3/31	6/29	13	6:30:00
2	Power For Life	Cath Insp - Fr. James	1:00	6/23	6/30	25	25:00
2	Profile America	U. S. Census Bureau	1:00	3/31	6/30	273	3:53:00
2	Texas Lions Camp (G)	Downtown Lions Club	1:00	5/9	5/31	43	43:00
2	The Y - So Much More	YMCA	1:00	3/31	4/29	52	52:00
2	Yell Practice	Aggie Mothers Club	0:40	5/22	6/4	26	17:20
total this category:							68:21:40

### ***CATEGORY 3 - Employment / Career Opportunities***

<u>CAT</u>	<u>TITLE #1</u>	<u>TITLE #2</u>	<u>TIME</u>	<u>STRT</u>	<u>END</u>	<u>EXP</u>	<u>Sub-Ttl</u>
3	Become A Volunteer(g)	S.C.O.R.E.	0:30	4/15	5/16	83	41:30
3	Hire Vets	Wounded Warrior Project	0:30	4/28	5/28	61	30:30
3	Job News	Social Security Admin	1:00	4/22	5/22	57	57:00
3	Job Search	WorkSource of Cstal Bend	1:00	3/31	6/30	178	2:58:00
3	Men's Discernment Retreat	Ofc of Vocations	1:00	4/29	5/30	105	1:45:00
3	Men's Explore Dscrmt Retr	Ofc Vocations	1:00	6/25	6/30	15	15:00
3	Priestly Ordination	Dio of C C	0:45	5/28	5/30	6	4:30
3	Tour Volunteers Needed(g)	USS Lexington On The Bay	0:45	6/20	6/30	26	19:30
3	Vocation Awarness Retreat	Office Of Vocations	1:00	4/20	5/22	122	2:02:00
total this category:							<u>9:33:00</u>

## **CATEGORY 4 - Health/Safety/Support Group Information**

<u>CAT</u>	<u>TITLE #1</u>	<u>TITLE #2</u>	<u>TIME</u>	<u>STRT</u>	<u>END</u>	<u>EXP</u>	<u>Sub-Ttl</u>
4	Almost Free Dental X-Rays	DMC Dental Asst. Pgm	0:30	3/31	4/10	14	7:00
4	Alzheimer's Ed. Symposium	Alzheimer's Assn / TAMUK	0:40	4/9	4/24	37	24:40
4	Boater Safety	Tx Prks & Wildlife	0:30	6/1	6/30	32	16:00
4	Cancer Prevention/Survivl	The Cancer Project	0:30	4/8	5/7	34	17:00
4	Child & Youth Protection	Diocese of Corpus Christi	1:00	5/1	6/30	8	8:00
4	Child Abuse Prevent Month	Diocese of Corpus Christi	0:45	4/1	4/30	46	34:30
4	Children's Health	HHS / NIH	0:30	6/10	6/30	21	10:30
4	Chldhd Obesity-Get Hlthy	Walden Univ. Dpt Science	1:00	3/31	4/13	20	20:00
4	Childhood Hlthy Weight Pgm	C C Nue Cty Pub Hlth Dist	0:45	6/17	6/30	12	9:00
4	COPD Help	NHLBE / Amer Lung Society	0:30	6/28	6/30	3	1:30
4	Dental Disease	CDC/Amer Acad Periodontal	0:30	3/31	4/5	6	3:00
4	Diabetes Warning Signs	Texas Diabetes Council	1:00	5/16	6/18	62	1:02:00
4	Drugs Parkinson's	Nat'l Parkinson's Found	0:30	3/31	4/6	7	3:30
4	Electrical Safety Tip	Elec Safety Found Int'l	1:00	4/15	5/16	44	44:00
4	Eye Health	Amer Optometric Assoc	0:30	6/20	6/30	10	5:00
4	Get Fit Texas	YWCA	1:00	6/2	6/29	29	29:00
4	Health News (MS)	Multiple Sclerosis Soc.	0:30	3/31	4/13	21	10:30
4	Heart Health	American Heart Assoc.	0:30	3/31	4/4	4	2:00
4	Hurr. Preparedness Tips	Amer Red Cross etc.	0:45	6/15	6/30	15	11:15
4	Hurrone Evac 211 To Safty	Gov's Ofc of Emer Mangmnt	0:40	6/1	6/30	32	21:20
4	Hurricane Evacuation Rts	TxDOT	0:30	6/1	6/29	32	16:00
4	July 4th Holiday Safety	Texas A&M Forest Service	0:50	6/28	6/30	2	1:40
4	Kids - Emergency Plan	Dpt of Homeland Security	0:30	4/15	5/15	42	21:00
4	Learn To Swim Month (Apr)	Swimming Saves Lives Foun	0:30	4/1	4/30	47	23:30
4	Long Live Texans (rev)	Cath Charities/Tx Dp Hlth	1:00	5/1	5/24	44	44:00
4	May Is Stroke Month	Radiology Soc of N. Amer	0:30	5/8	5/31	54	27:00
4	Men - Get Medical Tests	Agcy on Hlth/Resrch Qulty	0:30	3/31	4/15	25	12:30
4	Men's Hlth Mth (June Only)	Radiology Soc of N. Amer	0:30	6/1	6/30	32	16:00
4	Murine Typhus	C C Nue Cty Pub Hlth Dist	1:00	3/31	4/12	18	18:00
4	Nutrition Education	USDA - MYpyramid.gov	0:30	5/29	6/30	37	18:30
4	Pertussis Vaccinations	Nat ASsoc Pediatric Nrses	0:30	3/31	4/5	7	3:30
4	Pets On Vacation	Amer Animal Hosp Assoc	0:30	6/5	6/30	27	13:30
4	Propane Safety	Tx Propane Ed/Mktnng Found	1:00	5/29	6/30	37	37:00
4	Reverse Alert-Not Listeng	Reversealert.org / KLUX	1:00	4/30	6/30	78	1:18:00
4	Room To Breathe	Dpt Fam Protec Svcs	0:30	4/15	5/15	42	21:00
4	Rubber Duck RoundUp	SoTx Lighthouse For Blind	1:00	4/29	5/23	62	1:02:00
4	Safe Driving	TxDOT	0:30	5/29	6/29	36	18:00
4	Senior Care	US Admin On Aging	0:45	6/11	6/30	18	13:30
4	Skin Cancer	Amer Acad of Dermatology	0:40	6/11	6/30	19	12:40
4	Stroke Warning Signs	Various Agencies	0:45	4/8	5/8	35	26:15
4	Swim Lessons / Year-Round	C C Parks & Recreation	0:50	3/31	4/12	19	15:50
4	Swimming Pool Safety	U.S. Product Fafety Comm	0:30	6/1	6/30	32	16:00
4	Two Causes Of Asthma	Asthma/Alergy Found of Am	0:30	4/15	5/17	45	22:30
4	Vaccinate Kids On Time	Parents Of Kids	1:00	4/8	5/8	36	36:00
4	Veterans Crisis Line	Deptl. Veteran Affairs	0:30	5/10	6/9	61	30:30
4	Vision Checkups	Found Fighting Blindness	0:30	5/4	6/4	66	33:00
4	Vision Help	SxTx Lighthouse For Blind	0:40	4/5	5/5	47	31:20
4	Wear A Mouthguard	Amer Assoc Orthodontists	0:30	4/21	5/21	47	23:30
4	Whooping Cough	Nat Found for Infec Disea	0:40	4/15	5/14	40	26:40

total this category:

17:38:35



## **CATEGORY 6 - Faith Based Issues**

<u>CAT</u>	<u>TITLE #1</u>	<u>TITLE #2</u>	<u>TIME</u>	<u>STRT</u>	<u>END</u>	<u>EXP</u>	<u>Sub-Ttl</u>
6	4th Annual Boys' Walk	Schoenstatt Movement	0:40	6/20	6/30	30	20:00
6	Adoration	St. John The Baptist	0:40	5/28	6/3	17	11:20
6	Adult Formation Sumr Camp	St. Paul Sch Catachesis	1:00	6/5	6/30	78	1:18:00
6	ANGELUS / REGINA COELI	Bishop Carmody - Insp	2:30	3/31	6/30	91	3:47:30
6	Ask The Padre Feast of CC	Cath Insp - Fr. Rudy	0:30	6/10	6/22	53	26:30
6	CATHEDRAL SUN MASS (LIVE)	Corpus Christi Cathedral	60:00	3/31	6/29	13	13:00:00
6	CATHOLIC ANSWERS LIVE	Recorded Call-In Show	30:00	3/31	6/29	13	6:30:00
6	Catholics Come Home	catholicscomehome.org	0:30	6/23	6/30	25	12:30
6	Chrism Mass-Fact Of Faith	Cath Ed - Fr. Larry Rice	1:00	4/7	4/15	33	33:00
6	Day of Prayer/Reflection	St. Joseph's Parish	0:30	3/31	4/4	7	3:30
6	Deep Prayer Retreats	OLCC Retreat Center	1:00	3/31	4/15	33	33:00
6	Divine Mercy Chaplet	Ss. Cyril & Methodius	0:50	4/1	4/26	66	55:00
6	Divine Mercy Retreat	OLCC Retreat Center	1:00	3/31	4/23	54	54:00
6	Divine Mercy Sunday	St. Joseph - Port Aransas	0:50	3/31	4/26	67	55:50
6	Easter - Fact of Faith	Cath Insp - Fr Larry Rice	1:00	4/17	4/20	13	13:00
6	Easter Day - Bishop	Cath Insp - Bishop Mulvey	1:00	4/20	4/20	5	5:00
6	Easter Mid/Late MO Shorts	Cath Insp - Oblate Media	0:30	4/27	6/7	184	1:32:00
6	Easter Mission Lessons	Cath Insp - Pont Mis Soc	1:00	4/21	5/25	132	2:12:00
6	Easter Morning Scene	Cath Insp - Marty	1:30	4/20	4/20	5	7:30
6	Easter Triduum Moments	Cath Insp - Fr. Tom	1:00	4/17	4/19	11	11:00
6	Ester (Wk 1) MO Longs	Cath Insp - Oblate Media	1:00	4/21	4/27	24	24:00
6	Fact Of Faith	Cath Insp - Fr Larry Rice	1:00	6/9	6/30	88	1:28:00
6	Find Your Mass Times	Diocese C C	1:00	6/17	6/30	37	37:00
6	Fr. Kentenich Memorial	Schoenstatt Movement	0:40	6/20	6/30	31	20:40
6	Good Friday - Today Is	Cath Insp - Bishop Mulvey	1:00	4/18	4/18	5	5:00
6	Good Friday Prayers (10)	Cath Insp - Fr. Tom	1:00	4/18	4/18	2	2:00
6	Gospel Of The LORD	Cath Insp - Bishop Mulvey	1:30	3/31	6/30	388	9:42:00
6	Holy Week - Fact Of Faith	Cath Ed - Fr. Larry Rice	0:30	4/13	4/19	25	12:30
6	LABORS OF LOVE	Dio Evangelization Office	30:00	3/31	6/29	13	6:30:00
6	Lent - Bishop Mulvey	Cath Insp - Bishop Mulvey	1:00	3/31	4/12	51	51:00
6	Lenten Clergy Messages	Cath Insp- Various Clergy	1:00	3/31	4/15	59	59:00
6	Lenten/Easter M.O. Shorts	Cath Insp - Oblate Media	0:30	3/31	4/20	78	39:00
6	Lenten/Easter Retreats	USCCB / Cath Com Campaign	30:00	3/31	4/20	3	1:30:00
6	Men's Ignatian Retreat	OLCC/Deep Prayer	0:50	5/27	6/11	46	38:20
6	Mission Lessons	Pontifical Mission Soc.	1:00	5/12	6/30	205	3:45:00
6	OUR SHEPHERD'S VIEW	Bishop Mulvey Interview	30:00	3/31	6/29	13	6:30:00
6	Parish Pilgrimages	Various Parishes	1:00	5/12	6/5	72	1:12:00
6	Passover Celebration	Rel. Ed. - Fr. Tom	1:00	4/14	4/14	3	3:00
6	Pilgrimages	Various Parishes	1:00	3/31	4/25	61	1:01:00
6	Retreat	Schoenstatt Movement	0:30	4/6	5/2	85	42:30
6	Sp Col - Holy Land Shrine	Spec Collection 4-18	0:45	4/12	4/18	24	18:00
6	Sp Col - Home Missions	Special Collection 4-27	1:00	4/21	4/27	23	23:00
6	Special Collections 6-1	Dio C C	1:00	4/1	6/29	62	1:02:00
6	St. John Paul II Moments	John Paul II / Marty	1:00	4/28	5/10	49	49:00
6	Sunday Soundbite 5-4	St. Anthony Msgr Press	1:30	5/4	6/29	40	1:00:00
6	T.O.U.G.H. Retreat	Dio Youth Ministry Office	1:00	5/23	6/30	117	4:57:00
6	Today In The Ch - Jan-Jun	Cath Insp - Fr. Tom	1:00	3/31	6/30	387	6:27:00
6	Young Catholics Ablaze	Yng Adult/Campus Ministry	0:55	6/12	6/19	23	21:15

total this category: 89:10:55

**CATEGORY 7 - Racial/Ethnic/Minority/Female Issues**

<u>CAT</u>	<u>TITLE #1</u>	<u>TITLE #2</u>	<u>TIME</u>	<u>STRT</u>	<u>END</u>	<u>EXP</u>	<u>Sub-Ttl</u>
7	Baile Ranchero	Ss. Cyril / Methodius	0:45	6/23	6/30	18	13:30
7	C & YP Spanish	Diocese of Corpus Christi	1:00	3/1	6/30	13	13:00
7	CON PERMISO (Spanish)	Hisp. Issues (0730-0800)	30:00	3/31	6/29	13	6:30:00
7	Girls' Health	US Dpt Hlth/Human Svcs	1:00	3/31	4/10	14	14:00
7	Girls Leadership Camp	YWCA	0:40	5/16	6/15	62	41:20
7	Immgration/Ciznship Forum	Catholic Charities	1:00	5/1	5/13	48	48:00
7	International Dinner	Instituto de Cultura Hisp	0:50	5/1	5/22	52	43:20
7	JESUS EN MI VIDA DIARIA	Sister Ruth Reyes	30:00	3/31	6/29	13	6:30:00
7	Mothers' Day Inspiration	Insp - Various	1:00	5/5	5/11	54	54:00
7	Semillas De Esperanza	Catholic Insp in Spanish	30:00	3/31	6/29	13	6:30:00
7	SPANISH ROSARY	KLUX Production	30:00	3/31	6/29	13	6:30:00
7	Spring Soiree	Women's Shelter	0:30	3/31	4/14	28	14:00
7	Summer Polka Fest	Czech Heritage Society	0:55	6/28	6/30	7	6:25
7	Women's Cancer - Walking	City Of Hope	0:30	4/15	5/16	43	21:30
7	Women's English Cursillo	OLCC Cursillo Center	0:50	4/5	4/30	81	1:07:30
total this category:							37:39:05

**CATEGORY 8 - Family & Social Value Issues**

<u>CAT</u>	<u>TITLE #1</u>	<u>TITLE #2</u>	<u>TIME</u>	<u>STRT</u>	<u>END</u>	<u>EXP</u>	<u>Sub-Ttl</u>
8	10 Ways 2 Be A Better Dad	Nat'l Fatherhood Iniatve	1:00	6/5	6/15	62	1:02:00
8	Adoption (Gen)	USHHS / CPS	1:00	4/1	5/1	55	55:00
8	Adoption Info Meetings	Dpt Fam / Protective Svcs	1:00	3/31	4/13	26	26:00
8	Annual Festival	St. Frances Xavier-Tynan	0:30	4/29	5/3	16	8:00
8	Be A Dad Today	fatherhood.gov	0:45	6/5	6/15	61	45:45
8	Become A Foster Parent	J. C.'s Lighthouse	0:45	4/1	4/30	75	56:15
8	Convalidation Seminar-Jun	Dio Family Life Office	0:45	6/25	6/30	14	10:30
8	Disaster Preparation	FEMA / Ad Council	0:30	3/31	4/1	1	0:30
8	Engaged Encntr Wknd 6-21	Dio Family Life Office	1:00	5/19	6/15	81	1:21:00
8	Evening Married Couples	Schoenstatt Movement	0:30	3/31	4/4	7	3:30
8	Family Night Out	Holy Cross Parish	0:30	6/23	6/29	15	7:30
8	Fathers' Day Inspiration	Insp - Various	1:00	6/9	6/15	37	37:00
8	Marriage - Deacon Nolte	Ofc Family Life/Jstc/H.D.	1:00	6/9	6/30	88	1:28:00
8	Marriage Encntr Wknd 6-27	WWME / OLCC	1:00	5/15	6/15	98	1:38:00
8	Mothers - Remember	Cath Insp - Bishop Mulvey	1:00	5/5	5/11	27	27:00
8	Natural Family Planning B	Diocese of C C	0:30	4/28	5/28	107	53:30
8	Pre-Cana (g) 2014	Dio Family Life Office	1:00	5/9	6/6	89	1:29:00
8	Retrouvaille (In S. A.)	Ofc of Family Life	1:00	5/20	6/20	98	1:38:00
total this category:							14:06:30

## **CATEGORY 9 - Current Events**

<u>CAT</u>	<u>TITLE #1</u>	<u>TITLE #2</u>	<u>TIME</u>	<u>STRT</u>	<u>END</u>	<u>EXP</u>	<u>Sub-Ttl</u>
9	CRS World Report	Catholic Relief Services	1:30	3/1	6/30	26	39:00
9	IRN/USA NETWORK NEWS	Network	2:00	3/31	6/30	###	37:42:00
9	IRN/USA NEWSBREAK	IRN/USA NETWORK	1:00	3/31	6/30	195	3:15:00
9	LOCAL NEWS/WX/TRAFFIC	KLUX Public Service	3:00	3/31	6/30	195	9:45:00
9	Matt Maher Concert	St. Anthony - Robstown	0:45	3/31	4/4	7	5:15
9	TxDOT ROAD REPORT	Tex Dpt of Transportation	0:30	3/31	6/30	195	1:37:30
total this category:							<u>53:03:45</u>

## **CATEGORY 10 - Environment/Recycling/Pollution Control**

<u>CAT</u>	<u>TITLE #1</u>	<u>TITLE #2</u>	<u>TIME</u>	<u>STRT</u>	<u>END</u>	<u>EXP</u>	<u>Sub-Ttl</u>
10	Adopt-A-Beach Clean Up 14	Texas General Land Office	1:00	4/8	4/25	24	24:00
10	Bird Mart/Fair	Cstl Bend Comp Bird Club	1:00	4/12	5/9	74	1:14:00
10	Botanical Gardens Events	So Tx Botanical Gardens	0:40	5/27	6/30	186	1:57:20
10	Discover The Forest	U.S. Forest Service	1:00	4/1	5/2	57	57:00
10	Don't Mess With Texas	TxDOT	1:00	6/21	6/30	18	18:00
10	Helping The Environment	takemefishing.org	1:00	5/13	6/5	46	46:00
10	Passport To Texas	Texas Parks & Wildlife	1:30	3/31	6/30	130	3:15:00
10	Picking Bluebonnets(g)	Ts D P S	1:00	3/28	4/30	54	54:00
10	Plant A Tree	Natl Arbor Day Foundation	0:30	3/31	5/20	92	46:00
10	Put The Sparkle Back	City Solid Waste Ops	1:00	4/1	4/30	53	53:00
10	Shred Day Apring 2014	BBB	1:00	4/8	4/25	31	31:00
10	TPW Info & Things To Do	Texas Parks & Wildlife	0:30	3/31	6/30	178	1:29:00
10	Water - Don't Waste It	City council/Water Dept	1:00	6/12	6/30	38	38:00
10	Water Conservation-1	C C Water Dpt/TCEQ/TPW	0:40	7/21	6/11	25	16:40
10	Wildfire Prevention	TAMU / Tx Forest Svc	0:45	3/31	4/5	6	4:30
10	25th Ann World Of Water	City Water Dpts/STBC	1:00	5/19	5/30	23	23:00
total this category:							<u>14:46:30</u>