

# ORDER



**Orders**

**Order / Rev:** 231127

**Alt Order #:** 07374825

**Product Desc:** 1442/WMC 11.3-11.4

**Estimate:** 1442

**Flight Dates:** 11/03/14 - 11/04/14

**Original Date / Rev:** 10/28/14 / 10/28/14

**Order Type:** GENERAL

**WDJT-TV-LP**

**Primary AE:** Izzy Rostovsky

**Sales Office:** HLAX

**Sales Region:** NAT

**Agency**

**Name:** Target Enterprises, LLC

**Buying Contact:**

**Billing Contact:**

15260 Venture Blvd.

Sherman Oaks, CA 91403

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** Issue/WMC Issues Mobilization Council

**Demographic:** HH

**Product Codes:** PL Issue

**Priority:** P-2

**Revenue Codes:** AGY, POL, ISS

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:**

**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/27/14	11/04/14	16	\$21,080.00	\$17,918.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2014	16	\$21,080.00	\$17,918.00	0.00
<b>Totals</b>	<b>16</b>	<b>\$21,080.00</b>	<b>\$17,918.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Izzy Rostovsky			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WDJT	11/03/14	11/03/14	Jeopardy 6p-630p	CM	M-F 6p-630p	1-----	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
				6p-630p/Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----		1				\$550.00		0.00			
2	WDJT	11/03/14	11/03/14	Wheel of Fortune 630p-7p	CM	M-F 630p-7p	1-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
				630p-7p/Wheel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----		1				\$650.00		0.00			
3	WDJT	11/03/14	11/03/14	M-F Late News	CM	10p-1035p	1-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
				M-F Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----		1				\$800.00		0.00			
N 4	WDJT	11/03/14	11/04/14	Let's Make a Deal 9a-10a	CM	858a-10a	11-----	:30	2	\$400.00	P-1	0.00	NM	2	\$800.00
				Let's Make a Deal 9a-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	11-----		2				\$400.00		0.00			
N 5	WDJT	11/03/14	11/04/14	Price Is Right 10a-11a	CM	10a - 11a	11-----	:30	2	\$540.00	P-1	0.00	NM	2	\$1,080.00
				Price is Right 10a-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	11-----		2				\$540.00		0.00			
N 6	WDJT	11/03/14	11/04/14	Y&R 11a-12p	CM	11a - 12p	11-----	:30	2	\$800.00	P-1	0.00	NM	2	\$1,600.00
				The Young & the Restless 11a-											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	11-----		2				\$800.00		0.00			

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Advertiser: Issue/WMC Issues Mobilization Council  
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 Estimate: 1442

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WDJT	11/03/14	11/04/14	News at Noon News at Noon	CM	12p-1230p	11-----	:30	2	\$300.00	P-1	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/03/14	11/09/14	11-----		2			\$300.00			0.00			
N 8	WDJT	11/03/14	11/04/14	CBS Block 1230p-2p The Talk	CM	1p-2p (1:00 PM-2:00 PM)	1-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/03/14	11/09/14	1-----		1			\$300.00			0.00			
N 9	WDJT	11/03/14	11/04/14	2p-3p Rachael Ray	CM	2p-3p	1-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/03/14	11/09/14	1-----		1			\$300.00			0.00			
N 10	WDJT	11/03/14	11/04/14	M-F 5pm News M-F 5pm News	CM	5p-530p	1-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/03/14	11/09/14	1-----		1			\$400.00			0.00			
N 11	WDJT	11/03/14	11/04/14	Mo 8p - 9p Scorpion	CM	Mo 8p - 9p	1-----	:30	1	\$8,000.00	P-1	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/03/14	11/09/14	1-----		1			\$8,000.00			0.00			
N 12	WDJT	11/03/14	11/04/14	Mo 9p - 10p NCIS: Los Angeles	CM	Mo 9p - 10p	1-----	:30	1	\$6,000.00	P-1	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/03/14	11/09/14	1-----		1			\$6,000.00			0.00			
													Totals	16	\$21,080.00