

ORDER



Orders
Order / Rev: 231127
Alt Order #: 07374825
Product Desc: 1442/WMC 11.3-11.4
Estimate: 1442
Flight Dates: 11/03/14 - 11/04/14
Original Date / Rev: 10/28/14 / 10/28/14
Order Type: GENERAL

WDJT-TV-LP
Primary AE: Izzy Rostovsky
Sales Office: HLAX
Sales Region: NAT

Agency
Name: Target Enterprises, LLC
Buying Contact:
Billing Contact:
 15260 Venture Blvd.
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Issue/WMC Issues Mobilization Council
Demographic: HH
Product Codes: PL Issue
Priority: P-2
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/27/14 | 11/04/14 | 16 | \$21,080.00 | \$17,918.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| November 2014 | 16 | \$21,080.00 | \$17,918.00 | 0.00 |
| Totals | 16 | \$21,080.00 | \$17,918.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Izzy Rostovsky | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|-------|-------------------|-----------------|--|-------|-------------------|---------|-------------|-------|---------------|-----|------|------|-------|------------|
| 1 | WDJT | 11/03/14 | 11/03/14 | Jeopardy 6p-630p 6p-630p/Jeopardy | CM | M-F 6p-630p | 1----- | :30 | 1 | \$550.00 | P-3 | 0.00 | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 11/03/14 | 11/09/14 | 1----- | | 1 | | \$550.00 | | 0.00 | | | | | |
| 2 | WDJT | 11/03/14 | 11/03/14 | Wheel of Fortune 630p-7p 630p-7p/Wheel | CM | M-F 630p-7p | 1----- | :30 | 1 | \$650.00 | P-3 | 0.00 | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 11/03/14 | 11/09/14 | 1----- | | 1 | | \$650.00 | | 0.00 | | | | | |
| 3 | WDJT | 11/03/14 | 11/03/14 | M-F Late News M-F Late News | CM | 10p-1035p | 1----- | :30 | 1 | \$800.00 | P-2 | 0.00 | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 11/03/14 | 11/09/14 | 1----- | | 1 | | \$800.00 | | 0.00 | | | | | |
| N 4 | WDJT | 11/03/14 | 11/04/14 | Let's Make a Deal 9a-10a Let's Make a Deal 9a-10a | CM | 858a-10a | 11----- | :30 | 2 | \$400.00 | P-1 | 0.00 | NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 11/03/14 | 11/09/14 | 11----- | | 2 | | \$400.00 | | 0.00 | | | | | |
| N 5 | WDJT | 11/03/14 | 11/04/14 | Price Is Right 10a-11a Price is Right 10a-11a | CM | 10a - 11a | 11----- | :30 | 2 | \$540.00 | P-1 | 0.00 | NM | 2 | \$1,080.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 11/03/14 | 11/09/14 | 11----- | | 2 | | \$540.00 | | 0.00 | | | | | |
| N 6 | WDJT | 11/03/14 | 11/04/14 | Y&R 11a-12p The Young & the Restless 11a- | CM | 11a - 12p | 11----- | :30 | 2 | \$800.00 | P-1 | 0.00 | NM | 2 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 11/03/14 | 11/09/14 | 11----- | | 2 | | \$800.00 | | 0.00 | | | | | |

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 Flight Dates: 11/03/14 - 11/04/14

Advertiser: Issue/WMC Issues Mobilization Council
 Product Desc: 1442/WMC 11.3-11.4
 Estimate: 1442

WDJT-TV-LP

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|----------------------------------|-------|----------------------------|---------|-----|-------|-------------|-----|---------------|--------|-------|-------------|
| N 7 | WDJT | 11/03/14 | 11/04/14 | News at Noon News at Noon | CM | 12p-1230p | 11----- | :30 | 2 | \$300.00 | P-1 | 0.00 | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/03/14 | 11/09/14 | 11----- | | 2 | | | | \$300.00 | | 0.00 | | | |
| N 8 | WDJT | 11/03/14 | 11/04/14 | CBS Block 1230p-2p The Talk | CM | 1p-2p (1:00 PM-2:00 PM) | 1----- | :30 | 1 | \$300.00 | P-1 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/03/14 | 11/09/14 | 1----- | | 1 | | | | \$300.00 | | 0.00 | | | |
| N 9 | WDJT | 11/03/14 | 11/04/14 | 2p-3p Rachael Ray | CM | 2p-3p | 1----- | :30 | 1 | \$300.00 | P-2 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/03/14 | 11/09/14 | 1----- | | 1 | | | | \$300.00 | | 0.00 | | | |
| N 10 | WDJT | 11/03/14 | 11/04/14 | M-F 5pm News M-F 5pm News | CM | 5p-530p | 1----- | :30 | 1 | \$400.00 | P-1 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/03/14 | 11/09/14 | 1----- | | 1 | | | | \$400.00 | | 0.00 | | | |
| N 11 | WDJT | 11/03/14 | 11/04/14 | Mo 8p - 9p Scorpion | CM | Mo 8p - 9p | 1----- | :30 | 1 | \$8,000.00 | P-1 | 0.00 | NM | 1 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/03/14 | 11/09/14 | 1----- | | 1 | | | | \$8,000.00 | | 0.00 | | | |
| N 12 | WDJT | 11/03/14 | 11/04/14 | Mo 9p - 10p NCIS: Los Angeles | CM | Mo 9p - 10p | 1----- | :30 | 1 | \$6,000.00 | P-1 | 0.00 | NM | 1 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/03/14 | 11/09/14 | 1----- | | 1 | | | | \$6,000.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 16 | \$21,080.00 |