



KRGV 900 East Expressway 83 Weslaco, TX 78596 Main: (956) 968-5555

Billing: (956) 968-5555 ext 5520

Billing Address:

Old Town Media LLC Attention: Accounts Payable 610 Madison Street # 604 Alexandria, VA 22314

Send Payment To:

KRGV PO Box 5

Weslaco, TX 78599

VOICE						
Property	KRGV					
Invoice #	9474-2	Order #	9474			
Invoice Date	05/26/24	Alt Order #	28382816			
Invoice Month	May 2024	Deal #				
Invoice Period	04/29/24 - 04/29/24	Flight Dates	04/23/24 - 04/29/24			
Advertiser	Somos Pilares					
Product	TV	TV				
Estimate #	313					
	Account Executive	Katz Philiadelphia				
	Sales Office Katz-Philadelphia					
	Sales Region					
	Agency Code					
	Advertiser Code	19				
	Billing Calendar	Broadcast				
	Billing Type	Cash				
	Special Handling					
	Agency Ref					
	Advertiser Ref					
	Product 1	24				
	Product 2					

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
2 04/23/24	04/29/24	M-F Channel 5 News a	at 6 6:00 AM-7:00 AM	MTWTF	:30	2	\$1,210.00	NM	
Weeks: Spots: # Ch 2 KRO	Start Date 04/23/24 <u>Day</u> Air SV M 04/		Spots/Week 2 ption hannel 5 News at 6a	Rate \$1,210.00 Start/End Time 6:00 AM-7:00 AM		<u>h</u> <u>Ad-ID</u> 0 sp1001н			Rate Type \$1,210.00 NM
3 04/23/24	04/29/24	6:58 AM-9:00 AM	6:58 AM-9:00 AM	MTWTF	:30	5	\$1,210.00	NM	
Weeks: Spots: # Ch 2 KRO	Start Date 04/23/24 <u>Day</u> <u>Air</u> SV M 04/			Rate \$1,210.00 <u>Start/End Time</u> 6:58 AM-9:00 AM		<u>h</u> <u>Ad-ID</u> 0 sp1001н			Rate Type \$1,210.00 NM
4 04/23/24	04/29/24	9:05 AM-9:56 AM	9:05 AM-9:56 AM	MTWTF	:30	2	\$485.00	NM	
Weeks: Spots: # Ch 2 KRO	Start Date 04/23/24 <u>Day</u> Air GV M 04/	End Date MTWTFSS 04/29/24 MTWTF Date Air Time Descri /29/24 9:53 AM 9:05 A		<u>Rate</u> \$485.00 <u>Start/End Time</u> 9:05 AM-9:56 AM		<u>h</u> <u>Ad-ID</u> 0 SP1001H			<u>Rate</u> <u>Type</u> \$485.00 NM
5 04/23/24	04/29/24	9:58 AM-11:00 AM	9:58 AM-11:00 AM	MTWTF	:30	2	\$605.00	NM	
Weeks: Spots: # Ch 2 KRC	<u>Start Date</u> 04/23/24 <u>Day Air</u> SV M 04/		•	<u>Rate</u> \$605.00 <u>Start/End Time</u> 9:58 AM-11:00 A		<u>h</u> <u>Ad-ID</u> 0 sp1001н			<u>Rate</u> <u>Type</u> \$605.00 NM
8 04/23/24	04/29/24	M-F General Hospital	1:00 PM-2:00 PM	MTWTF	:30	2	\$365.00	NM	
Weeks: Spots: # Ch 2 KRO	Start Date 04/23/24 <u>Day</u> <u>Air</u> SV M 04/	End Date MTWTFSS 04/29/24 MTWTF Date Air Time Descrive /29/24 1:27 PM M-F G		Rate \$365.00 Start/End Time 1:00 PM-2:00 PM		<u>h</u> <u>Ad-ID</u> 0 sp1001н			<u>Rate</u> <u>Type</u> \$365.00 NM
11 04/23/24	04/29/24	4:58 PM-5:30 PM	4:58 PM-5:30 PM	MTWTF	:30	3	\$1,210.00	NM	
Weeks:	Start Date 04/23/24	End Date 04/29/24 MTWTF	Spots/Week 3	<u>Rate</u> \$1,210.00					

INVOICE

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KRGV PO Box 5 Sweslaco, TX 78599

Invoice #	9474-2	Invoice Month	May 2024
Invoice Date	05/26/24	Invoice Period	04/29/24 - 04/29/24
Advertiser	Somos Pilares		
Product	TV		
Estimate #	313		

Line Start Date	e End Date	Descripti	on	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
11 04/23/24	04/29/24	4:58 PM	-5:30 PM	4:58 PM-5:30 PM	MTWTF	:30	3	\$1,210.00	NM	
Spots: # Ch Day Air Date Air Time Description 3 KRGV M 04/29/24 5:12 PM 4:58 PM-5:30 PM				Start/End Time 4:58 PM-5:30 I		th <u>Ad-ID</u> 30 SP1001H			<u>Rate</u> <u>Type</u> \$1,210.00 NM	
12 04/23/24	04/29/24	5:58 PM	-7:00 PM	5:58 PM-7:00 PM	MTWTF	:30	4	\$1,210.00	NM	
Weeks:	Start Date 04/23/24	End Date 04/29/24	MTWTFSS MTWTF	Spots/Week 4	<u>Rate</u> \$1,210.00					
Spots: <u>#</u> <u>C</u> 1 Ki			r Time Descrip :48 PM 5:58 PI		Start/End Time 5:58 PM-7:00 I		<u>th</u> <u>Ad-ID</u> 30 sp1001н			<u>Rate</u> <u>Type</u> \$1,210.00 NM
13 04/23/24	04/29/24	M-F Cha	nnel 5 News a	t 1 10:00 PM-10:35 PM	MTWTF	:30	3	\$1,935.00	NM	
Weeks: Spots: # C	<u>Start Date</u> 04/23/24 <u>n Day</u> <u>Ai</u>	End Date 04/29/24 Date Ai	MTWTFSS MTW r Time Descrip	Spots/Week 3 otion	<u>Rate</u> \$1,935.00 <u>Start/End Time</u>	<u>e Leng</u>	th Ad-ID			<u>Rate</u> <u>Type</u>
2 KI	RGV M 04	/29/24 10	:14 PM M-F Ch	nannel 5 News at 10p	10:00 PM-10:3	35 PN :	30 SP1001H			\$1,935.00 NM
					Total Spots		8			
Payment 1	erms 30	Days						Gross Total		\$8,230.00
Agency Commission									\$1,234.50	
Net Amount Due										\$6,995.50
Invoice Balance as of 06/04/24 1:46:31 PM CT										\$0.00