

**BEASLEY BROADCAST GROUP, INC.**

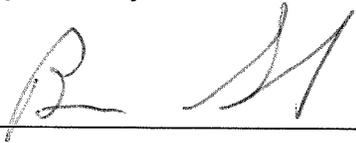
**ISSUES AND PROGRAMS REPORT**

**FOR**

**STATION WSFL**

**2ND QUARTER, 2014  
April 1<sup>st</sup> THROUGH June 30<sup>th</sup>**

Prepared by:



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**ISSUES OF CONCERN FOR WSFL  
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE  
2ND QUARTER, 2014**

- **EDUCATION / SCHOOL SYSTEM**
- **CHILD PROTECTION / FAMILY SERVICES**
- **CITY GOVERNMENT / EMERGENCY SERVICES**
- **AUTISM**
- **AFFORDABLE HOUSING**
- **FEEDING HUNGRY**
- **VETERAN ASSISTANCE**
- **BOATING SAFETY**

## PUBLIC AFFAIRS PROGRAMS

### REGULARLY SCHEDULED

1. Local Weekly:

Morning news reports aired in AM drive focusing on local issues and events in the area, hosted by local talent.

2. Sunday Morning Public Affairs Program

Sundays, 6am.-6:30 am, produced by station staff members. Guest from local businesses and organizations are invited in to discuss issues of community concern.

## EDUCATION/SCHOOL SYSTEM

**April 6<sup>th</sup>, 2014 & APRIL 27<sup>TH</sup>, 2014**

**6:00 AM**

**30 Minutes of a 30 Minute Program**

Brief description of the program's content:

Host John Grant interviewed Dr. Lane Mills the School Superintendent of Craven County, 3600 Trent Road, New Bern, NC.

Being here two years there have been a lot changes, the first year getting acclimated to the community and staff along with many teachers retiring. Now we have many changes coming in from the State level, there were 3 massive changes, a new curriculum in what the student should be taught going in the high school and college level, new test system to see what the level of expectation, and a brand new accountability where the teachers and student are evaluated what they are teaching and the students are learning. The common core is new and teachers has to change their tool box or lesson plans to meet the expectation level, changes are daily. Last year we got our test results back early in the summer the teachers knew how the students did this year we got them back in November which of course set us back and we had no way to fix it at that time. The school level throughout the State was very low we rated forty three out of one hundred and fifteen schools. But our positive side great athlete accomplishments, we won the mathematics and science competition so our students are great.

We had a meeting with the transportation department on student pick we have one of the largest routes on this end we are the twenty fifth in the state. We go as far as the Pitt County line so we decided to change the time for our students, having our elementary student out in the dark we now pick them up at eight in morning middle school at eight-thirty and the high school at seven-thirty this helps our students to in being somewhat safe during those early hours.

## **CHILD PROTECTION / FAMILY SERVICES**

**April 13<sup>th</sup>, 2014**

**6:00 AM**

**30 Minutes of a 30 Minute Program**

Brief description of the program's content:

Host John Grant interviewed Ms. Terry Bruebaker & Mr. Brian Cardoza, Chairperson with the Community Coalition for Craven County Children, PO Box 12039, New Bern, NC. As you know April is Prevent Child Abuse Month, we are having activities all through the month to educate parents and the community on how we can try and prevent abuse before it starts. Some of the topics at the activities will be on Early Childhood, Raising Resilient Children; also there will be a fun festival for the children and family. So in our course of events we have Mr. Brian Cardoza who is our opening speaker and who was sexually assaulted and physically and mentally abused during the age of 6-12 years old and then kicked out of house. Mr. Cardoza said, "He is speaking on how you over come and take control of your life."

I work at DSS as a Program Manager for Family Services where we investigate any allegation on abuse, neglect or no supervision. Working with the Coalition our vision is "to ensure every child has a safe, healthy and caring environment, where each one can reach his or her potential through family and community support." Some of our cases are dealing with children from 0-5 that really can't explain what is happening and then those that can might give out information where we can investigate. We have a time limited on the cases: immediate, 24hrs or 72hrs it depends on the seriousness of the situation.

## CITY GOVERNMENT / EMERGENCY PREPAREDNESS

**April 20<sup>th</sup>, 2014**

**6:00 AM**

**30 Minutes of a 30 Minute Program**

Brief description of the program's content:

Host John Grant interviewed Mr. Mark Stephens the City Manager with the City of New Bern, New Bern, NC. The job of the City Manager is Supervisor over 470 employees and their departments. This includes the fire department, sewer and public works, utilities, and the police department, also to set policies and enforce them. The Mayor and Alderman overall is my employer and they pass the need of the city to me such as spending or budget. For example my job is to get all the budgets from the department heads for viewing with my budget team. This budget is submitted to the board and then the work begins. If the police department needs x number of dollars for more safety equipment, and the recreation department needs money for a park, the police department gets priority and the board then looks at the overall and try find the money for them, even if it's cutting some of the other departments to fulfill this mission. Now in some cases Grants are used for some projects. For example if the department of transportation. needs money to fix the highway and it cost thousand dollars we put that amount in the budget, if it's approved we must show that in the budget even if we haven't received it yet or been approved. If we do not get it we than take it out to balance the budget. Most departments handle their own Grants. For instance when there is a Tropical Storm we apply for monies but while waiting we use FEMA money and have to reimburse them as we go. There is much more to this job that keeps the city going and a lot of people who help, my department is to make it happen.

## **AUSTISM**

**May 4<sup>th</sup>, 2014**

**6:00 AM**

**30 Minutes of a 30 Minute Program**

Brief description of the program's content:

Host John Grant interviewed Ms. Carrie Tyding, the Chapter Leader with the Autism Society of NC Crystal Coast Chapter. The Autism Society of North Carolina is committed to providing support and promoting opportunities which enhance the lives of individuals within the autism spectrum and their families receive respect, services and support based on individual differences, need and preference.

We do this by demonstrating respect, by advancing and individualizing person-centered approach that is based upon the person's distinctive strengths, abilities, interest, and choices; the person is the priority, rather than any philosophical stance. Autism affects people differently; some mildly where they can work in the social environment and even adapt to Sciences and/ or Genius but cannot socially communicate. Others are greatly affected and have problems with verbal communication and some have non-verbal problems will not respond with others. They will not cuddle or respond to voices around them but if there is something of interest to them that is where their attention will be, such as music, one out of every fifty-eight is affected in North Carolina.

This month we are having our Friends and Fun month with various activities throughout the month and the funds raised go towards supporting local families affected by Autism in the Carteret and Craven Counties programs, funds from last year's event included a therapeutic summer camp, music therapy, art classes, and variety of social programs for individuals with autism and their families.

## **AFFORDABLE HOUSING**

**May 11<sup>th</sup> and 18<sup>th</sup>, 2014**

**6:00 AM**

**30 Minutes of a 30 Minute Program**

Brief description of the program's content:

Host John Grant interviewed Ms. Teresa Holtz & Ms. Tara Bailey housing counselors at Twin Rivers Opportunity Inc., 318 Craven St., New Bern, NC. Twin Rivers Opportunity Inc. is a HUD certified counseling for section 8 rental and reverse mortgages. There are over 500 nonprofit organizations that are looking for volunteers to help those in need through out the communities.

We try to help people to keep their jobs, to prevent foreclosures on their home, to get loans, and we offer training. The money for this training is from the government and it's free, most of it is on budgeting, the main ones we try to assist are Armed Forces Veterans, vocational rehabilitation, disability, and unemployment. We also counsel on reverse mortgages with families on the pros and cons, reverse mortgage is not for everyone and if it is not needed then don't take it. One of the main cons is that both individuals must be 62 or older, if the not then when one member die the spouse will have to pay off the mortgage or move. We ask people to let us help and we are there to protect them, from foreclosures by trying to reduce the interest rate and/or monthly payments through no fault of their own. If they would just give us a call or stop by the office we have material that will help them understand.

## FEEDING HUNGRY

**May 25<sup>th</sup>, 2014**

**6:00 AM**

### **30 Minutes of a 30 Minute Program**

Brief description of the program's content:

Host John Grant interviewed Ms. Mary Baker the Branch Development Officer with the Food Bank of Central & Eastern NC, organization address is 1712 Union St., Greenville NC. There are thirty plus Food Banks Centers in North Carolina, New Bern is our newest branch that serves Craven, Jones, Pamlico, and Onslow counties. We partner with non-profit organizations, churches, and centers to set up a food pantry in rural areas, we also work with the back pack program for kids. There are approximately forty-five thousand people that are below the poverty level and hungry, thirty- five percent of them are children. This summer we are holding a campaign to stop hunger, because during the summer the donations seem to drop tremendously. We partner with a non-profit organization that come to the warehouse and pick up the food for their area, they must have a pantry to store the food for proper distribution, and generally they pick up the food Tuesday thru Thursday. They then give the food out to last the clients for a week in their community. Now if there are no organizations available in the client's community they can come to the food bank and pick up food. We will try to locate a supplier close to their location for future pick up.

There approximately eighty-eight agencies in the five counties that we serve. United Way has an organization called Back Pack for Kids which work with the kids at school only. What they do is pick up the food and deliver it to all the schools and then the counselors give it to the children on the weekend. Now with school being out for the summer we try to give more for that program. The community of volunteers started a garden and we get students from area schools and adults to work in it, we have many jobs and volunteers are welcome.

## **VETERAN ASSISTANCE**

**June 1<sup>st</sup> and 8<sup>th</sup>, 2014**

**6:00 AM**

**30 Minutes of a 30 Minute Program**

Brief description of the program's content:

Host John Grant interviewed Ms. Lovay Wallace Singleton and Mr. Rick Hansen the Executive Directors with the Veterans Organic Garden in New Bern, NC. The Organic Garden was established for the veterans that are homeless; it is located in back of the Stanley White recreation center. On June 10<sup>th</sup> we are holding a Stand Down Rally at the Stanley White Center, for the purpose of allowing the veterans to come have a meal and shower also speak with VA Rep on benefits. Representatives will be there from Winston Salem as well as local volunteers to explain to them what to do about signing up if they have not done so at this time.

There will be other local VA organization to assist in information on employment and getting back to work and with help to fill out claims. There are fifty thousand wounded in Iraq, Afghanistan that has returned with Posttraumatic Stress Syndrome (PTSD). Sixty thousand are homeless, and 12.4 percent are women and need additional programs, to include sexual abuse.

## **BOATING SAFETY**

**June 15<sup>th</sup> and 22<sup>nd</sup> 2014**

**6:00 AM**

**30 Minutes of a 30 Minute Program**

Brief description of the program's content:

Host John Grant interviewed Major Chris Hubner the Boating Safety Coordinator with the NC Wildlife Resource Commission, 1751 Varsity Drive, Raleigh NC. There are requirements for different sizes of watercraft, some are required because of the length 16' 26' 40' and up. Any boat that has a motor must be registered, now this does not pertain to the Jon boat unless it has a trolling motor. In this boat you are required to have a life jacket for everyone in the boat and they must be wearing them, also running lights are not required. A 16' must have life jackets and any child 13 and under must have their jacket on at all times as long as the motor is running. Other required devices for throwing in the water 16'-26' with an enclosed compartment must have a fire extinguisher and visual device such as flare gun to show you are in distress, also a horn. The boat must have a mounted white light on the back this way others will know if they are running up on the craft. At the front of the craft there should be a half and half red and green light, the red should be on the left while the green is on the right, this will help at night for passing purposes.

We have a program "On the Road, On the Water; Don't Drink and Drive Campaign". The NC Wildlife Resource Commission started the program on May 8<sup>th</sup> of this year. The purpose of the campaign is to reduce accidents on the state's highways and waterways, which see an increase in traffic during the summer, many accidents are alcohol-related. Law enforcement will conduct sobriety checkpoints and increase patrols during summer especially holiday weekends. Anyone born after January 1, 1988 must take a boating safety class there is no minimum age for this class, but if you are going to be handling the craft you must take the class at age 16 and above. This brings us to alcohol on the boat, you can have an open container of beer but it cannot be in the operation area. The law is the same as if you were driving a car impaired or blow 0.08 you will get a ticket as for the passengers they can consume beverages as long as they are not operating the craft or in the operators area. The operator is responsible for any and every passenger on the craft; if an accident of any kind happens he/she will be held responsible and charged because they are the captain of the craft.

## **CITY GOVERNMENT / EMERGENCY SERVICES**

**June 29<sup>th</sup>, 2014**

**6:00 AM**

**30 Minutes of a 30 Minute Program**

Brief description of the program's content:

Host John Grant interviewed Chief Stanley Kite the Director of Emergency Services with the City of New Bern, NC. With a possibility of a hurricane knocking at the door everyone needs to stay informed with the news on radio or television. We want people to stay in their house and off the roads so that emergency vehicles can get through if the need arises. If they are ask to leave their quarters they should have prepared water and other necessities they need and make sure that they have some kind of ID to show that they live in the area when they try return home.

Since the 4<sup>th</sup> is coming we should be looking at the safety and usage of fireworks. A lot of fireworks bought out of state are illegal like mortars, Roman candles, and rockets, these are not to be use in NC if caught you can be arrested. One of the most important factors; an adult should not let any child handle fireworks without supervision. Many accidents have happened such as burns, 15.4 percent are caused by children and many have amputation of their fingers. While using explosives there should be a water hose on site and on to prevent any small fires on dry grass.