

WMJZ

ISSUES/PROGRAMS Q4 2023

Public Service Announcements

We aired numerous PSAs on a variety of topics that affect Gaylord, Otsego and Crawford Counties. Additionally, we aired PSA campaign for the Michigan Association of Broadcasters ranging from flu shots, veterans suicide, dementia awareness, radon gas, numerous Covid health programs, and various other campaigns.

Local Government Issues

During the live morning program, we routinely host the Mayor, Sherriff, City Manager, Council Members, School Superintendent, and various other local government agency representatives.

State & National Government

Provided extended interviews with state Rep Ken Borton.

News

We broadcast hourly news and items of interest, along with local obituaries.

Tourism

We promote and remote on activities, including a weekly feature with the local tourism and chamber directors.

Local Talk Show

Mike Reling hosts a local talk program every weekday morning, 6-10am. Topics are all issues of local interest. And on Saturday morning, we feature a locally produced outdoor adventure show, called Big Boys Radio.

Local High School Sports

We broadcasted local boys football games for Gaylord High School.

Schools

We have an ongoing weekly interview with the Gaylord Schools Superintendent James Cracraft.

Chamber of Commerce

We broadcast extensive information regarding area Chambers, including interviews and sponsorship of various activities.

Church

We broadcast two church services each week on Sunday mornings.