

WMJZ

ISSUES/PROGRAMS Q3 2023

Public Service Announcements

We aired numerous PSAs on a variety of topics that affect Gaylord, Otsego County and outlying communities:

- Alpenfest
- Otsego County Fair

In addition, station provided monthly support of MAB campaigns to include:

- Office of Highway Patrol
- Coronavirus Mental Health
- Covid-19 boosters
- Domestic Abuse
- Miss Dig
- Gambling support
- Dementia resources
- Fishing Charters

Local Government Issues

During the live morning program, the following interviews occurred:

Weekly interviews with:

- Otsego County Sheriff
- Otsego County Commission on Aging
- Otsego County Library
- Salvation Army
- Military Monday segment
- Otsego Community Foundation
- Otsego Memorial Hospital
- Kirtland Community College/MTEC

Monthly interviews with:

- Gaylord School Superintendent
- AAUW
- Gaylord Arts Council
- Otsego Conservation District
- Otsego County United Way

State & National Government

Provided extended recurring interviews with state rep Ken Borton, as well as various other state agencies to include the Dept of Natural Resources and the Department of Health.

News

We broadcast hourly news and items of interest, along with local obituaries.

Tourism

We promote various activities promoting tourism in the region, including a weekly outdoor program and twice monthly interviews with the Gaylord Area Tourism Director.

Local Talk Show

Mike Reling hosts a local talk program every weekday morning, 6-10am. Topics are all issues of local interest and range from arts, community involvement, education, environment, history, literature, family, religion, music, parenting, and other social issues.

On Saturday morning, we feature a locally produced outdoors show, called Big Boys Radio. This program features guests from state and regional conservation and wildlife agencies.

Local High School Sports

We broadcast boys varsity football for Gaylord High School.

Schools

We have an ongoing weekly interview with the Gaylord Schools Superintendent, Jim Craycraft, as well as support school activities through interviews and public service announcements.

Chamber of Commerce

We broadcast information pertaining to the Gaylord Area Chamber of Commerce, including a weekly interview with the Chamber Director.

Church

We broadcast two church services each week on Sunday morning: Gaylord E-Free Church and First Methodist.