

WMJZ

ISSUES/PROGRAMS Q1 2023

Public Service Announcements

We aired numerous PSAs on a variety of topics that affect Gaylord, Otsego and Crawford Counties. Additionally, we aired PSA campaign for the Michigan Association of Broadcasters ranging from numerous Covid information and vaccination programs to Domestic Abuse, Radon Gas, Gambling Addiction and Tobacco use among others.

Local Government Issues

During the live morning program, we routinely host the Sherriff, City Manager, various Council Members, School Superintendent, airport manager, and various other local government agency representatives.

State & National Government

Provided extended interviews, twice per month, with state representative Ken Borton.

News

We broadcast hourly news and items of interest, along with local obituaries.

Tourism

We promote and remote on activities, including a monthly feature with the local tourism and a weekly featuring with the chamber director.

Local Talk Show

Mike Reling hosts a local talk program every weekday morning, 6-10am. Topics are all issues of local interest. And on Saturday morning, we feature a locally produced outdoor adventure show, called Big Boys Radio.

Local High School Sports

We broadcast weekly local boys and girls varsity basketball games for Gaylord High school.

Schools

We have an ongoing weekly interview with the Gaylord Schools Superintendent, Brian Pearson.

Chamber of Commerce

We broadcast extensive information regarding area Chambers, including interviews and sponsorship of various activities.

Church

We broadcast two church services each week on Sunday mornings, as well as host a weekly morning conversation with the past of the Gaylord E-Free Church.