

Order #878949: Katz Media../Fetterman../United Sta../727

21/22 11:46:06 AM Processed	<async process>	Rebecca P	\$2,250.00	30	0.00
21/22 11:45:08 AM Approved		Diane Pete	\$2,250.00	30	0.00
21/22 11:45:04 AM Approval Workflow	[Centralized AR - Business Office Approval Needed Default]	Diane Pete	\$2,250.00	30	0.00
21/22 11:41:07 AM Approval Workflow	[Sales Manager - Ready Default]	Matt Rabac	\$2,250.00	30	0.00
21/22 11:37:09 AM Ready for approval	dates	Matt Rabac	\$2,250.00	30	0.00
21/22 11:01:20 AM Ready for approval	new order	Carrie Rea	\$2,250.00	30	0.00
21/22 11:00:20 AM New order created	Imported EC Order	Carrie Rea	\$2,250.00	30	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 878949
Alt Order #: 36220562
Product Desc: United States Senate
Estimate: 727
Flight Dates: 10/22/22 - 10/24/22
Original Date / Rev: 10/21/22 / 10/21/22
Order Type: GENERAL

WIOV-FM
Primary AE: Katz Philadelphia
Sales Office: K-7.5
Sales Region: N-Katz75

Agency Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Fetterman/D/US Senate
Demographic: A35+
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-US SEN
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/24/22	30	\$2,250.00	\$1,912.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	30	\$2,250.00	\$1,912.50	0.00
Totals	30	\$2,250.00	\$1,912.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WIOV	10/24/22	10/24/22	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	-----	1:00	4	\$115.00	P-10	0.00	NM	4	\$460.00
John Fetterman for US Senate															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/22	10/24/22	M-----					4	\$115.00		0.00			
N 2	WIOV	10/24/22	10/24/22	M-F Midday M-F	CM	10:00 AM-3:00 PM	-----	1:00	4	\$100.00	P-10	0.00	NM	4	\$400.00
John Fetterman for US Senate															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/22	10/24/22	M-----					4	\$100.00		0.00			
N 3	WIOV	10/24/22	10/24/22	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	M-----	1:00	4	\$100.00	P-10	0.00	NM	4	\$400.00
John Fetterman for US Senate															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/22	10/24/22	M-----					4	\$100.00		0.00			
N 4	WIOV	10/22/22	10/24/22	Sa-Su AM Sa-Su	CM	6:00 AM-10:00 AM	-----S-	1:00	3	\$55.00	P-10	0.00	NM	3	\$165.00
John Fetterman for US Senate															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/22	10/28/22	-----S-					3	\$55.00		0.00			
N 5	WIOV	10/22/22	10/24/22	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM	-----S-	1:00	3	\$55.00	P-10	0.00	NM	3	\$165.00
John Fetterman for US Senate															

Order / Rev: 878949
 Alt Order #: 36220562
 Flight Dates: 10/22/22 - 10/24/22

Advertiser: Fetterman/D/US Senate
 Product Desc: United States Senate
 Estimate: 727
 WIOV-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/22	10/28/22	-----S-					3	\$55.00		0.00			
N 6	WIOV	10/22/22	10/24/22	Sa-Su PM Sa-Su	CM	3:00 PM-7:00 PM	-----S-	1:00	3	\$55.00	P-10	0.00	NM	3	\$165.00
John Fetterman for US Senate															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/22	10/28/22	-----S-					3	\$55.00		0.00			
N 7	WIOV	10/23/22	10/24/22	Sa-Su AM Sa-Su	CM	6:00 AM-10:00 AM	-----S	1:00	3	\$55.00	P-10	0.00	NM	3	\$165.00
John Fetterman for US Senate															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/22	10/29/22	-----S					3	\$55.00		0.00			
N 8	WIOV	10/23/22	10/24/22	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM	-----S	1:00	3	\$55.00	P-10	0.00	NM	3	\$165.00
John Fetterman for US Senate															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/22	10/29/22	-----S					3	\$55.00		0.00			
N 9	WIOV	10/23/22	10/24/22	Sa-Su PM Sa-Su	CM	3:00 PM-7:00 PM	-----S	1:00	3	\$55.00	P-10	0.00	NM	3	\$165.00
John Fetterman for US Senate															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/22	10/29/22	-----S					3	\$55.00		0.00			
													Totals	30	\$2,250.00

Oct 21, 22
 CONT# 36220562 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO WIOV-FM (Lancaster, PA)
 FM LINDSAY COOPER
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: 11727

SALESPERSON FAX#

PH #

BYR Helen Hanratty1
 ADV JOHN FETTERMAN FOR US SENATE
 PDT United States Senate
 FLT Oct 18, 22 - Oct 25, 22

* REP ORDER COMMENT *

** 10/21/2022 12:28:00 PM: POPULATIONBUYTYPE: CPP.

** 10/21/2022 12:28:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 10/21/2022 12:28:00 PM: THIS IS A NEW POLITICAL/ISSUE ORDER. 24 HOUR CANCELLATION POLICY FOR ANY POLITICAL/ISSUE ORDERS. PAYMENT, NAB, AND SPOT WILL BE SENT VIA EMAIL. FOR ANY QUESTIONS PLEASE EMAIL AIDAN.HARTSWICK@KATZMEDIA.COM

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	TuWThF,M	6A - 10A	60	10/18/2022 - 10/24/2022	1W	4	\$115.00	4
	1.2	TuWThF,M	10A - 3P	60	10/18/2022 - 10/24/2022	1W	4	\$100.00	4
	1.3	TuWThF,M	3P - 7P	60	10/18/2022 - 10/24/2022	1W	4	\$100.00	4
	1.4S.	6A - 10A	60	10/22/2022 - 10/22/2022	1W	3	\$55.00	3
	1.5S.	10A - 3P	60	10/22/2022 - 10/22/2022	1W	3	\$55.00	3
	1.6S.	3P - 7P	60	10/22/2022 - 10/22/2022	1W	3	\$55.00	3
	1.7S	6A - 10A	60	10/23/2022 - 10/23/2022	1W	3	\$55.00	3
	1.8S	10A - 3P	60	10/23/2022 - 10/23/2022	1W	3	\$55.00	3
	1.9S	3P - 7P	60	10/23/2022 - 10/23/2022	1W	3	\$55.00	3
					** WEEKLY FLIGHT TOTALS **		30	\$2,250.00	

	Oct 22				
SPOTS	30				
CASH	2250.00				
TRADE	0.00				
NSL	0.00				
TOTAL	2250.00				

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Candice Staley, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input checked="" type="checkbox"/>	FEDERAL CANDIDATE
	<input type="checkbox"/>	STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: John Fetterman	
Authorized committee: Fetterman for PA	
Agency requesting time (and contact information): <input type="checkbox"/> N/A Agency: WIN Creative LLC Contact: 212-271-9685 Candice Staley candice@thewincompany.com	
Candidate's political party: Democratic	
Office sought (no acronyms or abbreviations): Senate	
Date of election: November 8th 2022	<input checked="" type="checkbox"/> General <input type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Victoria Perrone	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).	
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	

Candidate/Committee/Agency	Station Representative
Signature: <u>CS</u>	Signature: <u>MATTHEW TRABAC</u>
Name: Candice Staley	Name: <u>MATTHEW TRABAC</u>
Date of Request to Purchase Ad Time: 10/21/22	Date of Station Agreement to Sell Time: <u>10/21/22</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

CS

Name: Candice Staley

Date: 10/21/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 10 | 21 | 22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 878949	Station Call Letters: WTOV - FM	Date Received/Requested: 10 21 22
Est. #: 727	Station Location: EPHRATA, PA	Run Start and End Dates: 10 22 - 10 24 22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Matt Raback

From: Cooper, Lindsay <Lindsay.Cooper@Katzmedia.com>
Sent: Friday, October 21, 2022 12:58 PM
To: Hartswick, Aidan; regionalnational@forevermediainc.com; Statecollegetraffic@forevermediainc.com; kbaney@7mountainsmedia.com; harbaugh@7mountainsmedia.com; ndoerr@7mountainsmedia.com; Johnstowntraffic@forevermediainc.com; nate@7mountainsmedia.com; lelbert@forevermediainc.com; mjo@shamrocknepa.com; tdeitz@shamrocknepa.com; dmehall@shamrocknepa.com; Tsignor@forevermediainc.com; Eweiss@forevermediainc.com; yorkcopy Production; Matt Raback; Carrie Rea; Katherine Grofic; Paul Haley; York Political Group; desiree.kaspriski@audacy.com; tiannarone@entercom.com; sball@entercom.com; Debbie Reinert; Rob Wilber; Harrisburg Political; Wcto_Wlev Production (Allentown Production); Elizabeth Pembleton; Allentown Political Group
Subject: [EXT]MORE INFO: New Orders: John Fetterman [est. 727]

Some people who received this message don't often get email from lindsay.cooper@katzmedia.com. [Learn why this is important](#)
This estimate will RUN Saturday 10/22, Sunday 10/23 and Monday 10/24 – **ONLY**
A new order will come MONDAY for next week. please run all spots on this estimate, over the next 3 days!

IF you need to MG, you will be able to run them on the new estimate coming.

From: Hartswick, Aidan <Aidan.Hartswick@Katzmedia.com>
Sent: Friday, October 21, 2022 12:31 PM
To: regionalnational@forevermediainc.com; Statecollegetraffic@forevermediainc.com; kbaney@7mountainsmedia.com; harbaugh@7mountainsmedia.com; ndoerr@7mountainsmedia.com; Johnstowntraffic@forevermediainc.com; nate@7mountainsmedia.com; lelbert@forevermediainc.com; mjo@shamrocknepa.com; tdeitz@shamrocknepa.com; dmehall@shamrocknepa.com; Tsignor@forevermediainc.com; Eweiss@forevermediainc.com; yorkcopy@cumulus.com; matt.raback@cumulus.com; carrie.rea@cumulus.com; katherine.grofic@cumulus.com; paul.haley@cumulus.com; YorkPolitical@cumulus.com; desiree.kaspriski@audacy.com; tiannarone@entercom.com; sball@entercom.com; debbie.reinert@cumulus.com; Rob.Wilber@cumulus.com; Harrisburg.Political@cumulus.com; Allentown.Production@cumulus.com; Elizabeth.Pembleton@cumulus.com; AllentownPoliticalGroup@cumulus.com
Cc: Cooper, Lindsay <Lindsay.Cooper@Katzmedia.com>
Subject: New Orders: John Fetterman [est. 727]

Good afternoon,

I am sending down new orders for John Fetterman for Senate – **Estimate 727**.

NAB and spot to run 100% are attached – Payment will be made via FASTPAY.

Please confirm in the system at your earliest convenience!

Thanks and let us know if you have any questions!

Aidan Hartswick
Political Coordinator
333 East City Avenue, Suite 510 | Bala Cynwyd, PA 19004