

# Order #811976: Barnette/R../Barnette/R../May 17 Pri../-

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRP
13/22 10:03:37 AM	Processed		<async process>	Rebecca P	\$755.00	11	0.00
13/22 10:03:22 AM	Approved			Diane Pete	\$755.00	11	0.00
13/22 10:03:18 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Diane Pete	\$755.00	11	0.00
13/22 10:02:29 AM	Approval Workflow		[Sales Manager - Ready Default]	Matt Rabac	\$755.00	11	0.00
13/22 10:02:25 AM	Ready for approval		.	Matt Rabac	\$755.00	11	0.00
5/13/22 9:50:49 AM	Approval Workflow		[Sales Manager - Ready Default]	Matt Rabac	\$755.00	11	0.00
5/13/22 9:49:29 AM	Ready for approval		new order	Matt Rabac	\$755.00	11	0.00
5/13/22 9:48:31 AM	New order created		Copied from Order #811972	Matt Rabac	\$575.00	11	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 811976  
**Alt Order #:**  
**Product Desc:** May 17 Primary  
**Estimate:**  
**Flight Dates:** 05/14/22 - 05/16/22  
**Original Date / Rev:** 05/13/22 / 05/13/22  
**Order Type:** GENERAL

**WIOV-FM**  
**Primary AE:** York House  
**Sales Office:** L-YOR  
**Sales Region:** Local

**Agency Name:** Barnette/R/US Senate  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 659  
 Huntingdon Valley, PA 19006

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** Barnette/R/US Senate  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** DIR  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-US SEN  
**Priority:** P-100

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/22	05/16/22	11	\$755.00	\$755.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	11	\$755.00	\$755.00	0.00
<b>Totals</b>	<b>11</b>	<b>\$755.00</b>	<b>\$755.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
York House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WIOV	05/14/22	05/15/22	Sa-Su Prime Sa-Su	CM	9:00 AM-4:00 PM (9:00 AM-4:00 PM)	-----44	1:00	8	\$55.00	P-10	0.00	NM	8	\$440.00
Kathy Barnette for Senate															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	-----44		8				\$55.00		0.00			
N 2	WIOV	05/16/22	05/16/22	M-F AM Drive M-F	CM	6a-10a	1-----	1:00	1	\$115.00	P-10	0.00	NM	1	\$115.00
Kathy Barnette for Senate															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	1-----		1				\$115.00		0.00			
N 3	WIOV	05/16/22	05/16/22	M-F Midday M-F	CM	10a-3p	1-----	1:00	1	\$100.00	P-10	0.00	NM	1	\$100.00
Kathy Barnette for Senate															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	1-----		1				\$100.00		0.00			
N 4	WIOV	05/16/22	05/16/22	M-F PM Drive M-F	CM	3p-7p	1-----	1:00	1	\$100.00	P-10	0.00	NM	1	\$100.00
Kathy Barnette for Senate															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	1-----		1				\$100.00		0.00			
<b>Totals</b>													<b>11</b>	<b>\$755.00</b>	

**Matt Raback**

**From:** Bob Gillies <bob@barnetteforsenate.com>  
**Sent:** Friday, May 13, 2022 12:20 PM  
**To:** Matt Raback  
**Cc:** Brenda Hankins  
**Subject:** [EXT]Re: Kathy Barnette for Senate: RADIO schedule for your approval

Approved

Bob Gillies  
 Barnette for Senate  
 Campaign Manager

**From:** Matt Raback <Matt.Raback@cumulus.com>  
**Sent:** Friday, May 13, 2022 11:38 AM  
**To:** Bob Gillies <bob@barnetteforsenate.com>  
**Cc:** Brenda Hankins <brenda@electionco.com>  
**Subject:** Kathy Barnette for Senate: RADIO schedule for your approval

Thank you Bob & Brenda. Will the commercial be coming over soon as well?

Also, I do need a signed approval of the schedule--- or you can reply approved to this email with the schedule below.

Thank you again and good luck.

## Campaign for Kathy Barnette for Senate



:60 Commercials	Saturday 5/14	Sunday 5/15	Monday 5/16	Tuesday 5/17
M-F 6a-10a \$115			1	
M-F 10a-3p \$100			1	
M-F 3p-7p \$100			1	
Sat-Sun 9a-4p \$55	4	4		

Station Total:  
\$755



:60 Commercials	Saturday 5/14	Sunday 5/15	Monday 5/16	Tuesday 5/17
M-F 6a-10a \$65			1	
M-F 10a-3p \$65			1	
M-F 3p-7p \$65			1	
Sat-Sun 9a-4p \$30	4	4		

Station Total:  
\$435



:60 Commercials	Saturday 5/14	Sunday 5/15	Monday 5/16	Tuesday 5/17
M-F 6a-10a \$85			1	
M-F 10a-3p \$85			1	
M-F 3p-7p \$85			1	
Sat-Sun 9a-4p \$40	4	4		

Station Total:  
\$575

**Total Radio Investment: \$1,765**

Kathy Barnette for Senate  
 \*Missed commercials may be made good within 1 light.

Printed Decision Maker's Name

Decision Maker's Signature

Date

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Robert Gillies, Jr, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Kathy Barnette

Authorized committee:

Friends for Kathy Barnette

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United States Senate - PA

Date of election:

05/17/2022

General

Primary

Treasurer of candidate's authorized committee:

Brenda Hankins

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

Robert Gillies, Jr

Digitally signed by Robert Gillies, Jr  
DN: cn=US, email=kathybarnetteforcongress.com, o=Friends of Kathy Barnette,  
OU=Campaign Manager, CN=Robert Gillies, Jr  
Date: 2022.05.13 11:14:43-0400

Signature:

*MATTHE RABACK*

Name: Robert Gillies, Jr

Name:

*MATTHE RABACK*

Date of Request to Purchase Ad Time: 05/13/2022

Date of Station Agreement to Sell Time:

*5/13/22*

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Robert Gillies, Jr

Digitally signed by Robert Gillies, Jr  
DN: c=US, E=rosgj@kathybarnetteforcongress.com, O=Friends of Kathy Barnette, OU=Campaign Manager, CN=Robert Gillies, Jr  
Date: 2022.05.13 11:15:10-0400

Name: Robert Gillies, Jr

Date: 05/13/2022

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 5/13/22

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>811976</u>	Station Call Letters: <u>WIOU-FM</u>	Date Received/Requested: <u>5/13/22</u>
Est. #: <u>—</u>	Station Location: <u>EPHRATA, PA</u>	Run Start and End Dates: <u>5/14 - 5/16/22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.