

# DUPLICATE INVOICE



**WMC**  
 1960 Union Avenue  
 Memphis, TN 38104  
 Sales T&C: <http://bit.ly/2FYavgw>  
 Main: (901) 726-0555  
 Billing: (901) 726-0592

Invoice #	Invoice Date	Invoice Month	Invoice Period
1962474-2	05/27/18	May 2018	04/30/18 - 05/01/18

Property	Account Executive	Sales Office	Sales Region
WMC	House House	WMC-Memphis	Local

Billing Address:

**WestRogers, LLC**  
 Attention: Accounts Payable  
 6075 Poplar Avenue, Suite 104  
 Memphis, TN 38119

Send Payment To:

**WMC**  
 P.O. Box 11407  
 Drawer 0422  
 Birmingham, AL 35246-0422

Advertiser	Product	Estimate Number
POL/Touliatos, Joy/R/Mayo	Friends of Joy Touliatos	

Flight Dates	Order #	Alt Order #
04/04/18 - 05/01/18	1962474	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	04/04/18	05/01/18	NBC Today Show	7-9a	MTWTF--	:15	2	\$114.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 MT----- 2 \$114.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 11 WMC M 04/30/18 7:19 AM NBC Today Show 7-9a :15 "Every Vote counts" \$114.00 NM 12 WMC Tu 05/01/18 7:59 AM NBC Today Show 7-9a :15 Joy Touliatos-Keepng You \$114.00 NM									
4	04/04/18	05/01/18	Action News 5 @ 12p	12-1p	MTWTF--	:15	3	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 MT----- 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 12 WMC M 04/30/18 12:21 PM Action News 5 @ 12p 12-1p :15 Joy Touliatos-Keepng You \$65.00 NM									
5	04/04/18	05/01/18	Action News 5 @ 5p	5-530p	MTWTF--	:15	3	\$130.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 MT----- 1 \$130.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 12 WMC Tu 05/01/18 5:12 PM Action News 5 @ 5p 5-530p :15 "Every Vote counts" \$130.00 NM									
6	04/04/18	05/01/18	Late News M-F	10-1035p	MTWTF--	:15	3	\$245.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 MT----- 1 \$245.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 12 WMC M 04/30/18 10:26 PM Late News M-F 10-1035p :15 "Every Vote counts" \$245.00 NM									
7	04/04/18	05/01/18	Action News 5 @ 6p	6-630p	MTWTF--	:15	3	\$228.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 MT----- 1 \$228.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 14 WMC Tu 05/01/18 6:20 PM Action News 5 @ 6p 6-630p :15 Joy Touliatos-Keepng You \$228.00 NM									

All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.  
 Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# DUPLICATE INVOICE

Send Payment To:



**WMC**  
**P.O. Box 11407**  
**Drawer 0422**  
**Birmingham, AL 35246-0422**

<u>Invoice #</u> 1962474-2	<u>Invoice Date</u> 05/27/18	<u>Invoice Month</u> May 2018	<u>Invoice Period</u> 04/30/18 - 05/01/18
<u>Advertiser</u> POL/Touliatos, Joy/R/Mayo		<u>Product</u> Friends of Joy Touliatos	<u>Estimate Number</u>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
7	04/04/18	05/01/18	Action News 5 @ 6p	6-630p	MTWTF--	:15	3	\$228.00	NM																				
8	04/04/18	05/01/18	Wheel of Fortune	630-7p	MTWTF--	:15	2	\$309.00	NM																				
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>04/30/18</td> <td>05/06/18</td> <td>MT-----</td> <td>1</td> <td>\$309.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						04/30/18	05/06/18	MT-----	1	\$309.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	04/30/18	05/06/18	MT-----	1	\$309.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																			
10	WMC	M	04/30/18	6:29 PM	Wheel of Fortune	630-7p	:15	Joy Touliatos-Keepng You	\$309.00	NM																			
12	04/04/18	05/01/18	Action News 5 @ 4p	4-5p	MTWTF--	:15	3	\$65.00	NM																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	04/30/18	05/06/18	MT-----	1	\$65.00																								
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11	WMC	M	04/30/18	4:27 PM	Action News 5 @ 4p	4-5p	:15	"Every Vote counts"	\$65.00	NM																			
<u>Total Spots</u>							<b>8</b>																						

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$1,270.00</b>
<u>Agency Commission</u>	<b>\$190.50</b>
<u>Net Amount Due</u>	<b>\$1,079.50</b>

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