

DUPLICATE

INVOICE



WMC
1960 Union Avenue
Memphis, TN 38104
Sales T&C: <http://bit.ly/2FYavgw>
Main: (901) 726-0555
Billing: (901) 726-0592

Invoice #	Invoice Date	Invoice Month	Invoice Period
1962474-2	05/27/18	May 2018	04/30/18 - 05/01/18

Property	Account Executive	Sales Office	Sales Region
WMC	House House	WMC-Memphis	Local

Billing Address:

WestRogers, LLC
Attention: Accounts Payable
6075 Poplar Avenue, Suite 104
Memphis, TN 38119

Send Payment To:

WMC
P.O. Box 11407
Drawer 0422
Birmingham, AL 35246-0422

Advertiser	Product	Estimate Number
POL/Touliatos, Joy/R/Mayo	Friends of Joy Touliatos	

Flight Dates	Order #	Alt Order #
04/04/18 - 05/01/18	1962474	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	04/04/18	05/01/18	NBC Today Show	7-9a	MTWTF--	:15	2	\$114.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 MT----- 2 \$114.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	WMC	M	04/30/18	7:19 AM	NBC Today Show	7-9a	:15	"Every Vote counts"	\$114.00 NM
12	WMC	Tu	05/01/18	7:59 AM	NBC Today Show	7-9a	:15	Joy Touliatos-Keeping You	\$114.00 NM
4	04/04/18	05/01/18	Action News 5 @ 12p	12-1p	MTWTF--	:15	3	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 MT----- 1 \$65.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
12	WMC	M	04/30/18	12:21 PM	Action News 5 @ 12p	12-1p	:15	Joy Touliatos-Keeping You	\$65.00 NM
5	04/04/18	05/01/18	Action News 5 @ 5p	5-530p	MTWTF--	:15	3	\$130.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 MT----- 1 \$130.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
12	WMC	Tu	05/01/18	5:12 PM	Action News 5 @ 5p	5-530p	:15	"Every Vote counts"	\$130.00 NM
6	04/04/18	05/01/18	Late News M-F	10-1035p	MTWTF--	:15	3	\$245.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 MT----- 1 \$245.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
12	WMC	M	04/30/18	10:26 PM	Late News M-F	10-1035p	:15	"Every Vote counts"	\$245.00 NM
7	04/04/18	05/01/18	Action News 5 @ 6p	6-630p	MTWTF--	:15	3	\$228.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 MT----- 1 \$228.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
14	WMC	Tu	05/01/18	6:20 PM	Action News 5 @ 6p	6-630p	:15	Joy Touliatos-Keeping You	\$228.00 NM

All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.

Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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Advertiser	Product	Estimate Number	
POL/Touliatos, Joy/R/Mayo	Friends of Joy Touliatos		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	04/04/18	05/01/18	Action News 5 @ 6p	6-630p	MTWTF--	:15	3	\$228.00	NM
8	04/04/18	05/01/18	Wheel of Fortune	630-7p	MTWTF--	:15	2	\$309.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 MT----- 1 \$309.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WMC	M	04/30/18	6:29 PM	Wheel of Fortune	630-7p	:15	Joy Touliatos-Keeping You	\$309.00 NM
12	04/04/18	05/01/18	Action News 5 @ 4p	4-5p	MTWTF--	:15	3	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 MT----- 1 \$65.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	WMC	M	04/30/18	4:27 PM	Action News 5 @ 4p	4-5p	:15	"Every Vote counts"	\$65.00 NM
<u>Total Spots</u>							8		

Payment Terms 30 Days

<u>Gross Total</u>	\$1,270.00
<u>Agency Commission</u>	\$190.50
<u>Net Amount Due</u>	\$1,079.50

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