



125 West 55th St
New York, NY 10019

Contract # 28406174	Changes as of: 6/6/2024 at 8:49 AM	Version: Original Order
CPE: 769/820/13387	Flight: 6/28/24 - 7/4/24	Station: WPGH
Agency: WATERFRONT STRATEGIES 3050 K ST NW 100 20007	Advertiser: FFUSA ACTION + CLIMATE POWER	Market: Pittsburgh
	Product: Issue	Office: WASHINGTON
	Agency Order #: 13481115	Service: Nielsen
	Buyer: Sweatman, Lawrence	Primary Demo:
	Salesperson: TREVOR HEATON 202-955-5342	Assistant: TREVOR HEATON 202-955-5342

Con Type: POLITICAL/VOTE
Total \$: \$14,325.00
Total Spots: 23
Total CPP: \$0.00
Total GRP:

Separation:

Comments: FFUSA/Climate Power - Sked A - 6/28-7/4;Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	6/28 - 6/28		Total Spots	Total \$	CPP*	GRP*
						6/28					
1	F,M-Th 7a-7:30a		Channel 11 Morning 7a News on Fox 53	\$225.00	30	2		2	\$450.00	\$0.00	0.0
2	F,M-Th 7:30a-8a		Channel 11 Morning 7a News on Fox 53	\$225.00	30	3		3	\$675.00	\$0.00	0.0
3	F,M-Th 2p-3p		Maury	\$100.00	30	3		3	\$300.00	\$0.00	0.0
4	F,M-Th 5p-5:30p		Judge Judy	\$600.00	30	3		3	\$1,800.00	\$0.00	0.0
5	F,M-Th 5:30p-6p		Judge Judy	\$600.00	30	3		3	\$1,800.00	\$0.00	0.0
6	F,M-Th 6p-6:30p		Big Bang Theory	\$500.00	30	3		3	\$1,500.00	\$0.00	0.0
7	F,M-Th 10p-10:30p		Channel 11 News-FOX	\$1,400.00	30	3		3	\$4,200.00	\$0.00	0.0
8	F,M-Th 10:30p-11p		Channel 11 News-FOX	\$1,200.00	30	3		3	\$3,600.00	\$0.00	0.0
TOTALS: 23								23	\$14,325.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
06/06/24 8:49 AM	TREVOR HEATON	FFUSA/Climate Power - Sked A - 6/28-7/4;Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$179,063
WPGH Share:	8%
Comment:	
Unknown:	92%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	23	\$14,325.00	N/A	0.0
Total	100%	23	\$14,325.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2024-Jun	23	\$14,325.00
Total	23	\$14,325.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	6/6/24 8:51 AM					\$0	\$0	
New	6/6/24 8:49 AM	TREVOR HEATON	New	23		\$14,325.00	\$14,325.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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