

ISSUES AND PROGRAMS LIST

For October 1, 2023 through December 31, 2023

FOR STATION KNZA Hiawatha, Kansas

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4th Quarter issues for KNZA—October--December 2023

The station has identified the following issues as significant issues facing our community in the quarter.

1. Child-related issues
2. Public health
3. Public safety
4. Agriculture
5. Emergency services
6. Education
7. November 7th general election issues/races
8. Crime prevention
9. Housing
10. Aging-related issues
11. Mental health

Programs to address issues for 4th quarter of 2023

Child-related issues

Kanzaland Local News—broadcast October 6 at 6, 7 & 8 am and 12 & 5 p.m. News story about child deaths in Kansas hitting a record low in 2021, despite an increase in the number of child homicides and fentanyl overdoses. The State Child Death Review Board of Kansas *recently* released its annual report. Length, 2 minutes, 16 secs

Public health

Kanzaland Local News—broadcast October 7 at 7 & 8 am and 12 & 5 pm. News story about the Kansas Insurance Department finalizing the 2024 rates for individual and small group health insurance plans, with those rates made available for public perusal. Length, 1 minute, 10 secs.

Kanzaland Local News—broadcast October 18 at 6, 7 & 8 am and 12 & 5 pm. News story about Community Medical Center in Falls City hosting a “Pink Out” event October 20 as part of Breast Cancer Awareness Month. Julie Fiegenger with CMC discussed plans for the event and the importance of women getting an annual mammogram. Length: 1 minute, 55 secs

“More Than Just a Soundbite” public affairs program—broadcast October 25 at 6:15 am and 1:05 pm. Donna Gerstner, Livewell E-cigarette prevention grant coordinator, discussed the dangers of youth vaping and how prevalent vaping is among youth. Length: 4 minutes, 15 secs.

Feature on holiday food safety—broadcast November 20th during Kanzaland Local News report at 6, 7 & 8 am and 12 & 5 pm. Kansas State University food scientist Karen Blakeslee discussed food safety during the holiday season and steps to prevent food borne illness. Length, 2 minutes.

Kanzaland Local News—broadcast November 28 at 6, 7 & 8 am and 12 & 5 pm. News story about an increase in respiratory illnesses in Nebraska and the importance of getting vaccinated. Length, 1 minute

Feature on cold weather health concerns—broadcast December 25 at 6, 7 & 8 am and 12 & 5 p.m. Kansas family medicine doctor Ron Varner discussed some impacts cold weather can have on humans—including frostbite and hypothermia. Length, 2 minutes, 30 secs.

Public safety

Kanzaland Local news—broadcast October 9 at 6, 7 & 8 am and 12 & 5 pm. News story about an increase in deer activity this time of year. Atchison County Sheriff Jack Laurie offered some preventive steps to avoid car-deer collisions. Length, 1 minute, 15 secs.

Feature on fire safety—broadcast October 12 during Kanzaland Local News report at 6, 7 & 8 am and 12 & 5 pm. Atchison Fire Chief Patrick Weishaar offered fire prevention tips for the cold weather season. October is Fire Prevention Month. Length: 1 minute, 44 secs

Kanzaland Local News—broadcast October 25 at 6, 7 & 8 am and 12 & 5 p.m. News story about “ Buckle Up Phone Down Day” being observed October 25 to bring awareness to two simple actions—buckling up and putting the phone down--to help reduce fatalities. Length: 2 minutes, 17 secs.

Feature on Halloween Safety—broadcast October 30 during Kanzaland Local News report at 6, 7 & 8 am and 12 & 5 pm. Atchison Police Chief Mike Wilson and Safe Kids Kansas Director Cheri Sage offered Halloween safety tips. Length, 1 minute, 38 secs.

Kanzaland Local News—broadcast November 18 at 7 & 8 am and 12 & 5 pm. News story about the Kansas Thanksgiving Safe Arrival traffic enforcement campaign, which will be concentrate on actively enforcing the state's occupant protection laws. Length, 1 minutes.

Kanzaland Local News—broadcast December 18 at 6, 7 & 8 am and 12 & 5 pm. News story on holiday light safety. Length, 1 minute, 41 secs

Agriculture

“More Than Just a Soundbite” public affairs program—broadcast October 11 at 6:15 am and 1:05 pm. Kansas State University wildlife specialist Drew Ricketts discussed the state species of vultures found in the state and strategies producers can use to disperse roosts of vultures around their livestock. Length: 3 minutes, 25 secs.

Kanzaland Local News—broadcast October 12 at 6, 7 & 8 am and 12 & 5 pm. News story about the retirement of longtime Atchison County Extension Agent Ray Ladd. Length: 1 minute

Feature on Kansas agritourism—broadcast during the November 5 Kanzaland Local News report at 7 and 8 am and 12 & 5 pm. Kansas agritourim program manager Kelsey Wendling discussed what agritourism is and how it can provided another source of income for producers. In addition, she discussed the different levels and types of agritourism that take place across the Kansas. Length, 3 minutes.

“More Than Just a Soundbite” public affairs program---broadcast November 29 at 6:15 am and 1:05 pm. Jagger Harvey, director of Kansas State University's Feed the Future Climate Resilient Cereals Innovational Lab, discussed a climate change food-strengthening initiative being lead by the University. Length, 3 minutes

“ More Than Just a Soundbite” public affairs program—broadcast December 13 at 6:15 am and 1:05 p.m. Susan Metzger, director of strategic interdisciplinary program development at Kansas State University, discussed the formation of the Kansas Water Institute. She shared information about the new institute and its goals. Length, 3 minutes.

“ More than Just a Soundbite” public affairs program—broadcast December 27 at 6:15 am and 1:05 p.m. Kansas State University Flinchbaugh agriculture policy chair Jenny Ifft discussed how labor shortages are affecting the agriculture industry, and financial impact labor shortages have had on the industry and Kansas economy. Length, 3 minutes, 21 secs

Emergency services

Kanzaland Local News—broadcast October 18 at 6, 7 & 8 am and 12 & 5 pm. News story about the hiring of a new Horton Chief of Police. Length, 1 minute.

Education

Kanzaland Local News—broadcast October 12 at 6, 7 & 8 am and 12 & 5 p.m. News story about the Kansas State Board of Education appointing a mediator in the ongoing dispute between three area school districts (Jackson Heights USD 335, Nemaha Central USD 115 and Vermillion USD 380) and Prairie Hills USD 113 over school district boundaries. Length: 1 minute

Kanzaland Local News—broadcast October 13 at 6, 7 & 8 am and 12 & 5 pm. News story about the latest ACT test results in Nebraska, which show a continued downward trend in scores for students. Length: 1 minute, 33 secs.

Kanzaland Local News—broadcast November 15 at 6, 7 & 8 am and 12 & 5 pm. News story about the Hiawatha USD 415 board approving a new open enrollment policy for nonresident students. Length, 1 minute.

Kanzaland Local News—broadcast November 15 at 6 ,7 & 8 am and 12 & 5 pm. News story about the Atchison USD 409 board of education placing a \$27 million bond issue before voters to fund school facility improvements. Length, 2 minutes, 20 secs

Kanzaland Local News—broadcast December 13 at 6, 7 & 8 am and 12 & 5 pm. News story about the progress being made in resolving a dispute over school district boundaries between Prairie Hills USD 113, Nemaha Central USD 115, Jackson Heights USD 335 and Vermillion USD 380. Length, 1 minute, 35 secs

Kanzaland Local News—broadcast December 20 at 6 ,7 & 8 am and 12 & 5 pm. News story on the hiring of a new Hiawatha High School principal for the 2024-25 school year. Length, 1 minute

November 7th general election issues/races

Kanzaland Local News—broadcast October 16 at 6, 7 & 8 am and 12 & 5 pm. News story about informational meetings being held in Marshall County on a sales tax proposal to appear on the November 7th general election ballot to help fund the construction of a new county jail. Length: 1 minute, 18 secs

Kanzaland Local News—broadcast October 16 at 6, 7 & 8 am and 12 & 5 pm. News story about the Brown County Clerk's Office offering early voting locations in the county for the November 7 general election. Length: 1 minute

Kanzaland Local News—broadcast November 6 at 6, 7 & 8 am and 12 & 5 pm. News story about the special questions facing area voters during the November 7 election. Length: 1 minute, 7 secs.

Kanzaland Local News—broadcast November 8 at 6 7 & 8 am and 12 5 pm. News story summarizing the results of the November 7 general election for city and school board positions along with special questions Length: 3 minutes, 30 secs.

Crime Prevention

Kanzaland Local News—broadcast October 23 at 6, 7 & 8 am and 12 & 5 pm. News story about a pair of scams circulating locally. Length, 1 minute, 15 secs.

Kanzaland Local News—broadcast November 1 at 6, 7 & 8 am and 12 & 5 pm. News story new scams that combine investments in AI and cryptocurrency. Length, 1 minute, 30 secs

Feature on holiday crime prevention—broadcast during Kanzaland Local News on November 27 at 6 , 7 & 8 am and 12 & 5 pm. Atchison Police Chief Mike Wilson, Atchison County Sheriff Jack Laurie and Jackson County Sheriff Tim Morse offered tips on how to protect yourself from being a crime victim during the Christmas shopping season and your house from thieves. Length, 2 minutes.

Kanzaland Local News—broadcast December 23 at 7 & 8 am and 12 & 5 pm. News story on a familiar scam that is circulating locally. Length, 1 minute

Housing

Kanzaland Local News—broadcast October 23 at 6, 7 & 8 am and 12 & 5 pm. News story about the Falls City EDGE organization purchasing a property in the city that could be flipped for residential housing in the future. EDGE has been focusing efforts on improving the housing stock in Falls City. Length, 1 minute, 7 secs.

Aging-related issues

“ More Than Just a Soundbite” public affairs program—broadcast December 6 at 6:15 am and 1:05 pm. Topic: Inter-generational connections. Guest: K-State Research and Extension child development specialist Bradford Wiles discussed the benefits of inter-generational connections between older adults and children. Length, 4 minutes, 21 secs

Mental Health

Feature on Seasonal Affective Disorder—broadcast during Kanzaland Local News on December 25 at 6 7, & 8 am and 12 & 5 pm. Length, 2 minutes, 33 secs.
