

ISSUES AND PROGRAMS LIST

For April 1 2015 through June 30 2015

FOR STATION KMZA SENECA, KANSAS

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PLACED IN THE STATIONS PUBLIC FILE DATED : 7/1/15 *Greg Bebermeyer*

## Programs to address issues for 2nd quarter of 2015

### **A. Childhood obesity, and it's affects in the local area.**

Kanzaland Local News—broadcast May 4<sup>th</sup> at 7 & 8 a.m. and 12 & 5 p.m. Local news feature on preventing childhood obesity. David Dzewaltowski, professor of physical activity and public health at Kansas State University, discussed ways to prevent childhood obesity by getting kids to be more physically active. Duration, 2 minutes.

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### **B. Spring/Summertime Safety and Health issues.**

More Than Just a Soundbite public affair program—broadcast May 13<sup>th</sup> at 6:15 a.m. and 1:05 p.m. Duration, 7 minutes. Guest: Dr. Brian Matthys, dermatologist with Sunflower Dermatology in Kansas City, KS, discussed the connection between tanning and cancer, including sun exposure during the summer months. Timed with May being Skin Cancer Awareness Month

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Kanzaland Local News—broadcast June 1<sup>st</sup> at 7 & 8 a.m. and 12 & 5 p.m. Local news feature about allergy season. Allergist Dr. Jill Poole, with the University of Nebraska Medical Center, talked about dealing with allergy problems. Duration, 2 minutes.

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Kanzaland Local News—broadcast June 11<sup>th</sup> at 7 & 8 a.m. and 12 & 5 p.m. Local news story about the first human case of West Nile Virus being reported in Kansas and steps residents should take to avoid contact with the virus. Duration, 2 minutes

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Kanzaland Local News—broadcast June 20<sup>th</sup> at 7 & 8 a.m. and 12 & 5 p.m. Local news story about protecting yourself against the dangers of high heat. Kelsey Angle, meteorologist with the National Weather Service, outlined the steps to take for safety in the heat and discussed the dangers of extreme heat. Duration, 2 minutes

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Kanzaland Local News—broadcast June 22<sup>nd</sup> at 7 & 8 a.m. and 12 & 5 p.m. Local news feature about West Nile virus. K-State University veterinarian Elizabeth Davis discussed the steps to take to protect yourself against West Nile virus. Davis said West Nile can also be deadly for horses and encouraged owners to start vaccinating against the disease now. Duration, 2 minutes

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Kanzaland Local News—broadcast June 29<sup>th</sup> at 7 & 8 a.m. and 12 & 5 p.m. Local news feature on the dangers of lightning. Meteorologist Mindy Beerends with the National Weather Service talked about the dangers of lightning. She offers tips on what to do if your outdoors when a storm approaches. Duration, 2 minutes.

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### **C. Efforts to achieve economic development in local communities.**

Kanzaland Local News—broadcast April 20<sup>th</sup> at 7 & 8 a.m. and 12 & 5 p.m. Local news feature on Hiawatha-based AgJunction plans to acquire California-based Novariant through a merger transaction. AgJunction CEO Rick Heiniger commented on the reasons for the merger and changes that will come because of the merger—including the impact on the Hiawatha office.

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Kanzaland Local News—broadcast April 27<sup>th</sup> at 7 & 8 a.m. and 12 & 5 p.m. Local news feature on the recent Business-Industry Roundtable held by the Hiawatha Foundation for Economic Development. HFED Director Kristen Hillyer talked about what the local business and industry leaders identified as the biggest issues they face—a lack of employees and lack of suitable housing. Duration, 3 minutes

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Kanzaland Local News—broadcast May 26<sup>th</sup> at 7 & 8 a.m. and 12 & 5 p.m. Local news story on the proposed construction of a wind farm in Marshall County. Project Developer George Black with RPM Access provided an update on the project. Duration, 1 minute.

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### **D. Issues pertaining to state budget cuts and affect on local school districts.**

Kanzaland Local News—broadcast April 14 at 12 & 5 p.m. and April 15<sup>th</sup> at 7 & 8 a.m. Local news story on around \$139,000 in budget cuts approved by the Hiawatha Board of Education as a result, in part, to a reduction in state funding. Duration, 2 minutes.

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Kanzaland Local News—broadcast April 20<sup>th</sup> at 7 & 8 a.m. and 12 & 5 p.m. Local news story on the first round of budget cuts approved by the Prairie Hills USD 113 Board of Education for next school year to address of projected more than \$500,000 budget shortfall. Duration, 2 minutes.

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Kanzaland Local News--broadcast April 23<sup>rd</sup> at 12 & 5 p.m. and April 24<sup>th</sup> at 7 & 8 a.m. Local news story about the Doniphan West Board of Education voting to close the Primary School in Highland, effective June 30<sup>th</sup> due to state cuts in public education. Duration, 2 minutes.

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Kanzaland Local News—broadcast April 30<sup>th</sup> at 12 & 5 p.m. and May 1<sup>st</sup> at 7 & 8 a.m. Local news story about additional budget cuts taken by Prairie Hills USD 113 to address a projected more than \$500,000 budget shortfall for next school year. Superintendent Todd Evans commented on the budget reductions approved by the board of education.

**E. The need to inform on weather, or other adverse conditions, and the affect it has on the local agricultural community.**

Kanzaland Local News—broadcast May 19<sup>th</sup> at 7 & 8 a.m. and 12 & 5 p.m. Local news feature on a new study conducted by Kansas State University that shows spring heat poses a greater danger to winter wheat crops than early freezes in the fall. Agricultural economist and K-State Professor Andrew Barkley discussed the study findings. Duration, 2 minutes

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Kanzaland Local News—broadcast June 7 at 7 & 8 a.m. and 12 & 5 p.m. Local news feature about the affect the avian influenza outbreak in Nebraska is having on egg prices. with USDA poultry economist Alex Melton discussed the impact. Duration, 2 minutes

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Kanzaland Local News—broadcast June 10<sup>th</sup> at 7 & 8 a.m. and 12 & 5 p.m. Local news story about an order by the Kansas Department of Agriculture prohibiting the movement of poultry in the to prevent the spread of a devastating form of bird flu. The order effectively cancels all poultry-related shows and events through the rest of the year. Duration, 1 minute

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**F. Issues Related to the Effects of Tragic Events on Children in Local Area**

Kanzaland Local News—broadcast Sunday, May 24<sup>th</sup> at 7 & 8 a.m. and 12 & 5 p.m. Local news feature on helping children cope with traumatic events. Bradford Wiles, assistant professor and extension specialist in the School of Family Studies and Human Services at Kansas State University discussed how adults can help children deal with a traumatic event such as divorce, a death in the family or natural disaster. Duration, 2 minutes.

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**G. Matters of mental health, and the consequential affects on local area residents.**

“More Than Just a Soundbite” public affairs program---broadcast June 10<sup>th</sup> at 6:15 a.m. and 1:05 p.m. Featured Guest David Elsbury, CEO of KANZA Mental Health and Guidance Center discussed the recent receipt of a \$10,000 mini-grant. He explained the long-term process, involving a number of community members, leading up to the award to be used in combating suicide rates in Brown County. Duration, 5 minutes