

SCHIFF FOR U S SENATE 2.29 -3.5 4PM

Date: 2/29/2024

Client: SCHIFF
Media: Radio
Product: US SENATE

Flight Start Date: 02/26/2024
Flight End Date: 03/10/2024
Buyer: Lynda Parets
Email: lparets@thematiccampaigns.com;
 lynda@dsmediagrp.co

Vendor: KSRO-AM
 1410 Neotomas Avenue, Suite 200
 Santa Rosa, CA 95405
Phone: 707-543-0100
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Format: News/Talk

Comments: THIS IS AN ADDITION 2.29-3.5 4PM
Market/System: CHICO, CA

Daypart Program	Daypart Code	STN Gross	Dur	Wks 2/26	3/4	Total Spots
KSRO-AM						
MTuWThF 6:00a-10:00a	AM	\$45.00	60	15	14	29
MTuWThF 10:00a- 3:00p	MD	\$45.00	60	15	10	25
MTuWThF 3:00p- 7:00p	PM	\$45.00	60	10	8	18
Sa 10:00a- 3:00p	WK	\$45.00	60	8	0	8
Su 10:00a- 3:00p	WK	\$45.00	60	8	0	8
Total Spots:				56	32	88
Total Cost:		\$3,960.00				88

Disclaimer: