

# ORDER



**Orders**  
**Order / Rev:** 152850  
 Alt Order #:  
**Product Desc:** FPAF 09/28-10/04 Nevada  
**Estimate:** 1748  
**Flight Dates:** 09/28/16 - 10/04/16  
**Original Date / Rev:** 06/06/16 / 06/06/16  
**Order Type:** GENERAL

**KTNV**  
**Primary AE:** Vicki Nelms  
**Sales Office:** LASV  
**Sales Region:** LOC

**Agency Name:** Target Enterprises  
**Buying Contact:**  
**Billing Contact:** David McIntosh  
 15260 Ventura Blvd  
 Sherman Oaks, CA 91403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Freedom Partners Action Fund  
**Demographic:** A35+  
**Product Codes:** PL Non-Ballot Issue  
**Priority:** P-3  
**Revenue Codes:** POL, POL, ISS

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/04/16	59	\$45,875.00	\$38,993.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	59	\$45,875.00	\$38,993.75	0.00
<b>Totals</b>	<b>59</b>	<b>\$45,875.00</b>	<b>\$38,993.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Vicki Nelms			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KTNV	20%	\$45,875.00
Market	100%	\$229,375.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	0%	\$0.00
KTUD	0%	\$0.00
KVCW	0%	\$0.00
KVMY	0%	\$0.00
KVPX	0%	\$0.00
KVVU	0%	\$0.00
UNKWN	80%	\$183,500.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	09/28/16	09/30/16	M-F 6-7am News M-F 6-7am News	CM	6-7am (6:00 AM-6:30 AM)	-- 111--	:30	3	\$600.00	P-3	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

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 Flight Dates: 09/28/16 - 10/04/16

Advertiser: Freedom Partners Action Fund  
 Product Desc: FPAF 09/28-10/04 Nevada  
 Estimate: 1748  
**KTNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	09/28/16	09/30/16	M-F 6-7am News M-F 6-7am News	CM	6-7am (6:00 AM-6:30 AM)	--111--	:30	3	\$600.00	P-3	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	--111--		3		\$600.00		0.00					
N 2	KTNV	10/03/16	10/04/16	M-F 6-7am News M-F 6-7am News	CM	6-7am (6:00 AM-6:30 AM)	11-----	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/16	10/09/16	11-----		2		\$600.00		0.00					
N 3	KTNV	09/28/16	09/30/16	M-F 6-7am News M-F 6-7am News	CM	6-7am (6:30 AM-7:00 AM)	--111--	:30	3	\$600.00	P-3	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	--111--		3		\$600.00		0.00					
N 4	KTNV	10/03/16	10/04/16	M-F 6-7am News M-F 6-7am News	CM	6-7am (6:30 AM-7:00 AM)	11-----	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/16	10/09/16	11-----		2		\$600.00		0.00					
N 5	KTNV	09/28/16	09/30/16	M-F Good Morning America M-F Good Morning America	CM	7-9am	--222--	:30	6	\$800.00	P-3	0.00	NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	--222--		6		\$800.00		0.00					
N 6	KTNV	10/03/16	10/04/16	M-F Good Morning America M-F Good Morning America	CM	7-9am	22-----	:30	4	\$800.00	P-3	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/16	10/09/16	22-----		4		\$800.00		0.00					
N 7	KTNV	09/28/16	09/30/16	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	--222--	:30	6	\$450.00	P-3	0.00	NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	--222--		6		\$450.00		0.00					
N 8	KTNV	10/03/16	10/04/16	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	22-----	:30	4	\$450.00	P-3	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/16	10/09/16	22-----		4		\$450.00		0.00					
N 9	KTNV	09/28/16	09/30/16	M-F 430-5pm M-F 430-5pm	CM	430-5pm	--111--	:30	3	\$450.00	P-3	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	--111--		3		\$450.00		0.00					
N 10	KTNV	10/03/16	10/04/16	M-F 430-5pm M-F 430-5pm	CM	430-5pm	11-----	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/16	10/09/16	11-----		2		\$450.00		0.00					
N 11	KTNV	09/28/16	09/30/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	--111--	:30	3	\$1,500.00	P-3	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	--111--		3		\$1,500.00		0.00					
N 12	KTNV	10/03/16	10/04/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	11-----	:30	2	\$1,500.00	P-3	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/16	10/09/16	11-----		2		\$1,500.00		0.00					
N 13	KTNV	09/28/16	09/30/16	M-F 6-7pm News M-F 6-7pm News	CM	6-7pm (6:00 PM-6:30 PM)	--111--	:30	3	\$1,200.00	P-3	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	--111--		3		\$1,200.00		0.00					
N 14	KTNV	10/03/16	10/04/16	M-F 6-7pm News M-F 6-7pm News	CM	6-7pm (6:00 PM-6:30 PM)	11-----	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/16	10/09/16	11-----		2		\$1,200.00		0.00					
N 15	KTNV	09/28/16	09/30/16	M-F 7-730pm M-F 7-730pm	CM	7-730pm	--111--	:30	3	\$450.00	P-3	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	--111--		3		\$450.00		0.00					

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 Estimate: 1748  
**KTNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	KTNV	09/28/16	09/30/16	M-F 7-730pm M-F 7-730pm	CM	7-730pm	--111--	:30	3	\$450.00	P-3	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	--111--		3				\$450.00		0.00			
N 16	KTNV	10/03/16	10/04/16	M-F 7-730pm M-F 7-730pm	CM	7-730pm	11-----	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	11-----		2				\$450.00		0.00			
N 17	KTNV	09/28/16	09/30/16	M-F 730-8pm M-F 730-8pm	CM	730-8pm	--111--	:30	3	\$1,200.00	P-3	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	--111--		3				\$1,200.00		0.00			
N 18	KTNV	10/03/16	10/04/16	M-F 730-8pm M-F 730-8pm	CM	730-8pm	11-----	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	11-----		2				\$1,200.00		0.00			
N 19	KTNV	10/01/16	10/01/16	Sa 8-9am News Sa 8-9am News	CM	8-9am	-----2-	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----2-		2				\$1,200.00		0.00			
N 20	KTNV	10/02/16	10/02/16	Su 5-6am News Su 5-6am News	CM	5-6am (5:30 AM-6:00 AM)	-----1	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1		1				\$375.00		0.00			
N 21	KTNV	10/02/16	10/02/16	Su 6-7am News Su 6-7am News	CM	6-7am (6:30 AM-7:00 AM)	-----1	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1		1				\$600.00		0.00			
													Totals	59	\$45,875.00