

ORDER



Orders
Order / Rev: 475578
 Alt Order #:
Product Desc: 10/15-10/21
Estimate: 4687
Flight Dates: 10/15/18 - 10/21/18
Original Date / Rev: 10/15/18 / 10/26/18
Order Type: GENERAL

KTNV
Primary AE: Colleen Andring
Sales Office: LASV
Sales Region: LOC

Agency
Name: Screen Strategies Media
Buying Contact:
Billing Contact: Caroline Bahng
 11150 Fairfax Blvd. Ste. 505
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Horsford/DCCC/Democrat/Congress
Demographic: A18+
Product Codes: PL Federal Candidate
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-1

New Business Thru:
Advertiser External ID: 215596
Agency External ID: 119919
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/19/18	5	\$4,800.00	\$4,080.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	5	\$4,800.00	\$4,080.00	0.00
Totals	5	\$4,800.00	\$4,080.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Colleen Andring			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV	15%	\$4,800.00
Market	100%	\$32,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	0%	\$0.00
KTUD	0%	\$0.00
KVCW	0%	\$0.00
KVMY	0%	\$0.00
KVPX	0%	\$0.00
KVVU	0%	\$0.00
UNKWN	85%	\$27,200.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	10/15/18	10/21/18	M-F 7-730pm M-F 7-730pm	CM	7-730pm	- 11- 1- -	:30	3	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	- 11- 1- -		3				\$1,200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	KTNV	10/15/18-10/21/18	M-F 7-730pm		7-730pm	- TW- F- - - -	:30		(\$1,200.00)		0.00	NM		
			Credited [credit]												
N 2	KTNV	10/15/18	10/21/18	M-F 1135pm-1237am M-F 1135pm-1237am	CM	1135pm-1237am	- 1- 11- -	:30	3	\$800.00	P-1	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	- 1- 11- -		3				\$800.00		0.00			
													Totals	5	\$4,800.00