

# ORDER



**Orders**  
**Order / Rev:** 475578  
**Alt Order #:**  
**Product Desc:** 10/15-10/21  
**Estimate:** 4687  
**Flight Dates:** 10/15/18 - 10/21/18  
**Original Date / Rev:** 10/15/18 / 10/26/18  
**Order Type:** GENERAL

**KTNV**  
**Primary AE:** Colleen Andring  
**Sales Office:** LASV  
**Sales Region:** LOC

**Agency**  
**Name:** Screen Strategies Media  
**Buying Contact:**  
**Billing Contact:** Caroline Bahng  
 11150 Fairfax Blvd. Ste. 505  
 Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Horsford/DCCC/Democrat/Congress  
**Demographic:** A18+  
**Product Codes:** PL Federal Candidate  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-1

**New Business Thru:**  
**Advertiser External ID:** 215596  
**Agency External ID:** 119919  
**Unit Code:** General  
**Order Separation:** 00:20:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/19/18	5	\$4,800.00	\$4,080.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	5	\$4,800.00	\$4,080.00	0.00
<b>Totals</b>	<b>5</b>	<b>\$4,800.00</b>	<b>\$4,080.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Colleen Andring			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
KTNV	15%	\$4,800.00
Market	100%	\$32,000.00

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	0%	\$0.00
KTUD	0%	\$0.00
KVCW	0%	\$0.00
KVMY	0%	\$0.00
KVPX	0%	\$0.00
KVVU	0%	\$0.00
UNKWN	85%	\$27,200.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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Advertiser: Horsford/DCCC/Democrat/Congress  
 Product Desc: 10/15-10/21  
 Estimate: 4687

KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	10/15/18	10/21/18	M-F 7-730pm M-F 7-730pm	CM	7-730pm	- 11- 1- -	:30	3	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
<div> <div> <u>Start Date</u>    <u>End Date</u>    <u>Weekdays</u>                      Week: 10/15/18    10/21/18    - 11- 1- -                 </div> <div> <u>Spots/Week</u>    <u>Rate</u>    <u>Rating</u>                      3    \$1,200.00    0.00                 </div> </div>															
<div> <div> <u>Spot</u>    <u>Ch</u>    <u>Date Range</u>    <u>Description</u>    <u>Start/End Time</u>    <u>Weekdays</u>    <u>Length</u>    <u>Rate</u>    <u>Rtg</u>    <u>Type</u>                      3    KTNV    10/15/18-10/21/18    M-F 7-730pm    7-730pm    - TW- - F- - - -    :30    <del>(\$1,200.00)</del>    0.00    NM                 </div> <div>Credited</div> <div>[credit]</div> </div>															
N 2	KTNV	10/15/18	10/21/18	M-F 1135pm-1237am M-F 1135pm-1237am	CM	1135pm-1237am	- 1- 11- -	:30	3	\$800.00	P-1	0.00	NM	3	\$2,400.00
<div> <div> <u>Start Date</u>    <u>End Date</u>    <u>Weekdays</u>                      Week: 10/15/18    10/21/18    - 1- 11- -                 </div> <div> <u>Spots/Week</u>    <u>Rate</u>    <u>Rating</u>                      3    \$800.00    0.00                 </div> </div>															
													Totals	5	\$4,800.00