

ORDER

Orders
Order / Rev: 875185
Alt Order #:
Product Desc: 97 GENERAL
Estimate: 920 TV MORRISEY 9.18-24
Flight Dates: 09/18/18 - 09/24/18
Original Date / Rev: 07/09/18 / 09/17/18
Order Type: NORMAL



WIYE

Primary AE: Parkersburg House
Sales Office: PRKN
Sales Region: National

Agency
Name: Pinpoint Media-Alexandria
Buying Contact:
Billing Contact:
 1707 Osage St 103
 Alexandria, VA 22302

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: NRSC - Morrisey
Demographic: HH
Product Codes: Candidate - National - Senate
Priority: P-03
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 151826
Agency External ID: 8737
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/24/18	20	\$660.00	\$561.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	20	\$660.00	\$561.00	0.00
Totals	20	\$660.00	\$561.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Parkersburg House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WIYE	09/18/18	09/24/18	Let's Make A Deal Let's Make A Deal	CM	10a-11a	11111--	:30	5	\$20.00	P-03	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/18	09/23/18	- 1111--		4				\$20.00		0.00			
		Week: 09/24/18	09/30/18	1-----		1				\$20.00		0.00			
N 2	WIYE	09/18/18	09/24/18	Price Is Right Price Is Right	CM	11a-12p	11111--	:30	5	\$20.00	P-03	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/18	09/23/18	- 1111--		4				\$20.00		0.00			
		Week: 09/24/18	09/30/18	1-----		1				\$20.00		0.00			
N 3	WIYE	09/18/18	09/24/18	M-F 12p-1230p M-F 12p-1230p	CM	12p-1230p	11111--	:30	5	\$10.00	P-03	0.00	NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/18	09/23/18	- 111---		3				\$10.00		0.00			
		Week: 09/24/18	09/30/18	1-----		1				\$10.00		0.00			
N 4	WIYE	09/24/18	09/24/18	Monday Prime Hr 2 Monday Prime Hr 2	CM	9p-10p	1-----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	1-----		1				\$125.00		0.00			
N 5	WIYE	09/24/18	09/24/18	Monday Prime Hr 3 Monday Prime Hr 3	CM	10p-11p	1-----	:30	1	\$75.00	P-03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 875185
 Alt Order #:
 Flight Dates: 09/18/18 - 09/24/18

Advertiser: NRSC - Morrissey
 Product Desc: 97 GENERAL
 Estimate: 920 TV MORRISEY 9.18-24

WIYE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 09/24/18	09/30/18	1-----			1		\$75.00	0.00					
N 6	WIYE	09/18/18	09/18/18	Tuesday Prime Hr 1	CM	758p-9p	- 1-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
		Tuesday Prime Hr 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/18	09/23/18	- 1-----			1		\$100.00	0.00					
N 7	WIYE	09/21/18	09/21/18	Friday Prime Hr 3	CM	10p-11p	---- 1--	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
		Friday Prime Hr 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/18	09/23/18	---- 1--			1		\$100.00	0.00					
N 8	WIYE	09/23/18	09/23/18	CBS Sunday Morning	CM	9a-1030a	----- 1	:30	1	\$10.00	P-03	0.00	NM	1	\$10.00
		CBS Sunday Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/18	09/23/18	----- 1			1		\$10.00	0.00					
N 9	WIYE	09/23/18	09/23/18	Face The Nation	CM	1030a-1130a	----- 1	:30	1	\$10.00	P-03	0.00	NM	1	\$10.00
		Face The Nation													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/18	09/23/18	----- 1			1		\$10.00	0.00					
													Totals	20	\$660.00