

ORDER

Orders
Order / Rev: 94920
Alt Order #: 25259615
Product Desc: candidate
Estimate: 5108
Flight Dates: 10/04/16 - 10/10/16
Original Date / Rev: 10/03/16 / 10/03/16
Order Type: GENERAL
Primary AE: KATZ NEW YORK
Sales Office: K-NYC
Sales Region: NAT

Agency
Name: Greer, Margolis, Mitchell, Burns & Associates
Buying Contact:
Billing Contact:
 3050 K Street NW Suite 100
 Washington, DC 20007
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Denise Juneau for Congress
Demographic: HH
Product Codes: PL Candidate
Priority: CO
Revenue Codes: AGY, POL, CAND
New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/10/16	32	\$410.00	\$348.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	32	\$410.00	\$348.50	0.00
Totals	32	\$410.00	\$348.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KWYB	10/04/16	10/10/16	M-F 5a-7a LN M-F	NWS	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	MTWTF--	:30	3	\$5.00	P-4	0.00	NM	3	\$15.00
Wake Up Montana/Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--			3			\$5.00		0.00			
2	KWYB	10/04/16	10/10/16	Jimmy Kimmel Show Jimmy Kimmel Show	CM	10:35 PM-11:35 PM (10:35 PM-11:35 PM)	MTWTF--	:30	2	\$5.00	P-4	0.00	NM	2	\$10.00
Jimmy Kimmel Live															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--			2			\$5.00		0.00			
3	KWYB	10/04/16	10/10/16	M-F 5a-7a LN M-F	NWS	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	MTWTF--	:30	3	\$5.00	P-4	0.00	NM	3	\$15.00
Wake Up Montana/Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--			3			\$5.00		0.00			
4	KWYB	10/04/16	10/10/16	M-F 12p-1p M-F 12p-1p	CM	12:00 PM-1:00 PM	MTWTF--	:30	2	\$5.00	P-4	0.00	NM	2	\$10.00
The Chew															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--			2			\$5.00		0.00			
5	KWYB	10/04/16	10/10/16	Late News Rotator M-F Late News Rotator M-F	NWS	10:00 PM-10:35 PM	MTWTF--	:30	2	\$10.00	P-4	0.00	NM	2	\$20.00
ABC Local Montana News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--			2			\$10.00		0.00			

Order / Rev: 94920
Alt Order #: 25259615
Flight Dates: 10/04/16 - 10/10/16

Advertiser: POL/Denise Juneau for Congress
Product Desc: candidate
Estimate: 5108
KWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KWYB	10/08/16	10/08/16	Sa 6a-7a Sa 6a-7a	CM	6:00 AM-7:00 AM	-----2-	:30	2	\$10.00	P-4	0.00	NM	2	\$20.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	-----2-					2	\$10.00		0.00			
7	KWYB	10/04/16	10/10/16	M-F 530p-6p Local News M-F 530p-6p Local News	NM	5:30 PM-6:00 PM	MTWTF--	:30	3	\$10.00	P-4	0.00	NM	3	\$30.00
ABC Montana Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--					3	\$10.00		0.00			
8	KWYB	10/04/16	10/10/16	M-F 6p-7p M-F	CM	6:00 PM-7:00 PM	MTWTF--	:30	1	\$15.00	P-4	0.00	NM	1	\$15.00
Modern Family															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--					1	\$15.00		0.00			
N 9	KWYB	10/09/16	10/09/16	Su 1105p-1205a Inside Edition	CM	11:05 PM-11:35 PM (11:05 PM-11:35 PM)	-----1	:30	1	\$15.00	P-4	0.00	NM	1	\$15.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	-----1					1	\$15.00		0.00			
N 10	KWYB	10/04/16	10/10/16	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	MTWTF--	:30	3	\$5.00	P-4	0.00	NM	3	\$15.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--					3	\$5.00		0.00			
N 11	KWYB	10/04/16	10/10/16	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	MTWTF--	:30	2	\$15.00	P-4	0.00	NM	2	\$30.00
The View															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--					2	\$15.00		0.00			
12	KWYB	10/04/16	10/10/16	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	MTWTF--	:30	5	\$20.00	P-4	0.00	NM	5	\$100.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--					5	\$20.00		0.00			
13	KWYB	10/04/16	10/10/16	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	MTWTF--	:30	1	\$25.00	P-3	0.00	NM	1	\$25.00
Rachael Ray															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--					1	\$25.00		0.00			
N 14	KWYB	10/08/16	10/09/16	M-Su Early News Rotator M-Su Early News Rotator	NM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	-----S-	:30	1	\$35.00	P-4	0.00	NM	1	\$35.00
ABC Montana Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	-----S-					1	\$35.00		0.00			
N 15	KWYB	10/05/16	10/05/16	Wed Prime Hour 3 Wed Prime Hour 3	CM	9p-10p	--1----	:30	1	\$55.00	P-4	0.00	NM	1	\$55.00
Designated Survivor															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	--1----					1	\$55.00		0.00			
													Totals	32	\$410.00



125 West 55th St
New York, NY 10019

Contract # 25259615	Changes as of: 10/2/2016 at 11:19 AM	Version: Highlighting Revision 1
CPE: 307/327/5108	Flight: 10/4/16 - 10/10/16	Total \$: \$410.00
Agency: GMMB	Advertiser: DENISE JUNEAU FOR CONGRESS	Total Spots: 32
GMMB 3050 K ST NW WASHINGTON DC 20007	Product: candidate	Office: NEW YORK
Agency Order #: 5239034	Buyer: Ritterstein, Gary	Primary Demo: Adults 35+
Salesperson: SUZANNE FITZGERALD 212-373-8119	Con Type: POLITICAL/NOTE	Con Type: SUSAN FIORE 212-373-8150
	Traffic #: 94920	Total GRP:
	Separation:	Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3SP	Len	10/4	10/4 - 10/4	Total	Spots	Total \$	CPP	GRP
REV+ 1	Tu-F M 6a-6:30a		Wake Up Montana/Local News	\$5.00	0	30	2 1/3			3	\$15.00	\$0.00	0.0
REV+ 6	Sa 6a-7a		Good Morning America	\$10.00	0	30	1 1/2			2	\$20.00	\$0.00	0.0
9	Su 11:05p-11:35p		Inside Edition	\$15.00	0	30	1			1	\$15.00	\$0.00	0.0
LM 9 Su 10:05-11:05p - time period chg: 11:05-11:35p Changes: Day/Time from Su 10:35p-11:05p to Su 11:05p-11:35p													
10	Tu-F M 7a-8a		Good Morning America	\$5.00	0	30	3			3	\$15.00	\$0.00	0.0
LM 10 M-F 7-8a GMA @ \$20 - LUR IS \$5. MG 1X 10:05 IN DESIGNATED SURVIVOR (SP) @ \$55 Changes: Rate from 20 to 5													
11	Tu-F M 10a-11a		The View	\$15.00	0	30	2			2	\$30.00	\$0.00	0.0
LM 11 M-F 10-11a The View @ \$20 LUR IS \$15. MG 1X 10:09 IN GMA (SA) @ \$10 Changes: Rate from 20 to 15													
14	Sa-Su 5:30p-6p		ABC Montana Local News	\$35.00	0	30	1			1	\$35.00	\$0.00	0.0
LM 14 - Sa-Su 5:30-6p Early News @ \$50 - LUR IS \$35. ADD 1X Wake up MT 6-6:30a @ \$5 Changes: Rate from 50 to 35													
REV+ 15	W/ 9p-10p		designated survivor	\$55.00	0.0	30	0 1/1			1	\$55.00	\$0.00	0.0
TOTALS: 32										32	\$410.00	\$0.00	0.0