

ORDER

Orders	Order / Rev:	98828	
	Alt Order #:	25340332	
	Product Desc:	candidate	
	Estimate:	5783	KWYB
	Flight Dates:	10/25/16 - 11/07/16	Primary AE: Katz New York
	Original Date / Rev:	11/03/16 / 11/03/16	Sales Office: K-NYC
	Order Type:	GENERAL	Sales Region: NAT

Agency	Name:	Greer, Margolis, Mitchell, Burns & Associates	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		3050 K Street NW Suite 100	Billing Cycle: EOM/EOC
		Washington, DC 20007	Agency Commission: 15%

Advertiser	Name:	POL/Denise Juneau for Congress	
	Demographic:	HH	New Business Thru:
	Product Codes:	PL Candidate	Order Separation: 00:20:00
	Priority:	CO	Advertiser External ID:
	Revenue Codes:	AGY, POL, CAND	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	3	\$75.00	\$63.75
10/31/16	11/07/16	5	\$75.00	\$63.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	3	\$75.00	\$63.75	0.00
November 2016	5	\$75.00	\$63.75	0.00
Totals	8	\$150.00	\$127.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KWYB	10/30/16	11/06/16	Sun Prime Hour 2 Sun Prime Hour 2	CM	7:00 PM-8:00 PM	-----S	:30	1	\$75.00	P-4	0.00	NM	0	\$0.00
Once Upon a Time-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	-----S			1		\$75.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KWYB	10/24/16-10/30/16		Sun Prime Hour 2		7:00 PM-8:00 PM	-----Su	:30		(\$75.00)		0.00	NM		
Credited															
Week:		10/31/16	11/06/16	-----S			1		\$75.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KWYB	10/31/16-11/06/16		Sun Prime Hour 2		7:00 PM-8:00 PM	-----Su	:30		(\$75.00)		0.00	NM		
Credited															
2	KWYB	10/30/16	10/30/16	News Wkend REV 10p INWS 10p Sa-Su news	CM	10p-1035p	-----2	:30	2	\$30.00	P-4	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	-----2			2		\$30.00		0.00				
3	KWYB	10/30/16	10/30/16	Su 1035p-1105p Inside Edition Wknd	CM	1035p-1105	-----1	:30	1	\$15.00	P-4	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	-----1			1		\$15.00		0.00				
N 4	KWYB	11/04/16	11/07/16	M-F 2p-3p millionaire	CM	2p-3p	M---F--	:30	3	\$15.00	P-4	0.00	NM	3	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

KWYB



125 West 55th St
New York, NY 10019

GMMB 3050 K ST NW
WASHINGTON DC
20007

Agency Order #: 5511150
Buyer: Ritterstein, Gary
Salesperson: SUZANNE
FITZGERALD
212-373-8119

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: SUSAN FIORE
212-373-8150

Total GRP:
Traffic #: 98828
Separation:

Contract # 25340332
CPE: 307/327/5783
Agency: GMMB

Changes as of: 11/3/2016 at 9:06 AM
Flight: 10/25/16 - 11/7/16
Advertiser: DENISE JUNEAU FOR
CONGRESS

Version: Highlighting Revision 2
Station: KMYB
Market: Butte, MT
Office: NEW YORK

Total \$: \$150.00
Total Spots: 8
Total CPP: \$0.00

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 11/1		Total Spots	Total \$	CPP	GRP
							10/25	11/1				
REV-1	Su 7p-8p		Once Upon a Time-ABC	\$75.00	0	30	0	1p 0	0	\$0.00	\$0.00	0.0
LN 1 - WMO 1025 WA - MG 2X@530SPOT IN SUNDAY 10P ABC MT NEWS AND 1X@515SPOT IN INSIDE EDITION WMO 10:35-11:05P												
LN 1 - WMO 1117 WA - MG 3X@515SPOT MILLIONAIRE 2-3P WMO 1117 AND 2X@515SPOT CELEB NAME GAME 3-4P WMO 1117												
REV+4	Tu-F,M 2p-3p		millionair	\$15.00	0.0	30	0p 0	0p 3	3	\$45.00	\$0.00	0.0
REV+5	Tu-F,M 3p-4p		celeb name game	\$15.00	0.0	30	0p 0	0p 2	2	\$30.00	\$0.00	0.0
TOTALS: 3 5									8	\$150.00	\$0.00	0.0