

# ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>94917</b>	
	<b>Alt Order #:</b>	<b>25259614</b>	
	<b>Product Desc:</b>	<b>candidate</b>	
	<b>Estimate:</b>	<b>5107</b>	<b>KWYB</b>
	<b>Flight Dates:</b>	<b>09/27/16 - 10/03/16</b>	<b>Primary AE:</b> <b>Katz New York</b>
	<b>Original Date / Rev:</b>	<b>09/28/16 / 09/28/16</b>	<b>Sales Office:</b> <b>K-NYC</b>
	<b>Order Type:</b>	<b>GENERAL</b>	<b>Sales Region:</b> <b>NAT</b>

<b>Agency</b>	<b>Name:</b>	<b>Greer, Margolis, Mitchell, Burns &amp; Associates</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> <b>Cash</b>
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> <b>Broadcast</b>
		<b>3050 K Street NW Suite 100</b>	<b>Billing Cycle:</b> <b>EOM/EOC</b>
		<b>Washington, DC 20007</b>	<b>Agency Commission:</b> <b>15%</b>

<b>Advertiser</b>	<b>Name:</b>	<b>POL/Denise Juneau for Congress</b>	
	<b>Demographic:</b>	<b>HH</b>	<b>New Business Thru:</b>
	<b>Product Codes:</b>	<b>PL Candidate</b>	<b>Order Separation:</b> <b>00:20:00</b>
	<b>Priority:</b>	<b>CO</b>	<b>Advertiser External ID:</b>
	<b>Revenue Codes:</b>	<b>AGY, POL, CAND</b>	<b>Agency External ID:</b>

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/03/16	31	\$720.00	\$612.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	31	\$720.00	\$612.00	0.00
<b>Totals</b>	<b>31</b>	<b>\$720.00</b>	<b>\$612.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KWYB	09/27/16	10/03/16	M-F 5a-7a LN M-F	NWS	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	MTWTF--	:30	4	\$5.00	P-4	0.00	NM	4	\$20.00
				Wake Up Montana/Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/16	10/03/16	MTWTF--		4				\$5.00		0.00			
2	KWYB	09/27/16	10/03/16	Jimmy Kimmel Show Jimmy Kimmel Show	CM	10:35 PM-11:35 PM (10:35 PM-11:35 PM)	MTWTF--	:30	2	\$5.00	P-4	0.00	NM	2	\$10.00
				Jimmy Kimmel Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/16	10/03/16	MTWTF--		2				\$5.00		0.00			
3	KWYB	09/27/16	10/03/16	M-F 5a-7a LN M-F	NWS	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	MTWTF--	:30	3	\$5.00	P-4	0.00	NM	3	\$15.00
				Wake Up Montana/Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/16	10/03/16	MTWTF--		3				\$5.00		0.00			
4	KWYB	09/27/16	10/03/16	M-F 12p-1p M-F 12p-1p	CM	12:00 PM-1:00 PM MTWTF--	MTWTF--	:30	2	\$5.00	P-4	0.00	NM	2	\$10.00
				The Chew											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/16	10/03/16	MTWTF--		2				\$5.00		0.00			
5	KWYB	09/27/16	10/03/16	Late News Rotator M-F LN Late News Rotator M-F	NWS	10:00 PM-10:35 PM MTWTF--	MTWTF--	:30	2	\$10.00	P-4	0.00	NM	2	\$20.00
				ABC Local Montana News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/16	10/03/16	MTWTF--		2				\$10.00		0.00			

Order / Rev: 94917  
 Alt Order #: 25259614  
 Flight Dates: 09/27/16 - 10/03/16

Advertiser: POL/Denise Juneau for Congress  
 Product Desc: candidate  
 Estimate: 5107  
 KWB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KWYB	10/01/16	10/01/16	Sa 6a-7a Sa 6a-7a	CM	6:00 AM-7:00 AM	-----S-	:30	1	\$10.00	P-4	0.00	NM	1	\$10.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/26/16		10/02/16	-----S-				1		\$10.00		0.00				
7	KWYB	09/27/16	10/03/16	M-F 530p-6p Local News M-F 530p-6p Local News	CM	5:30 PM-6:00 PM	MTWTF--	:30	3	\$10.00	P-4	0.00	NM	3	\$30.00
ABC Montana Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/27/16		10/03/16	MTWTF--				3		\$10.00		0.00				
8	KWYB	09/27/16	10/03/16	M-F 6p-7p M-F	CM	6:00 PM-7:00 PM	MTWTF--	:30	1	\$15.00	P-4	0.00	NM	1	\$15.00
Modern Family															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/27/16		10/03/16	MTWTF--				1		\$15.00		0.00				
9	KWYB	10/02/16	10/02/16	Su 1105p-1205a Inside Edition	CM	11:05 PM-11:35 PM (11:05 PM-11:35 PM)	-----1	:30	1	\$15.00	P-4	0.00	NM	1	\$15.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/26/16		10/02/16	-----1				1		\$15.00		0.00				
10	KWYB	09/27/16	10/03/16	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	MTWTF--	:30	2	\$5.00	P-4	0.00	NM	2	\$10.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/27/16		10/03/16	MTWTF--				2		\$5.00		0.00				
11	KWYB	09/27/16	10/03/16	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	MTWTF--	:30	2	\$15.00	P-4	0.00	NM	2	\$30.00
The View															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/27/16		10/03/16	MTWTF--				2		\$15.00		0.00				
12	KWYB	09/27/16	10/03/16	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	MTWTF--	:30	5	\$20.00	P-4	0.00	NM	5	\$100.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/27/16		10/03/16	MTWTF--				5		\$20.00		0.00				
13	KWYB	10/02/16	10/02/16	M-Su Early News Rotatr M-Su Early News Rotator	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-----S	:30	1	\$35.00	P-4	0.00	NM	1	\$35.00
ABC Montana Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/26/16		10/02/16	-----S				1		\$35.00		0.00				
N 14	KWYB	10/01/16	10/01/16	MSU/UM LOCAL MSU/UM	CM	2:30 PM-6:00 PM (2:30 PM-6:00 PM)	-----1-	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/26/16		10/02/16	-----1-				1		\$200.00		0.00				
N 15	KWYB	10/01/16	10/01/16	MSU/UM LOCAL MSU/UM	CM	7:00 PM-10:30 PM (7:00 PM-10:30 PM)	-----1-	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/26/16		10/02/16	-----1-				1		\$200.00		0.00				
													Totals	31	\$720.00



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25259614	<b>Changes as of:</b> 9/28/2016 at 12:53 PM	<b>Version:</b> Highlighting Revision 2
<b>CPE:</b> 307/327/5107	<b>Flight:</b> 9/27/16 - 10/3/16	<b>Total \$:</b> \$720.00
<b>Agency:</b> GMMB	<b>Advertiser:</b> DENISE JUNEAU FOR CONGRESS	<b>Total Spots:</b> 31
<b>GMMB 3050 K ST NW WASHINGTON DC 20007</b>	<b>Product:</b> candidate	<b>Office:</b> NEW YORK
<b>Agency Order #:</b> 5239009	<b>Buyer:</b> Rittenstein, Gary	<b>Primary Demo:</b> Adults 35+
<b>Salesperson:</b> SUZANNE FITZGERALD 212-373-8119	<b>Con Type:</b> POLITICAL/VOTE	<b>Total GRP:</b>
	<b>Assistant:</b> SUSAN FIORE 212-373-8150	<b>Traffic #:</b> 94917
		<b>Separation:</b>
<b>Comments:</b> Separation: 30		

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/27	9/27 - 9/27	Total Spots	Total \$	CPP	GRP
REV+ 14	Sa 2:30p-6p		UM Football	\$200.00	0.0	30	0 p 1		1	\$200.00	\$0.00	0.0
	add to sales											
REV+ 15	Sa 7p-10:30p		MSU Football	\$200.00	0.0	30	0 p 1		1	\$200.00	\$0.00	0.0
<b>TOTALS:</b>									<b>31</b>	<b>\$720.00</b>	<b>\$0.00</b>	<b>0.0</b>