

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Heather Sellers, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐ FEDERAL CANDIDATE
☒ STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Fred Joly for Alabama House District 3

Authorized committee: The Comm. Htee to Elect Fred Joly

Agency requesting time (and contact information):

☐ N/A Best Sellers, LLC

Candidate's political party:

Republican

Office sought (no acronym or abbreviations):

Alabama State House

Date of election:

May 24, 2022

☐ General

☒ Primary

Treasurer of candidate's authorized committee:

Linda Joly

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Heather Sellers

Signature:

Chuck Bradford

Name:

Best Sellers

Name:

Chuck Bradford

Date of Request to Purchase Ad Time:

4/8/2022

Date of Station Agreement to Sell Time:

4/13/22

Political Communications Advertising

11 E 44th St., Suite 301

New York, NY 10017

646-443-5001

T*R*A*F*F*I*C I*N*S*T*R*U*C*T*I*O*N*S

April 10, 2022

To: All Traffic Stations

From: Tommy Cunningham

Re: Fred Joly for AL HD-3

Estimate: 2045

Effective: 4/12/22-5/24/22

Length: 30

Rotation: 100%

The spot has been sent via WeTransfer link below:

<https://we.tl/t-81tTCu1q2d>

Please encode order as SPOT BUY SPOT (EDI) format for electronic billing purposes.

You can contact Tommy 646-780-5939

IF THERE ARE ANY QUESTIONS, E-MAIL:

tommy@pcanyc.com

STATION:	WBTG-FM	ORDER#:	3195525	DATE:	04/11/2022
MARKET:	Florence-Muscle Shoals, AL	AMOUNT:	\$596.88	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	36		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4422964
ADVERTISER:	Fred Joly for Alabama	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 2045 - 4/12-5/24 - HD-3	AGY EST:	2045		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	04-12-2022 TO 5/29/2022		[X]Unwired []Spot []Mod		
TOT # OF WEEKS:	7				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	04/11/2022 08:17

COMMENTS

04/11/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE THAT MFS WILL RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA STANDARD MAIL. MFS WILL THEN SEND YOU PROOF OF PAYMENT AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.****

Affidavits of Performance/Invoices are required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RH12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIA TRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1		4/12/2022 To 4/17/2022					WK TOT \$49.74		WK TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		.TWTF..	6:00AM	10:00AM	30	4/12/2022	4/15/2022	3	\$16.58	\$49.74

WEEK#2-WEEK#3		4/18/2022 To 5/1/2022					WK TOT \$49.74		WK TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MTWTF..	6:00AM	10:00AM	30	4/18/2022	4/29/2022	3	\$16.58	\$49.74

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MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4422964
ADVERTISER:	Fred Joly for Alabama	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 2045 - 4/12-5/24 - HD-3	AGY EST:	2045		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	04-12-2022 TO 5/29/2022		[X]Unwired []Spot []Mod		
TOT # OF WEEKS:	7				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	04/11/2022 08:17

WEEK#4-WEEK#5		5/2/2022 To 5/15/2022					WK TOT \$132.64		WK TOTAL SPOTS 8		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MTWTF..	6:00AM	10:00AM	30	5/2/2022	5/13/2022	3	\$16.58	\$49.74
	4		MTWTF..	3:00PM	7:00PM	30	5/2/2022	5/13/2022	5	\$16.58	\$82.90

WEEK#6		5/16/2022 To 5/22/2022					WK TOT \$165.80		WK TOTAL SPOTS 10		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MTWTF..	6:00AM	10:00AM	30	5/16/2022	5/20/2022	5	\$16.58	\$82.90
	4		MTWTF..	3:00PM	7:00PM	30	5/16/2022	5/20/2022	5	\$16.58	\$82.90

WEEK#7		5/23/2022 To 5/29/2022					WK TOT \$16.58		WK TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	3		MT.....	6:00AM	10:00AM	30	5/23/2022	5/24/2022	1	\$16.58	\$16.58

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REP:	Regional Reps Non-Rep	SPOTS:	36		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
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					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
FLIGHT:	04-12-2022 TO 5/29/2022	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
TOT # OF WEEKS:	7				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	04/11/2022 08:17

TOTAL	Apr	May													Total
SPOT	6	30													36
CASH	99.48	497.40													596.88
TOTAL	99.48	497.40													596.88

Date: 4/14/22 ^{RCB}

Slatton & Associates Broadcasters, Inc.
P.O. BOX 518
SHEFFIELD, ALABAMA 35660
(256) 381-6800

FM 106.3



Notes

WBTV DOES NOT DISCRIMINATE IN ADVERTISING
CONTRACTS ON THE BASIS OF RACE OR ETHNICITY.

Customer No. 07857

Contract No. 4422964

Spot No. fjoly22

Email: Invoices@MediaFinancial.com

Fred Joly - Political

SPOT ANNOUNCEMENTS NO. 36 LENGTH :30 RATE \$16.58
(Gross)

MONTH	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	TOTAL NO.	TOTAL CHARGE	
Apr														2	1					1	1	1				1	1	1				9	\$149.22	
May																																	27	\$447.66

SPECIFIED TIMES 6:00 AM - 10:00 AM in Apr. / See grid for May ADVERTISER PHONE NO. 412-421-2600

BEGIN 4/14/22 END 5/24/22 AFFIDAVIT? Yes CELL NO.

BILLING ADDRESS Media Financial Services (Address on file)

Signature See attached pages

WBTV SALESPERSON

Name

Vendor No.	Vendor Name	Checking Account No.	Check Number	Check Date	
NRR0397	SLATTON & ASSOCIATES WBTG-FM	POLITICALS	738458	4/12/2022	
Contract Number	Invoice Number	Broadcast Month	Invoice Amount	Commission	Amount Paid
FRED JOLY FOR AL	2045-4/12-5/24-	4/01/2022	84.55	14.92	69.63
FRED JOLY FOR AL	2045-4/12-5/24-	5/01/2022	422.79	74.61	348.18
			.00	.00	417.81

Media Financial Services

POLITICAL ACCOUNT
1655 PALM BEACH LAKES BLVD., STE 903
WEST PALM BEACH, FL 33401
(561) 227-0661

PAY

Four Hundred Seventeen and 81/100 Dollars

To the Order of

SLATTON & ASSOCIATES WBTG-FM
PO BOX 518
SHEFFIELD AL 35660-0518

Check No. 738458

Valid only for 120 days from date of issue



Date 4/12/2022

Pay Exactly \$*****417.81

CHECKS OVER \$50,000.00 REQUIRE SECOND SIGNATURE

⑈ 738458 ⑈ ⑆ 267084199⑆ 1215770015 ⑈