

INVOICE



WLBT
Send all correspondence to:
715 South Jefferson Street
Jackson, MS 39201
Sales T & C: www.gray.tv/advertising
Main: (601) 948-3333
Billing: (601) 960-4472

Property	WLBT		
Invoice #	3502786-1	Order #	3502786
Invoice Date	04/07/24	Alt Order #	WOC14606091
Invoice Month	April 2024	Deal #	
Invoice Period	04/01/24 - 04/05/24	Flight Dates	04/01/24 - 04/07/24
Advertiser	American Cancer Society Cancer Action Network		
Product	Issue		
Estimate #	3710		
Account Executive	Elizabeth Crain		
Sales Office	Gray National - New York		
Sales Region	National		
Agency Code	9915247		
Advertiser Code	398		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	157991		
Advertiser Ref	607574		
Product 1	385		
Product 2			

Billing Address:

Hulsen Media Services
Attention: Richard Reiter
2400 Laramie Trail
Austin, TX 78745

Send Payment To:

WLBT
PO Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/01/24	04/05/24	M-F 630a News	6:30 AM-7:00 AM	-- 1- 1--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/01/24 04/07/24 -- 1- 1-- 2 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WLBT W 04/03/24 6:57 AM M-F 630a News 6:30 AM-7:00 AM :30 CPMACSMS002H \$400.00 NM 2 WLBT F 04/05/24 6:58 AM M-F 630a News 6:30 AM-7:00 AM :30 CPMACSMS002H \$400.00 NM									
2	04/01/24	04/03/24	M-F 12-1p News	12:00 PM-1:00 PM	-- 1----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/01/24 04/07/24 -- 1---- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WLBT W 04/03/24 12:51 PM M-F 12-1p News 12:00 PM-1:00 PM :30 CPMACSMS002H \$200.00 NM									
3	04/01/24	04/04/24	M-F 6p News	6:00 PM-6:30 PM	- 1- 1--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/01/24 04/07/24 - 1- 1-- 2 \$450.00									
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4	04/04/24	04/04/24	M-F 630a News	M-F 630-7a	--- T---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/01/24 04/07/24 --- T--- 1 \$400.00									
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5	04/03/24	04/03/24	M-F 630-7p	630-7p	-- W----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/01/24 04/07/24 -- W---- 1 \$350.00									
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE



Send Payment To:
WLBT
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	3502786-1	Invoice Month	April 2024
Invoice Date	04/07/24	Invoice Period	04/01/24 - 04/05/24
Advertiser	American Cancer Society Cancer Action Network		
Product	Issue		
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1	WLBT	W	04/03/24	10:25 PM	M-F 10p Late News	M-F 10-1035p	:30	CPMACSMS002H	\$475.00	NM																																									
<u>Total Spots</u>							9																																												

Payment Terms 30 Days

<u>Gross Total</u>	\$3,575.00
<u>Agency Commission</u>	\$536.25
<u>Net Amount Due</u>	\$3,038.75
<u>Invoice Balance as of 04/15/24 5:46:57 PM ET</u>	\$1,423.75

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