

4<sup>th</sup> Quarter 2013

October, November, December

F.C.C. Issues and programs list

KHOY 88.1 FM

1901 Corpus Christi Street

Laredo, TX 78043

The following report will provide a brief description of the top ten issues, concerns and interests that were addressed for the 4<sup>th</sup> quarter, October, November, December 2013 in the station city of license; Laredo, Texas. The issues are listed in no particular order of importance.

1. Porn and Sexting Prevention – Workshop for Parents
2. AD Council – Court Appointed Special Advocate
3. Safe Environment – Diocese of Laredo
4. AD Council – Recycling
5. Typhoon Haiyan - Philippines
6. AD Council – Autism Awareness
7. Texas Electric Choice Update – Lone Star Radio Network
8. UIL High School Sports
9. USA Network News
10. KGNS-TV News

### Issue One: Porn and Sexting Prevention – Workshop for Parents

KHOY aired announcements for a free workshop for parents, educators and friends of those who may be exposed to the dangers of new media and wish to protect children from these dangers.

The workshop took place at St. Patrick Church in Laredo, Texas.

Air Dates: October 1 – December 31, 2013

Time: ROS (Run of Schedule)

Duration: :60 Exposures: 40

### Issue Two: Court Appointed Special Advocate – Texas Association of Broadcasters

Every year, thousands of children in Texas are removed from their homes because of evidence of abuse and neglect. They are uprooted from the only family they've known, taken out of schools and away from friends. In short, their worlds are turned upside down. Going through the child welfare system is a scary process and no child should do it alone. Texas Court Appointed Special Advocates and its 69 local programs of the Texas CASA network work to ensure every child who needs an advocate to speak for his or her best interests before the court has a caring, trained adult to help with this difficult period. KHOY aired radio announcements informing the community of the above mentioned and the need for adult CASA volunteers.

Air Dates: October 1 – December 31, 2013

Time: ROS (Run of Schedule)

Duration: :60 Exposures: 40

### Issue Three: Safe Environment – Diocese of Laredo

KHOY in conjunction with the Diocese of Laredo airs radio announcements designed to inform the community about the Diocese of Laredo Safe Environment program. This program is designed to assist individuals and groups in the creation of safe environments for all children. The radio messages increase public awareness as well as educate and inform the community as to how they can do their part to ensure the children in their communities are protected and in a safe environment.

Air Dates: October 1 – December 31, 2013

Time: ROS (Run of Schedule)

Duration: :60 Exposures: 50

### Issue Four: AD Council - Recycling

Despite public recycling receptacles and curbside programs being more easily accessible, recycling rates are still considered low. KHOY aired these public service announcements hoping to encourage more people to start recycling in an effort to save resources.

Air Dates: October 1 – December 31, 2013

Time: ROS (Run of Schedule)

Duration: :30 Exposures: 40

#### Issue Five: Typhoon Haiyan - Philippines

In 2013, the Philippines were devastated by the typhoon Haiyan. KHOY ran announcements providing information to aid in the collection of relief goods to be shipped to the Philippines.

Air Dates:     October 1 – December 31, 2013  
Time:            ROS (Run of Schedule)  
Duration:       :60     Exposures:     40

#### Issue Six: AD Council – Autism Awareness

Autism is the fastest growing serious developmental disorder in the United States, with life long consequences for individuals, families and society. Awareness and early detection are the best weapons against autism. These radio announcements brought vital information to the families in the Laredo community.

Air Dates:     October 1 – December 31, 2013  
Time:            ROS (Run of Schedule)  
Duration:       :60     Exposures:     30

#### Issue Seven: Texas Electric Choice Update – Lone Star Radio Network

These announcements provide helpful tips to the community for easily saving energy in their household as well as for lowering their electric bill and helping Texas avoid power outages during hours of peak energy use.

Air Dates: October 1 – December 31, 2013  
Time: ROS (Run of Schedule)  
Duration: :60 Exposures: 30

#### Issue Eight: U.I.L. High School Sports

Studies show that high school students involved in athletics and other extracurricular activities typically have higher grade point averages and fewer disciplinary problems while learning life skills that typically cannot be taught in the classroom. These radio announcements communicate to the public the role that high school activities play in providing teenagers with a complete educational experience.

Air Dates: October 1 – December 31, 2013  
Time: ROS (Run of Schedule)  
Duration: :60 Exposures: 30

#### Issue Nine: USA Network News

This 2:30 minute length news cast informs the listeners about national and world events. USA Network News airs throughout the day every day. This is the only feature length newscast on the radio in the Laredo market.

Air Dates: October 1 – December 31, 2013  
Time: ROS (Run of Schedule)  
Duration: 2:30 Exposures: 630

Issue Ten: KGNS-TV News Simulcast

This program Monday through Friday from 6:00 pm to 6:30 pm. Events happening locally as well as on a national and global scale are broadcast to the radio audience. This is the only program length newscast on the radio in the Laredo market.

Air Dates: October 1 – December 31, 2013

Time: ROS (Run of Schedule)

Duration: 30:00 Exposures: 60

The preceding list addressed the issues and concerns of the persons living in Laredo, Texas, the city of license for KHOY 88.1 FM.

Suggestions as to additional or alternative programming to aid us in our endeavors are also encouraged.

This report is respectfully submitted on the 7<sup>th</sup> day of January, 2014.