

3rd Quarter 2013

July, August, September

F.C.C. Issues and programs list

KHOY 88.1 FM

1901 Corpus Christi Street

Laredo, TX 78043

The following report will provide a brief description of the top ten issues, concerns and interests that were addressed for the 3rd quarter, July, August, September 2013 in the station city of license; Laredo, Texas. The issues are listed in no particular order of importance.

1. AD Council – Community Engagement
2. AD Council – Neighborhoods Foreclosure Prevention
3. Safe Environment – Diocese of Laredo
4. AD Council – Recycling
5. Texas Clean Air Minute
6. AD Council – Autism Awareness
7. Texas Electric Choice Update – Lone Star Radio Network
8. UIL High School Sports
9. USA Network News
10. KGNS-TV News

Issue One: AD Council – Community Engagement

Research proves that caring volunteers working with students of all ages have the power to help kids boost academic achievement and put young people on track for a bright future. These radio announcements encourage listeners to volunteer, tutor or mentor kids in the community.

Air Dates: July 1 – September 30, 2013

Time: ROS (Run of Schedule)

Duration: :60 Exposures: 30

Issue Two: AD Council – Neighborhoods Foreclosure Prevention

An estimated 4 million families may lose their homes to foreclosure this year. These radio announcements provide reliable information as to where people can go for help, resources available to every home owner.

Air Dates: July 1 – September 30, 2013

Time: ROS (Run of Schedule)

Duration: :60 Exposures: 30

Issue Three: Safe Environment – Diocese of Laredo

KHOY in conjunction with the Diocese of Laredo airs radio announcements designed to inform the community about the Diocese of Laredo Safe Environment program. This program is designed to assist individuals and groups in the creation of safe environments for all children.

The radio messages increase public awareness as well as educate and inform the community as to how they can do their part to ensure the children in their communities are protected and in a safe environment.

Air Dates: July 1 – September 30, 2013

Time: ROS (Run of Schedule)

Duration: :60 Exposures: 30

Issue Four: AD Council - Recycling

Despite public recycling receptacles and curbside programs being more easily accessible, recycling rates are still considered low. KHOY aired these public service announcements hoping to encourage more people to start recycling in an effort to save resources.

Air Dates: July 1 – September 30, 2013

Time: ROS (Run of Schedule)

Duration: :60 Exposures: 45

Issue Five: Texas Clean Air Minute

Weekly 60 second features with updated on keeping the air clean through driving tips and ways to save gas. Topics include: Oil changes, idle less, commute solutions, top 10 air pollution prevention tips, drive better and more.

Air Dates: July 1 – September 30, 2013
Time: ROS (Run of Schedule)
Duration: :60 Exposures: 30

Issue Six: AD Council – Autism Awareness

Autism is the fastest growing serious developmental disorder in the United States, with life long consequences for individuals, families and society. Awareness and early detection are the best weapons against autism. These radio announcements brought vital information to the families in the Laredo community.

Air Dates: July 1 – September 30, 2013
Time: ROS (Run of Schedule)
Duration: :60 Exposures: 45

Issue Seven: Texas Electric Choice Update – Lone Star Radio Network

These announcements provide helpful tips to the community for easily saving energy in their household as well as for lowering their electric bill and helping Texas avoid power outages during hours of peak energy use.

Air Dates: July 1 – September 30, 2013
Time: ROS (Run of Schedule)
Duration: :60 Exposures: 30

Issue Eight: U.I.L. High School Sports

Studies show that high school students involved in athletics and other extracurricular activities typically have higher grade point averages and fewer disciplinary problems while learning life skills that typically cannot be taught in the classroom. These radio announcements communicate to the public the role that high school activities play in providing teenagers with a complete educational experience.

Air Dates: July 1 – September 30, 2013

Time: ROS (Run of Schedule)

Duration: :60 Exposures: 50

Issue Nine: USA Network News

This 2:30 minute length news cast informs the listeners about national and world events. USA Network News airs throughout the day every day. This is the only feature length newscast on the radio in the Laredo market.

Air Dates: July 1 – September 30, 2013

Time: ROS (Run of Schedule)

Duration: 2:30 Exposures: 630

Issue Ten: KGNS-TV News Simulcast

This program Monday through Friday from 6:00 pm to 6:30 pm. Events happening locally as well as on a national and global scale are broadcast to the radio audience. This is the only program length newscast on the radio in the Laredo market.

Air Dates: July 1 – September 30, 2013

Time: ROS (Run of Schedule)

Duration: 30:00 Exposures: 60

The preceding list addressed the issues and concerns of the persons living in Laredo, Texas, the city of license for KHOY 88.1 FM.

Suggestions as to additional or alternative programming to aid us in our endeavors are also encouraged.

This report is respectfully submitted on the 9th day of October, 2013.