

4th Quarter 2017 (Oct 1 – Dec 31)

Issues and Programs for WJTC

Issues addressed:

Public Health
Public Safety
Consumer Awareness
Education
Crime

Regularly Scheduled Programs:

Local 15 News – Daily local news programs

WPMI's daily newscasts give considerable time to issues that concern the communities of the South Alabama and Western Florida areas.

9pm –9:30

WJTC News at 9:00

M-F

Public Health

10/26/17 NBC 15 News at 9PM (WJTC) trt: 0:30

Drug Takeback

This Saturday Mobile Police are hosting a drug “take-back” – you can drop off expired, unused, or unwanted pills. Locations are listed on our website mynbc15.com.

Consumer Awareness

10/25/17 Local 15 News at 9PM (WJTC) trt: 0:45

Brewton Jobs

Tech service and support company Pro-Val-US will build a 6.5 million dollar center and hire up to three hundred workers in Brewton, AL. The local economy is mostly lumber – this new venture will bring high-tech jobs to rural Alabama.

Education

10/24/17 Local 15 News at 9PM (WJTC) trt: 1:50

Gulf Shores School

Gulf Shores votes to form its own school system tonight and the Baldwin County school board is consulting state officials to get an answer in regards to whether a current Baldwin Co. school board member representing Gulf Shores would remain eligible to represent her current feeder pattern of Orange Beach and Elberta, once Gulf Shores district exists.

Crime

10/25/17 NBC 15 News at 9PM (WJTC) trt: 2:15

Home Invasion

Two home invasions within ten minutes of each other occurred in the Theodore area in south Mobile County. Surveillance video captured footage of the intruders and sheriffs hope that viewers can help point them to the culprits.

10/26/17 NBC 15 News at 9PM (WJTC) trt: 2:20

Police Meeting

Neighborhood meets with Mobile police chief Lawrence Battiste to see what they can do to help prevent crime in their neighborhood. Police say lock car doors and home doors is a good start.

10/30/17 NBC 15 News at 9PM (WJTC) trt: 2:05

Catalytic Converters Stolen

Due to the prices of platinum, palladium, and rhodium, police warn that criminals are stealing catalytic converters from under cars. In one month a muffler repair shop has replaced the converter on 15-20 cars.

12/26/17 NBC 15 News at 9PM (WJTC) trt: 2:15

Spanish Fort Robbery

Police are looking into a robbery at the Circle K Shell on Hwy 98. The man showed a gun in his belt and walked out with cash in hand. Police hope with the surveillance footage, the public can help identify this man.

WPMI reporters and anchors volunteered for the following:

- Special Charity Work/Community Projects
WPMI joined forces with Camp Rap-A-Hope in promoting the organizations largest fundraiser of the year—the annual Turkey Trot.. Camp Rap-A Hope hosts a series of camps for children with cancer. All money raised goes to pay for camp for these kids. This year's Thanksgiving 5k had the largest number of race entries in the race's 8 year history. The organization credited us with getting 1500 runners to the starting line this year. Darwin Singleton, Megan Gannon, D'Ambro Chatman and Bob Noonan represented the station at the event.

NBC 15's Salute to Our Veterans campaign is proving popular with the public—especially veterans groups..

This 7-10 vignette runs each night at 9:59 recognizing a veteran for his/her service. Relatives are sending in pictures of loved ones to be highlighted in this vignette.

Photographer D'Ambro Chatman was honored with the Governor's Committee on Disabilities Award at a banquet October 6. D'Ambro was recognized for his dedication to people with disabilities through his coverage

Our Cool Schools segment continues to bring attention to the District Attorney's Bully Blocker program. Each Friday we are live at a different school during our morning newscast. We highlight a school and its programs that are impacting and making a difference for its students. The District Attorney's office is on hand every other week alerting the public how it can fight bullying in school.

Appearances:

November: Anchor Kym Anderson served as mistress of ceremony for the Small Business and Entrepreneurs Gala of Mobile County

Anchor Kym Anderson also emceed the local Marine Corps Birthday Bash

Making Spirits Bright- WPMI/WJTC matched 20 businesses with local charities. Through that campaign WPMI/WJTC secured over \$12,000 in donations for those charities.

Turkey Trot- WPMI/WJTC promoted the 5k benefiting Camp Rap A Hope (child hood cancer summer camp)

November 28th, 2017 – Town Hall style panel show – one hour on WJTC 7-8pm – streamed online mynbc15.com – discussing the public health crisis of opiate addiction with four guests – a local doctor, a former drug addict, an addiction specialist, and an anti-drug advocate. Panel took questions from viewers and the moderator, WPMI/WJTC’s anchor Greg Peterson.