

WEMG Public Affairs

Report

3rd Quarter for year 2016

Ending August 31, 2016

QUARTERLY ISSUES/PROGRAMS LIST

1st Quarter- 2nd Quarter- 3rd Quarter-4th Quarter

Dates that ran
Station Information



In an ongoing effort to serve the public interest, WEMG-AM offers a variety of programming responsive to the issues of concern to the radio listening audience. Below is a list of the station's most significant programming treatment of those issues for the period of (DATE) MY.

| Community | Description Agency/Spokesperson | Program/Segment Name of Individual/Agency | Date | Times Aired | Duration | Narration of Type and Description of Program/Segment |
|-------------------|---------------------------------|---|---------|-------------|----------|--|
| Fisher Foundation | Fund Raiser | WEMG PSA | 8/16 | :30 | 6-12am | Nation wide fund raiser event for Fisher house foundation. |
| LNESC | Ribbon Cutting | WEMG PSA | 8/05/16 | :30 | 6-12am | Computer Lab opening in fisher house community. |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |

PSA

Tiffani Gilliam

From: Shane Weller <sweller@lnesc.org>
Sent: Thursday, July 21, 2016 2:11 PM
To: Tiffani Gilliam
Subject: Invitation to LNEESC Technology Center Ribbon Cutting Ceremony
Attachments: Run Of Show.docx

Hey Tiffani,

I hope you are doing well. I would like to take this time to invite our partners at La Mega to attend the Ribbon Cutting Ceremony at LNEESC's new Technology Center located at Fishtown Recreation Center at 1202 E. Montgomery Ave. Philadelphia PA. 19125 on Friday August 5 from 10:30 am.

Over the course of a year, LNEESC has removed debris, shampooed carpets, and painted walls in preparation of this new Technology Center. We have now added 10 brand new Dell computers and a printer courtesy of AT&T.

This Technology Center will be free of charge and open to all Philadelphia residents who wish to use the computers to access the internet, print documents, create resumes, seek employment, register for college, or to learn how to use technology on a daily basis.

LNEESC is very proud of the opportunities this Technology Center will offer the community and we hope you will join us in this momentous occasion. Please let me know if you can attend and possibly cover the event.

As always, thank you so much for your time Tiffani, it is greatly appreciated.

Sincerely,

Shane Weller

Center Director

LNESC Philadelphia

215-423-4811

PSA

Aug

tgilliam@lamega1057.com

From: Radio <radio@fisherhouse.org>
Sent: Tuesday, July 12, 2016 6:20 PM
Subject: New PSAs from Fisher House Foundation
Attachments: Fisher House Golf PSA 15 - Kill 07-31-16.mp3; Fisher House Golf PSA 30 - Kill 07-31-16.mp3



If your station airs produced PSAs, please consider adding to your rotation the attached :30 and :15 promoting a major, nationwide fundraiser for Fisher House Foundation: the World's Largest Golf Outing, presented by Billy Casper Golf.

The talent is Dale Beatty, an Army vet from North Carolina who lost both legs in Iraq. He will be participating in the nationally televised event. The PSAs carry a July 31 kill date.

Thank you Radio for your continued support of Fisher House Foundation

Fisher House Gold PSA

Si sus estaciones de aires productos PSAs, por favor, considere agregar a su rotación el documento adjunto: 30 y: 50 la promoción de una mayor recaudación de fondos, a nivel nacional para la Fundación Fisher House: Salida de Golf más grande del mundo, presentada por Billy Casper Golf.

El talento es Dale Beatty, un veterinario del ejército de Carolina del Norte que perdió ambas piernas en Irak. Él va a participar en el evento televisado a nivel nacional. Los PSA tienen una fecha de matanza 31 de julio.

Gracias Radio por su continuo apoyo de la Fundación Fisher House!

2016 WEMG Public Affairs Report

WEMG “Mega”1310 is a radio station licensed to Camden, NJ/Philadelphia, PA. During 2010 significant treatment was given to a number of community issues via WEMG programming.

WEMG Programming Schedule

WEMG is a music formatted station. The regular weekday and weekend schedule is locally programmed Spanish music. Local newscasts are played once every hour from 7am to 9am. WEMG also airs regularly scheduled programs dealing with specific areas of interest, produced and hosted live from WEMG studio. We also have specialty shows on the weekend that discusses various issues from the Latino community.

These programs include:

- La Voz de Dios: this show is produced by the Archdiocese of Philadelphia and runs weekly. This show airs on Sunday Mornings from 10:30a-11a.
- Camden Prospera: this weekly show discusses various issues that deal with the Latin community in Camden, NJ. These issues include crime, economic opportunities, and education and any other issues that deal with Camden. This show air on Sunday morning from 8:30a to 9:30a
- Verdad y libertad: is a Religious show that broadcasts live on Saturday morning from 7a to 8a. This show discusses the bible and what the bible is saying. Is also discusses what is going on in the world and how it pertains to the return of God.
- Philadelphia Police Department: it was a one time show from 9a to 9:30a.

- The show discussed the recruitment process of the Philadelphia Police Department. They also discussed when the recruitment period begins and when it ends.
- Sainted Jude Hospital-thon: This is a two day event where we help St Jude Hospital to raise money. This money goes to the children who have cancer and to their family. This also helps the community know who and what St. Jude is doing. This event is held in October.

COMMUNITY

WEMG deals with various organizations in the Latino Community such as Census, Aspira and Taller Puertorriqueno. Mega 1310 was also helps Aspira with Career day. This is when of our managers goes to the school and talks about when, how someone decided to work for a radio station. Mega 1310 has also partnered with several organizations to help community including enrollment in to taller Puertorriqueno's summer camp. We also help organization raise money for Scholarship funds.