

WEMG Public Affairs

Report

4th Quarter for year 2016

Ending December 31, 2016

2016 WEMG Public Affairs Report

WEMG “Mega”1310 is a radio station licensed to Camden, NJ/Philadelphia, PA. During 2010 significant treatment was given to a number of community issues via WEMG programming.

WEMG Programming Schedule

WEMG is a music formatted station. The regular weekday and weekend schedule is locally programmed Spanish music. Local newscasts are played once every hour from 7am to 9am. WEMG also airs regularly scheduled programs dealing with specific areas of interest, produced and hosted live from WEMG studio. We also have specialty shows on the weekend that discuss various issues from the Latino community.

These programs include:

- **La Voz de Dios:** this show is produced by the Archdiocese of Philadelphia and runs weekly. This show airs on Sunday Mornings from 10:30a-11a.
- **Camden Prospera:** this weekly show discusses various issues that deal with the Latin community in Camden, NJ. These issues include crime, economic opportunities, and education and any other issues that deal with Camden. This show air on Sunday morning from 8:30a to 9:30a
- **Verdad y libertad:** is a Religious show that broadcasts live on Saturday morning from 7a to 8a. This show discusses the bible and what the bible is saying. Is also discusses what is going on in the world and how it pertains to the word of God.
- **Philadelphia Police Department:** it was a one time show from 9a to 9:30a.

- The show discussed the recruitment process of the Philadelphia Police Department. They also discussed when the recruitment period begins and when it ends.
- Sainted Jude Hospital-thon: This is a two day event where we help St Jude Hospital to raise money. This money goes to the children who have cancer and to their family. This also helps the community know who and what St. Jude is doing. This event is held in October.

COMMUNITY

WEMG deals with various organizations in the Latino Community such as Census, Aspira and Taller Puertorriqueno. Mega 1310 was also helps Aspira with Career day. This is when of our managers goes to the school and talks about when, how someone decided to work for a radio station. Mega 1310 has also partnered with several organizations to help community including enrollment in to taller Puertorriqueno's summer camp. We also help organization raise money for Scholarship funds.

NO PROBLEM
IS OK

WEMG

	Production Order
	Copy Instructions Only
New	<input checked="" type="checkbox"/>
Renew	<input type="checkbox"/>

Date:

Station	WEMG
Contract #	
Run Dates	10/10/16- 10/22/16

Email to AE for Approval

Advertiser:	Mexican Council	Rep	A Donado
Product:		Est #:	

A.E. Approved

Copy/Text Information

<input type="checkbox"/>	E-mail	<input type="checkbox"/>	Script	<input type="checkbox"/>	Sling Spot	<input type="checkbox"/>	Fast Channel	<input type="checkbox"/>		
Website:	<input type="text"/>	<input type="checkbox"/>	DGS							
Length:	<input type="text"/>	:15	<input checked="" type="checkbox"/>	:30	<input type="text"/>	:60	<input type="checkbox"/>	Need CD	<input type="text"/>	SPEC

Production Information or Traffic Information:

P S A	

Dates		Length	Spot Name or Number	%	Tag	#Audiovolt
From	Thru					
10/10/2016	10/22/2016	:30	Causa Cancer	100%		

Project assigned to:	<input type="text"/>	Date completed:	<input type="text"/>
----------------------	----------------------	-----------------	----------------------

All spots are to be created with in 48 hours prior to A.E. Approval

5 [Únete Fortaleza Fitness y Cáncer de Mama
Linda Creed en Tierra Columbiana Sábado
Octubre 22 de 12pm a 3pm Pink marca el lugar!
Un Zumbathon apoyar a las familias de la zona
15 de Filadelfia afectadas por el cáncer de mama.
Las entradas anticipadas se pueden comprar en
Fortaleza día del evento. Diversión, fitness,
baile para una gran causa!]

30 Visitenos www.lindacreed.org para mas informacion.