

WEMG Public Affairs

Report

3rd Quarter for year 2016

Ending July 31, 2016

# QUARTERLY ISSUES/PROGRAMS LIST

## 1st Quarter- 2nd Quarter- 3rd Quarter-4th Quarter

Dates that ran  
Station Information



In an ongoing effort to serve the public interest, WEMG-AM offers a variety of programming responsive to the issues of concern to the radio listening audience. Below is a list of the station's most significant programming treatment of those issues for the period of (DATE) MY.

Community	Description Agency/Spokesperson	Program/Segment Name of Individual/Agency	Date	Times Aired	Duration	Narration of Type and Description of Program/Segment
Philadelphia Fire Department Service	Recruitment	Live announcement	7/18/16	15 min	10am	Live a nouncement on "DJ E and E by Show" about the fire dept. open application for Latinos.
2016 Election	Never been Easier	WEMG PSA	7/20/16	:30	6-12am	Electio n time! Messages encourage voting people to

## **2016 WEMG Public Affairs Report**

WEMG “Mega”1310 is a radio station licensed to Camden, NJ/Philadelphia, PA. During 2010 significant treatment was given to a number of community issues via WEMG programming.

### **WEMG Programming Schedule**

WEMG is a music formatted station. The regular weekday and weekend schedule is locally programmed Spanish music. Local newscasts are played once every hour from 7am to 9am. WEMG also airs regularly scheduled programs dealing with specific areas of interest, produced and hosted live from WEMG studio. We also have specialty shows on the weekend that discusses various issues from the Latino community.

These programs include:

- La Voz de Dios: this show is produced by the Archdiocese of Philadelphia and runs weekly. This show airs on Sunday Mornings from 10:30a-11a.
- Camden Prospera: this weekly show discusses various issues that deal with the Latin community in Camden, NJ. These issues include crime, economic opportunities, and education and any other issues that deal with Camden. This show air on Sunday morning from 8:30a to 9:30a
- Verdad y libertad: is a Religious show that broadcasts live on Saturday morning from 7a to 8a. This show discusses the bible and what the bible is saying. Is also discusses what is going on in the world and how it pertains to the word of God.
- Philadelphia Police Department: it was a one time show from 9a to 9:30a.

- The show discussed the recruitment process of the Philadelphia Police Department. They also discussed when the recruitment period begins and when it ends.
- Sainted Jude Hospital-thon: This is a two day event where we help St Jude Hospital to raise money. This money goes to the children who have cancer and to their family. This also helps the community know who and what St. Jude is doing. This event is held in October.

## **COMMUNITY**

WEMG deals with various organizations in the Latino Community such as Census, Aspira and Taller Puertorriqueno. Mega 1310 was also helps Aspira with Career day. This is when of our managers goes to the school and talks about when, how someone decided to work for a radio station. Mega 1310 has also partnered with several organizations to help community including enrollment in to taller Puertorriqueno's summer camp. We also help organization raise money for Scholarship funds.

# The Philadelphia Fire Department **HIRING!!**



*10 sec  
Interview  
WAM*

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**REMEMBER TO CHECK YOUR SMOKE ALARMS**