

January 1, 2016

Quarterly Problems and Needs List
WLPR AM, Prichard - Mobile, Alabama
Goforth Media, Inc.

Goforth Media, Inc., licensee of radio station WLPR AM in Prichard, AL has found the following issues and needs of particular concern to members of our listening area:

1. Army National Guard Support
2. Buying vs. Renting?
3. Neighbors Oppose Proposed Petrol Warehouse
4. Alabama Broadcasters Association – “Foreclosure”
5. Vibrio Diagnosis in Dog River
6. Airbus Will Now Build Even More A320's
7. Weather and Community Events

Title: Real Life

Date: October 1st, 2015 – December 31st, 2015

Time: Affidavit Attached

Duration: 30 Seconds

Problem # 1: *Army National Guard Support*

The demand for Army National Guard support here at home remains high. The hours of service Guard members have spent performing rescue and recovery and other duties increased by almost 60% in 2008. This year, the Alabama Army National Guard will help our communities deal with floods, fires, hurricanes, tornadoes and other emergency situations.

No one serves our hometowns like the men and women of the Alabama Army National Guard.

This year, the National Guard is launching Real Life, a new campaign consisting of five radio spots. They are inspired by and speak directly to today's media savvy youth. Four of the spots highlight the National Guard's domestic mission as well as the benefits and experience that come with being a Citizen-Soldier. The fifth spot is directed at parents, teachers and counselors and addresses some of the concerns these influencers typically have.

Title: My Money Life

Date: Tuesday, November 10th, 2015

Time: 12:20 PM, 1:20 PM, 3:20 PM, & 6:20 PM

Duration: 2 Minutes

Problem # 2: *Buying vs. Renting?*

Is it better to buy or rent a home? Bloomberg business published a study by Trulia an online residential real estate site indicating that low interest rates plus home prices knocked down from the housing crisis have made buying a much better deal than renting in virtually all us markets. Trulia compared the median cost of buying and renting and found that in 98 out of the top 100 metropolitan areas it's better to buy. But good deals notwithstanding, buying is an option only for those who earn enough to afford the homes available on the market.

Across the U.S. the report said "Its 23% cheaper for young household to buy a home than to rent one." However the advantage to buying will likely disappear once mortgage rates finally rise even though the economics may be favorable.

Before you buy be sure the following: First that you can afford the home. Chuck recommends that you have a 20% down payment, that the monthly mortgage is no more than 30% of your net spendable income and that you have three months of living expenses saved to cover maintenance and repairs. Also be sure your employment opportunities are very solid in the area where you want to buy. And, don't buy a home just because it's a lower cost of living. Buy only if the Lord is directing you to make that choice. Renting is not a bad option. While it's not a great investment, it does give you more freedom and flexibility.

You can learn more at crown.org.

Title: WKRG-TV5 News

Date: Thursday, October 30th, 2015

Time: 4:46 PM

Duration: 1 Minute

Problem # 3: *Neighbors Oppose Proposed Petrol Warehouse*

There has been a lot of debate this year over fuel tanks on the Mobile River. Now there's controversy about tanks proposed for a warehouse in Theodore.

Some neighbors have gotten active to spread the word about the plan.

"We need to protect the community," said Mary B. Walker who is collecting signatures to stop a petroleum operation from opening up in a former paper warehouse.

Burroughs Elementary School is literally right next door to the facility – only about 500 feet away as the crow flies – behind a wooden fence.

Retif Oil and Fuel wants to store up to 280,000 gallons of primarily bulk oil in the warehouse.

The company is proposing 30 4,000-gallon tanks and 40 8,000-gallon tanks. In papers filed with the City of Mobile Planning Department, Retif says it will store and distribute about 200 different petroleum materials from the warehouse. The products are used by the marine, manufacturing, transportation, and other industries.

An apartment complex is located just 400 feet from the warehouse. Residents there say they're less concerned about all that petroleum that could be stored nearby than they are about the trucks that would be hauling it.

Title: *Foreclosure*

Date: October 1st, 2015 – December 31st, 2015

Time: Affidavit Attached

Duration: 30 Seconds

Problem # 4: *Current Housing and Economic Crisis - "Foreclosure"*

The Alabama State Bar Association has developed a program to assist Alabama homeowners facing foreclosure during the current housing/economic crisis. The campaign is called "Foreclosure." The thirty second radio spot directs listeners to a number (800-393-2333) and website where they can get free legal advice from Alabama State Bar members about home foreclosure.

Title: *WKRG-TV5 News*

Date: Monday, October 26th, 2015

Time: 4:46 PM

Duration: 1 Minute

Problem # 5: *Vibrio Diagnosis in Dog River*

Two people, fishing near the mouth of Dog River were diagnosed with the flesh-eating bacteria last week, according the Mobile County Health Department.

Due to privacy laws, the MCHD couldn't release the identities of the patients but said one was treated and released from the hospital.

Vibrio vulnificus is a bacterium found in brackish water and is more prevalent in warmer months. It can cause disease in those who eat contaminated seafood or have an open wound that is exposed to the seawater, according to the Centers for Disease Control and Prevention (CDC).

Among healthy people, ingestion of *Vibrio vulnificus* can cause vomiting, diarrhea and abdominal pain. In someone with a compromised immune system, particularly those with chronic liver disease, *Vibrio vulnificus* can infect the bloodstream, causing a severe and life-threatening illness characterized by fever and chills, decreased blood pressure (septic shock) and blistering skin lesions. *Vibrio vulnificus* bloodstream infections are fatal about half of the time, health officials said.

The CDC also reports that *Vibrio vulnificus* can cause an infection of the skin when open wounds are exposed to warm seawater; these infections may lead to skin breakdown and ulceration. People with compromised immune systems are at higher risk for invasion of the organism into the bloodstream and potentially fatal complications.

Title: *WKRG-TV5 News*

Date: Friday, October 30th, 2015

Time: 4:46 PM

Duration: 1 Minute

Problem # 6: *Airbus Will Now Build even More A320's*

Airbus announced today it will ramp up production of it's A320 aircraft, the model being built in Mobile, by 2019. Company officials say they will go from building 42 planes per month to 60 planes per month by mid-2019.

There is a simple reason why the Toulouse, France based manufacturer needs to build more airplanes—a backorder of more than 5500. Company officials say that's a volume of ten years worth of production.

The impact on the decision on the newest, and first Airbus final assembly line in the United States here in Mobile will be minimal for now. Mobile Airbus officials say they are still on track to reach a goal of building four airplanes per month through 2017. After that, city officials like Mayor Sandy Stimpson says it stands to reason that if market forces persist in favor of the single aisle A320, Mobile's assembly line could be tasked to build more planes, too.

For now Airbus says it will create another assembly line at its facility in Hamburg, Germany—where parts are nearby and so are already trained workers who can accomplish the task.

Title: *Weather & Community Events*

Date: Daily

Time: Randomly and Frequently

Duration: 30 seconds

WLPR-AM airs local weather and Community Events for our listening area all throughout the day.