

January 1, 2017

Quarterly Problems and Needs List
WLPR AM, Prichard - Mobile, Alabama
Goforth Media, Inc.

Goforth Media, Inc., licensee of radio station WLPR AM in Prichard, AL has found the following issues and needs of particular concern to members of our listening area:

1. Army National Guard Support
2. Tips To Avoid ID Theft
3. Forget Throwing It Away, Recycle Your Christmas Tree
4. Alabama Broadcasters Association – “Foreclosure”
5. Obama Bans Future Oil Leases In Much Of Arctic Atlantic
6. CDC Urges People To Get Flu Vaccine As Peak Season Begins
7. Weather and Community Events

Title: Real Life

Date: October 1st, 2016 – December 31st, 2016

Time: Affidavit Attached

Duration: 30 Seconds

Problem # 1: *Army National Guard Support*

The demand for Army National Guard support here at home remains high. The hours of service Guard members have spent performing rescue and recovery and other duties increased by almost 60% in 2008. This year, the Alabama Army National Guard will help our communities deal with floods, fires, hurricanes, tornadoes and other emergency situations.

No one serves our hometowns like the men and women of the Alabama Army National Guard.

This year, the National Guard is launching Real Life, a new campaign consisting of five radio spots. They are inspired by and speak directly to today's media savvy youth. Four of the spots highlight the National Guard's domestic mission as well as the benefits and experience that come with being a Citizen-Soldier. The fifth spot is directed at parents, teachers and counselors and addresses some of the concerns these influencers typically have.

Title: My Money Life

Date: Thursday, November 24th, 2016

Time: 12:20 PM, 1:20 PM, 3:20 PM, & 6:20 PM

Duration: 2 Minutes

Problem # 2: *Tips To Avoid ID Theft*

In this program of My Money Life, Chuck Bentley discussed tips to avoid ID theft combined with some really good news.

The number of people who reported being victims of ID theft in affidavits to the IRS has fallen dramatically this year according to the IRS commissioner. Through the first nine months of the year, the number is down by more than 50%. That's about 275,000 fewer identity theft victims than there were a year ago.

Fighting identity theft has been one of the IRS' top priorities in recent years. Almost half a million fewer tax returns were stopped this year than in the same time last year. And, the commissioner said that's because it has become more difficult for criminals to file fraudulent tax returns as a result of efforts in the software industry. Now this is a big improvement but, you and I must remain vigilant to protect our personal ID.

Chuck stated that he favors two simple steps to avoid becoming a victim.

First, use a complex password. Your birthday, phone number or clever nickname is not complex enough. Use numbers, letters, and even symbols and combinations if possible.

Second, Change your passwords on a regular basis at all financial institutions. It's also important to keep a password file locked away in a safe place at home. If you're married, it's important that both spouses keep your password file where it can be easily accessed in the case of a death or emergency.

Title: WKRG-TV5 News

Date: Tuesday, December 27th, 2016

Time: 4:46 PM

Duration: 1 Minute

Problem # 2: *Forget Throwing It Away, Recycle Your Christmas Tree*

The time has come to take down the holiday decorations and begin the process of getting the Christmas tree out of the house. This year, instead of leaving it on the street for trash pick-up, you can drop it off to be recycled.

There are several locations in Mobile and Baldwin counties along with a few sites in northwest Florida. At each location, they will be turning the old trees into mulch that will be free to the public.

You can drop off your tree at any time and they will remain open until early January.

Participating organizations include: Keep Mobile Beautiful, the Baldwin County Commission, and the Santa Rosa County government.

The Environmental Protection Agency reports that household waste increases by 25-percent during the holidays and recycling your tree is one way to help reduce the amount of rubbish at landfills.

Title: *Foreclosure*

Date: October 1st, 2016 – December 31st, 2016

Time: Affidavit Attached

Duration: 30 Seconds

Problem # 4: *Current Housing and Economic Crisis - "Foreclosure"*

The Alabama State Bar Association has developed a program to assist Alabama homeowners facing foreclosure during the current housing/economic crisis. The campaign is called "Foreclosure."

The thirty second radio spot directs listeners to a number (800-393-2333) and website where they can get free legal advice from Alabama State Bar members about home foreclosure.

Title: *WKRG-TV5 News*

Date: Wednesday, December 21st, 2016

Time: 4:46 PM

Duration: 1 Minute

Problem # 5: *Obama Bans Future Oil Leases In Much Of Arctic, Atlantic*

President Barack Obama has designated the bulk of U.S.-owned waters in the Arctic Ocean and certain areas in the Atlantic Ocean as indefinitely off limits to future oil and gas leasing.

The move on Tuesday helps put some finishing touches on Obama's environmental legacy while also testing President-elect Donald Trump's promise to unleash the nation's untapped energy reserves.

Environmental groups hope the ban, despite relying on executive powers, will be difficult for future presidents to reverse.

The White House says Obama has used a provision in a 1953 law to ban offshore leases in the waters permanently.

The Atlantic waters placed off limits are 31 canyons stretching off the coast of New England south to Virginia.

Canada is also placing a moratorium on new leasing in its Arctic waters.

Title: *WKRG-TV5 News*

Date: Tuesday, December 13th, 2016

Time: 4:46 PM

Duration: 1 Minute

Problem # 6: *CDC Urges People To Get Flu Vaccine As Peak Season Begins*

With flu season right around the corner, U.S. health officials are urging everyone to get their flu shot now so they'll be protected from the potentially serious complications of influenza.

In a typical flu season, flu complications — including pneumonia — send more than 200,000 Americans to the hospital. Death rates linked to flu vary annually, but have gone as high as 49,000 in a year, according to the CDC.

Most of the time flu activity peaks between December and March but can last as late as May.

How effective a vaccine is depends on how good a match it is to the strains of flu virus circulating that year. Most years, the vaccine is between 40 percent and 60 percent effective, according to the CDC.

The CDC recommends that anyone 6 months of age and older get a flu shot. Women with newborns also need to get their flu shot to help protect their infants, who can't be vaccinated until they're at least 6 months old. Also at risk are seniors and people with chronic health problems, such as lung and heart disease.

One change this year is that the CDC's Advisory Committee on Immunization Practices does not recommend that the nasal spray vaccine be used by anyone, because it seems less effective than a shot.

Title: *Weather & Community Events*

Date: Daily

Time: Randomly and Frequently

Duration: 30 seconds

WLPR-AM airs local weather and Community Events for our listening area all throughout the day.