

January 1, 2024

Quarterly Problems and Needs List

WLPR AM, Prichard - Mobile, Alabama

Goforth Media, Inc.

Goforth Media, Inc., licensee of radio station WLPR AM in Prichard, AL has found the following issues and needs of particular concern to members of our listening area:

- 1. Alabama Broadcasters Association PEP Spots*
- 2. Athey Road At Zeigler Boulevard To Temporary Close*
- 3. Consumer Affairs: Working Out For Weight Loss*
- 4. Wastewater Spill Reported At Mobile Business*
- 5. Consumer Affairs: Social Security Recipients Getting A Raise In 2024*
- 6. The Mobile Police Department To Enforce Downtown Curfew For Minors*
- 7. Want To Feel Superhuman?*
- 8. Weather and Community Events*

Title: Alabama Broadcasters Association Pep Spots

Date: October 1st, 2023 – December 31st, 2023

Time: 2 times per day everyday

Duration: 30 Seconds

Problem # 1: Bringing Attention To The “Move Over” Law

The Alabama Department of Transportation (ALDOT) is bringing awareness to two issues of great importance across our state for the remainder of the year. Spot announcements will air on the following subject matter: “Railway Safety” and “Move Over” when you see flashing lights.

One spot focuses on Railway Safety... “Never try to beat and train. It is a deadly game.” A second spot is designed to bring attention to The “Move Over” law which requires that you move over when you see flashing lights. If you can’t move over – Slow Down!

Title: WKRG-TV News

Date: Wednesday, December 27th, 2023

Time: 6:46 AM, 7:46 AM, 8:46 AM, 4:46 PM & 5:46 PM

Duration: 1 Minute

Problem # 2: Athey Road At Zeigler Boulevard To Temporary Close

Athey Road will be closed at Zeigler Boulevard from Jan. 3 to Jan. 5, 2024, so the City of Mobile can complete drainage and roadway construction.

The closure will not impact east or westbound traffic on Zeigler Boulevard, according to a news release from the city. A detour route will be made from Overlook Road to Middle Ring Road.

All activities are "weather-dependent," meaning they could be delayed or rescheduled if severe weather is in the area.

The work is part of the Zeigler Boulevard Project, a \$30 million project in one of Mobile's "most highly trafficked corridors."

The project, once completed, will alleviate traffic congestion.

Title: The Daily Consumer Radio Newscast

Date: Thursday, October 12th, 2023

Time: 6:16 AM, 12:16 PM & 6:16 PM

Duration: 1 Minute

Problem # 3: Working Out For Weight Loss

If you get daily exercise, getting up in the morning before you start your day may provide the best results compared to those who worked out in the afternoon or evening. Researchers conducting a national survey found that working out between 7 AM and 9 AM was associated with better weight loss outcomes.

More information is available at consumeraffairs.com.

Title: WKRG-TV News

Date: Friday, December 29th, 2023

Time: 6:46 AM, 7:46 AM, 8:46 AM, 4:46 PM & 5:46 PM

Duration: 1 Minute

Problem # 4: Wastewater Spill Reported At Mobile Business

The Mobile Area Water & Sewer System has responded to wastewater spills that took place on Dec. 6 and Dec. 27.

A low-pressure force main break led to an unknown amount of wastewater being spilled at 5551 Todd Acres Drive, according to the Mobile County Health Department.

“Force mains are pipelines that convey wastewater under pressure from the discharge side of a pump or pneumatic ejector to a discharge point,” a fact sheet from the United States Environmental Protection Agency states.

Alabama Metal Recycling LLC is located at the address of this week’s overflow, according to Google Maps and the business’s Facebook fan page.

The property owner is responsible for “mitigation and cleanup” of this overflow, an MCHD news release stated.

Dr. Kevin Philip Michaels, Mobile County’s health officer, said area residents should take precautions when encountering standing water that may have accumulated from the spill.

“Those who have come into direct contact with untreated sewage are advised to wash their hands and clothing thoroughly,” an MCHD news release said.

Title: The Daily Consumer Radio Newscast

Date: Tuesday, October 17th, 2023

Time: 6:16 AM, 3:46 PM & 6:16 PM

Duration: 1 Minute

Problem # 5: Social Security Recipients Getting A Raise in 2024

Social Security recipients are going to get a 3.2% raise next year but Medicare premiums are also going up. The standard Medicare part B premium is rising by almost \$10 a month. The annual part B deductible is rising by \$14. Changes take affect in January 2024.

More information is available at consumeraffairs.com.

Title: WKRG-TV News

Date: Friday, December 22nd, 2023

Time: 6:46 AM, 7:46 AM, 8:46 AM, 4:46 PM & 5:46 PM

Duration: 1 Minute

Problem # 6: The Mobile Police Department To Enforce Downtown Curfew For Minors

The Mobile Police Department announced it will enforce a curfew on a nightly basis from 10 p.m. to 5 a.m.

“It is crucial to emphasize the significance of adhering to curfew regulations, especially for minors under 18 in the Downtown Entertainment District,” a release from the police department read in part.

Officers will thoroughly check identification to ensure everyone complies with the curfew.

The police department will enforce the curfew specifically for the Downtown Entertainment District through Article XIII – Sec. 39-261.

The Mobile Police Department encouraged parents and legal guardians to accompany minors after curfew hours.

Title: The Point

Date: Tuesday, November 28th, 2023

Time: 9:46 AM, 1:46 PM, 6:46 PM & 11:46 PM

Duration: 1 Minute

Problem # 7: Want To Feel Superhuman?

If you find your mind darting from one thing to the next and struggling to concentrate for even short periods of time, there are two things to know. First, you're not alone and, second, it's probably related to technology.

In an article published at Motherboard, Kaleigh Rogers described her experiment banning all screens from her home for a month: no TV, no tablet, no smartphones, no computers.

The results were dramatic and, unlike with exercise or dieting, immediate. She experienced better concentration, found more time in her day, felt closer in her relationships, and gained a renewed sense of creativity. A Facebook commenter who conducted the same experiment described an almost "superhuman" focus and productivity.

Screens have profoundly shaped our lives, especially our minds and relationships. We need not be Luddites, but we can create boundaries and stick to them. Rather than allowing notifications, games, and texts to control our schedules and attention, we can control them, making time for relationships, concentration, and creativity. That doesn't sound so superhuman.

Title: Weather & Community Events

Date: Daily

Time: Randomly and Frequently

Duration: 30 seconds & 60 seconds

WLPR-AM airs local weather and Community Events for our listening area all throughout the day.