

October 1, 2015

Quarterly Problems and Needs List
WLPR AM, Prichard - Mobile, Alabama
Goforth Media, Inc.

Goforth Media, Inc., licensee of radio station WLPR AM in Prichard, AL has found the following issues and needs of particular concern to members of our listening area:

1. Army National Guard Support
2. Work or Welfare?
3. Wanted: Employees For New Local Stores
4. Alabama Broadcasters Association – “Foreclosure”
5. Alabama House Approves Large Medicaid Cut
6. “Do Not Eat” Fish Advisories For Local Waters
7. Weather and Community Events

Title: Real Life

Date: July 1st, 2015 – September 30th, 2015

Time: Affidavit Attached

Duration: 30 Seconds

Problem # 1: *Army National Guard Support*

The demand for Army National Guard support here at home remains high. The hours of service Guard members have spent performing rescue and recovery and other duties increased by almost 60% in 2008. This year, the Alabama Army National Guard will help our communities deal with floods, fires, hurricanes, tornadoes and other emergency situations.

No one serves our hometowns like the men and women of the Alabama Army National Guard.

This year, the National Guard is launching Real Life, a new campaign consisting of five radio spots. They are inspired by and speak directly to today's media savvy youth. Four of the spots highlight the National Guard's domestic mission as well as the benefits and experience that come with being a Citizen-Soldier. The fifth spot is directed at parents, teachers and counselors and addresses some of the concerns these influencers typically have.

Title: My Money Life

Date: Monday, September 28th, 2015

Time: 12:20 PM, 1:20 PM, 3:20 PM, & 6:20 PM

Duration: 2 Minutes

Problem # 2: *Work or Welfare?*

To work or receive welfare, that is the question. Chuck Bentley with Crown Financial Ministries discussed the financial differences between the two.

The Secretary of Public Welfare for the state of Pennsylvania pointed out that the single mom on government welfare is better off with earning gross income of only \$29,000 and a total of \$57,000 in net income and benefits than to earn gross income of \$69,000 in the private sector. She actually loses about \$300 in total income and benefits to leave welfare and take a private sector job.

The moral of this story is that the American welfare system punishes work and incentivizes dependency. At issue is the so called welfare cliff beyond which families will literally become poorer the higher their wages as the drop off in entitlements more than offsets their increase in earnings.

A study by the Illinois Policy Institute shows just how dramatic the effect can be. In one of the most startling findings for instance: If a single mother, raising two children, were to accept a pay raise from \$12 to \$18 per hour, her total resources would fall by nearly 33 percent.

The Bible makes it clear that "Those who are able to work, should work and that the church should take care of widows, orphans and the sick who cannot work." Work brings dignity and purpose. By taking away the incentive to work, we destroy our most valuable asset, our people.

We need an overhaul in our welfare system to incentivize work and break dependency. It's better for everyone involved.

Title: WKRG-TV5 News

Date: Thursday, July 30th, 2015

Time: 4:46 PM

Duration: 1 Minute

Problem # 3: *Wanted: Employees For New Local Stores*

If you are looking for a new job, several stores in our area want to hear from you.

Hobby Lobby, Petco and Whole Foods are making final preps to open their new locations in Mobile.

Thursday and Friday you can apply to work at Hobby Lobby's new location at McGowin Park. Applications are being accepted at Hampton Inn & Suites on the I-65 Service Road in Mobile. You can stop by and fill out paperwork from 8am-5pm both days.

Petco is getting ready to open a new store at McGowin Park. They are also looking for new employees. There are more than 10 job openings for the Mobile-area store listed on Petco's website. Some of the available positions include assistant managers, cashiers and groomers.

Whole Foods still hasn't announced the Grand Opening date for its new store in the Pinebrook Shopping Center in Mobile. But there are 20 job openings still listed on the company's website.

Title: *Foreclosure*

Date: July 1st, 2015 – September 30th, 2015

Time: Affidavit Attached

Duration: 30 Seconds

Problem # 4: *Current Housing and Economic Crisis - "Foreclosure"*

The Alabama State Bar Association has developed a program to assist Alabama homeowners facing foreclosure during the current housing/economic crisis. The campaign is called "Foreclosure." The thirty second radio spot directs listeners to a number (800-393-2333) and website where they can get free legal advice from Alabama State Bar members about home foreclosure.

Title: *WKRG-TV5 News*

Date: Thursday, August 6th, 2015

Time: 4:46 PM

Duration: 1 Minute

Problem # 5: *Alabama House Approves Large Medicaid Cut*

The Alabama House has approved a large funding cut to Medicaid as lawmakers try to fix a budget shortfall.

Legislators approved the reduction on a second try Wednesday. The first vote failed.

House Ways And Means General Fund Committee Chairman Steve Clouse proposed the controversial budget as House leaders try to wrangle votes for a budget solution.

Clouse says he understands the importance of funding Medicaid but needs help to do it. A cigarette tax failed in committee Tuesday.

Rep. Pebblin Warren says the reductions could be life-threatening for Alabamians on Medicaid.

House members voted 46-44 for the budget amendment to give Medicaid a \$156 million reduction. The budget now moves to the Alabama Senate.

Lawmakers have been unable to agree how to fill a shortfall in the general fund.

Title: *WKRG-TV5 News*

Date: Thursday, August 13th, 2015

Time: 4:46 PM

Duration: 1 Minute

Problem # 6: *"Do Not Eat" Fish Advisories For Local Waters*

"Do not eat" advisories have been issued for fish caught on seven local lakes and other bodies of water in our area because of high mercury levels, including Big Creek Lake. David Armstrong with the Alabama Wildlife and Fisheries Division of the Department of Conservation and Natural Resources told News 5 the advisory means, "No consumption or limited consumption [of fish.] Folks should follow that especially for children 14 and under, pregnant women, and maybe even some older folks should watch what they eat."

Big Creek Lake is the main source of tap water in Mobile. So, if you shouldn't eat some species of fish from this lake, News 5 wanted to know: Does that mean there's a danger to the drinking water supply? We came straight to those responsible for Mobile's drinking water, MAWSS, and were handed a report that told us the contaminant level is less than 2 parts per billion when it comes to mercury. That's below the state's requirements, which means the water is considered safe to drink.

For now, Mobile's water supply doesn't require expensive filtration (that would raise everyone's water bill) to get the mercury out. Cote said, "As long as we're below the maximum contaminant level, we're good in that regard."

Just...don't eat the fish.

Title: *Weather & Community Events*

Date: Daily

Time: Randomly and Frequently

Duration: 30 seconds

WLPR-AM airs local weather and Community Events for our listening area all throughout the day.