

October 1, 2014

Quarterly Problems and Needs List
WLPR AM, Prichard - Mobile, Alabama
Goforth Media, Inc.

Goforth Media, Inc., licensee of radio station WLPR AM in Prichard, AL has found the following issues and needs of particular concern to members of our listening area:

1. Army National Guard Support
2. Last Will and Testament
3. Career Fair in Pensacola
4. Alabama Broadcasters Association – “Foreclosure”
5. Keep It Clean, Tough Litter Rules Begin Soon
6. Weather and Community Events

Title: Real Life

Date: July 1st, 2014 – September 30th, 2014

Time: Affidavit Attached

Duration: 30 Seconds

Problem # 1: *Army National Guard Support*

The demand for Army National Guard support here at home remains high. The hours of service Guard members have spent performing rescue and recovery and other duties increased by almost 60% in 2008. This year, the Alabama Army National Guard will help our communities deal with floods, fires, hurricanes, tornadoes and other emergency situations.

No one serves our hometowns like the men and women of the Alabama Army National Guard.

This year, the National Guard is launching Real Life, a new campaign consisting of five radio spots. They are inspired by and speak directly to today's media savvy youth. Four of the spots highlight the National Guard's domestic mission as well as the benefits and experience that come with being a Citizen-Soldier. The fifth spot is directed at parents, teachers and counselors and addresses some of the concerns these influencers typically have.

Title: My Money Life

Date: Tuesday, August 5th, 2014

Time: 12:20 PM, 1:20 PM, 3:20 PM, & 6:20 PM

Duration: 2 Minutes

Problem # 2: *Last Will and Testament*

Do you have a last will and testament? Chuck Bentley discusses the importance of having a last will and testament on today's segment of My Money Life.

According to a recent survey 55% of all Americans say they do not have a will. This is slightly misleading because in reality 100% of all people do have a will. The problem is that it is prepared for them by the government not by their own instructions. You see, if you die without preparing your own last will and Testament, the government has a will for you. They follow strict law that instructs how your property will be distributed, who will receive it, how will be taxed and when this will occur. The benefits of taking the time to prepare your own will is it you make your personal choices for who will receive your property, how it will be distributed, when it will be distributed and hopefully you can make good use of tax minimization strategies.

In today's world there are a number of free resources on the web that can help you prepare your own will. These fill in the blank forms are available online and are better than leaving all these decisions to the government to manage. However, a better alternative is to have a lawyer draft your will, have it legally notarized, and stored in the safe place so that your family members are aware that you do have a written will.

Chuck stated that he also likes the idea that is catching on right now in Asia called an emotional will. The people who are receiving our property are likely loved ones and wanted more than just your money and possessions. They wanted to know your final thoughts towards them. In an emotional will, the heirs receive written audio or video messages of love and affirmation from the deceased. This is proven to be deeply cherished by those who have experienced this type of inheritance.

Title: WKRG-TV5 News

Date: Wednesday, September 24th, 2014

Time: 4:46 PM

Duration: 1 Minute

Problem # 3: *Career Fair in Pensacola*

PENSACOLA, Florida -More than 70 employers are registered to attend the Fall Community Career Fair on Friday, Sept. 26 hosted by CareerSource Escarosa and Pensacola State College.

The event will be held from 9 a.m. to 1 p.m. at the Jean & Paul Amos Performance Studio on the Pensacola State College main campus, 1000 College Blvd., Pensacola.

Attendees will have the opportunity to connect with employers seeking talented individuals to fill open positions in healthcare, information technology, customer service, law enforcement, governmental, aerospace, and more.

Job seekers should bring plenty of copies of their resume. Professional attire is strongly encouraged, as some employers will be conducting on-site interviews.

For more information, or to view a complete list of this year's attending employers, visit careersourceescarosa.com.

Title: *Foreclosure*

Date: July 1st, 2014 – September 30th, 2014

Time: Affidavit Attached

Duration: 30 Seconds

Problem # 4: *Current Housing and Economic Crisis - "Foreclosure"*

The Alabama State Bar Association has developed a program to assist Alabama homeowners facing foreclosure during the current housing/economic crisis. The campaign is called "Foreclosure." The thirty second radio spot directs listeners to a number (800-393-2333) and website where they can get free legal advice from Alabama State Bar members about home foreclosure.

Title: *WKRG-TV5 News*

Date: Friday, September 26th, 2014

Time: 4:46 PM

Duration: 1 Minute

Problem # 5: *Keep It Clean, Tough Litter Rules Begin Soon*

Bishop State students spend the afternoon picking up junk along Dr. Martin Luther King Junior Avenue.

The day of service helps but only puts a small dent in the problem. Mobile city officials want people to be better about cleaning up their homes and their businesses. I ask, haven't we tried this before? In the past city officials say it was compliance based. People would get warnings, then tickets-but if they cleaned things up those tickets would be thrown out. Now tickets will be the first thing issued if you're caught breaking the new litter rules.

"Instead of warnings we're tired of the streets being dirty a lot of citizens are demanding this so the enforcement piece is more than anything in the ordinance itself," says Director of Planning and Development Dianne Irby. There's a special focus on businesses-- whether it be owners and or tenants to clean up their properties. They should have a place for cigarette butts too. A provision to keep dumpsters enclosed on three sides won't start until March first. There's hope for this new plan.

"I just hope they can clean up some of this blight, with Airbus coming in it's going to leave a bad impression," says Clerk Ron Mann. To keep messes like this from starting, it's going to take a cultural shift according to city officials and these students pitching in.

Title: *Weather & Community Events*

Date: Daily

Time: Randomly and Frequently

Duration: 30 seconds

WLPR-AM airs local weather and Community Events for our listening area all throughout the day.