

October 1, 2023

Quarterly Problems and Needs List

WLPR AM, Prichard - Mobile, Alabama

Goforth Media, Inc.

Goforth Media, Inc., licensee of radio station WLPR AM in Prichard, AL has found the following issues and needs of particular concern to members of our listening area:

- 1. Alabama Broadcasters Association PEP Spots*
- 2. Theodore Dawes Road Set To Close For A Month*
- 3. Consumer Affairs: AI Can Benefit Long-Term Health*
- 4. Roundabout Construction To Begin On Irvington - Bayou La Batre Highway*
- 5. Consumer Affairs: Narcan Will Be Available Over-The-Counter Soon*
- 6. West Nile Virus Found In Mobile County Sentinel Chickens*
- 7. Marijuana And Teen Suicide*
- 8. Weather and Community Events*

Title: Alabama Broadcasters Association Pep Spots

Date: July 1st, 2023 – September 30th, 2023

Time: 2 times per day everyday

Duration: 30 Seconds

Problem # 1: Bringing Attention To The “Move Over” Law

The Alabama Department of Transportation (ALDOT) is bringing awareness to two issues of great importance across our state for the remainder of the year. Spot announcements will air on the following subject matter: “Railway Safety” and “Move Over” when you see flashing lights.

One spot focuses on Railway Safety... “Never try to beat and train. It is a deadly game.” A second spot is designed to bring attention to The “Move Over” law which requires that you move over when you see flashing lights. If you can’t move over – Slow Down!

Title: WKRG-TV News

Date: Friday, September 15th, 2023

Time: 6:46 AM, 7:46 AM, 8:46 AM, 4:46 PM & 5:46 PM

Duration: 1 Minute

Problem # 2: Theodore Dawes Road Set To Close For A Month

The City of Mobile announced Theodore Dawes Road will be closed from U.S. Highway 90 to Carol Plantation Road for road resurfacing starting Monday, Sept. 18.

Mobile County's Pay-As-You-Go program is funding the project, which will take about a month to complete.

Theodore Dawes Road is scheduled to reopen on Oct. 18. A marked detour route has been established and will direct motorists to Carol Plantation Road and U.S. Highway 90.

Mobile County will also resurface 2.9 miles of Hamilton Boulevard east of Highway 90 as part of the project.

Title: The Daily Consumer Radio Newscast

Date: Tuesday, August 8th, 2023

Time: 6:16 AM, 12:16 PM & 6:16 PM

Duration: 1 Minute

Problem # 3: AI Can Benefit Long-Term Health

As artificial intelligence (AI) continues to make headlines, a new Sweden-based study looked at the ways AI can benefit long-term health.

The study focused on mammogram screenings and readings to determine whether or not women had breast cancer. Experts utilized AI to support the screenings and read the results of the tests, and compared their accuracy with a standard radiologist's screening.

Ultimately, the combination of AI and experienced radiologists led to 20% more cancer diagnoses compared to cases looked at solely by radiologists. This is an encouraging result, as early detection of the disease is likely to lead to better health outcomes for patients.

More information is available at [consumeraffairs.com](https://www.consumeraffairs.com).

Title: WKRG-TV News

Date: Monday, September 25th, 2023

Time: 6:46 AM, 7:46 AM, 8:46 AM, 4:46 PM & 5:46 PM

Duration: 1 Minute

Problem # 4: Roundabout Construction To Begin On Irvington - Bayou La Batre Highway

The Alabama Department of Transportation will put a detour in place at State Road 188 and Irvington - Bayou La Batre Highway during a roundabout's construction. The work will begin Monday, Oct. 2.

The roundabout is part of a project that includes work on local drainage, roadway, lighting, signage, concrete curbing and pavement markings.

Traffic will be detoured during construction.

The roundabout should be in place by early December.

Drivers will detour using U.S. Highway 90 and Padgett Smith Road. Only local traffic will be allowed near the project.

The million-dollar project was awarded to John G. Walton Construction Company.

Title: The Daily Consumer Radio Newscast

Date: Tuesday, September 5th, 2023

Time: 6:16 AM, 3:46 PM & 6:16 PM

Duration: 1 Minute

Problem # 5: Narcan Will Be Available Over-The-Counter Soon

Narcan, the name brand of the drug Nilaxon, which is used to counter opioid overdoses, will be available over-the-counter within days. The FDA has changed the drugs "prescription only" status in an effort to reduce the growing number of deaths from overdose.

More information is available at consumeraffairs.com.

Title: WKRG-TV News

Date: Monday, September 25th, 2023

Time: 6:46 AM, 7:46 AM, 8:46 AM, 4:46 PM & 5:46 PM

Duration: 1 Minute

Problem # 6: West Nile Virus Found In Mobile County Sentinel Chickens

Sentinel chickens used by the Mobile County Health Department to test for mosquito-borne diseases have tested positive for West Nile Virus, according to a news release.

One of the coops where the chickens tested positive for the virus is located in the 36582 zip code and the other is in the 36528 zip code, according to the health department.

Humans that catch the virus, or any mosquito-borne disease, may experience symptoms including high fever, severe headaches, nausea, stiff neck, confusion, muscle weakness, paralysis, disorientation and seizures.

The health department's Vector Services will conduct door-to-door surveys and increase spraying in the areas where the virus was found.

In the meantime, health department officials shared these suggestions:

- use an Environmental Protection Agency-registered mosquito repellent with DEET
- wear long-sleeved shirts and long pants
- stay and sleep in places with air conditioning or window and door screens
- remove standing water around your home

The virus is transmitted from birds to mosquitos back to birds during the transmission cycle. Mosquitos can spread the virus by taking the blood of an infected animal and putting it into another host, like a human.

Title: The Point

Date: Wednesday, August 16th, 2023

Time: 9:46 AM, 1:46 PM, 6:46 PM & 11:46 PM

Duration: 1 Minute

Problem # 7: Marijuana And Teen Suicide

A feature of life in Colorado is the prevalence of pot. There are dispensaries on virtually every corner. Something else the state is becoming known for is the harmful aftereffects of legalized marijuana. According to state statistics, the drug was found in the system of some 42% of teen suicides, a rate nearly twice as much as with alcohol and four times of any other substances.

Of course, correlation doesn't mean causation, but it can mean connection. If nearly half of stroke victims were taking the same medicine, would we wonder if there was a link? Why the reluctance to connect the dots here?

Marijuana might not cause suicide, but numbers don't lie. It encourages or exacerbates problems that lead down that deadly road, especially for a group at high risk. The link is there for those willing to see it. Since suicide rates have risen every year that it has been legal, we're far past giving the benefit of the doubt.

Title: Weather & Community Events

Date: Daily

Time: Randomly and Frequently

Duration: 30 seconds & 60 seconds

WLPR-AM airs local weather and Community Events for our listening area all throughout the day.