

April 1, 2015

Quarterly Problems and Needs List
WLPR AM, Prichard - Mobile, Alabama
Goforth Media, Inc.

Goforth Media, Inc., licensee of radio station WLPR AM in Prichard, AL has found the following issues and needs of particular concern to members of our listening area:

1. Army National Guard Support
2. A Major Concern On The Minds Of Taxpayers
3. Military Chopper Crash Raises Concerns
4. Alabama Broadcasters Association – “Foreclosure”
5. Scam-Buster: Impersonating The Sheriff’s Office
6. Hundreds Of Workers Needed For Summer Season
7. Weather and Community Events

Title: Real Life

Date: January 1st, 2015 – March 31st, 2015

Time: Affidavit Attached

Duration: 30 Seconds

Problem # 1: *Army National Guard Support*

The demand for Army National Guard support here at home remains high. The hours of service Guard members have spent performing rescue and recovery and other duties increased by almost 60% in 2008. This year, the Alabama Army National Guard will help our communities deal with floods, fires, hurricanes, tornadoes and other emergency situations.

No one serves our hometowns like the men and women of the Alabama Army National Guard.

This year, the National Guard is launching Real Life, a new campaign consisting of five radio spots. They are inspired by and speak directly to today's media savvy youth. Four of the spots highlight the National Guard's domestic mission as well as the benefits and experience that come with being a Citizen-Soldier. The fifth spot is directed at parents, teachers and counselors and addresses some of the concerns these influencers typically have.

Title: My Money Life

Date: Monday, February 9th, 2015

Time: 12:20 PM, 1:20 PM, 3:20 PM, & 6:20 PM

Duration: 2 Minutes

Problem # 2: *A Major Concern on the Minds of Taxpayers*

Obamacare is the major concern on the minds of most taxpayers this year. Chuck Bentley of My Money Life from Crown discusses Obamacare and taxes.

A key part of the Affordable Care Act requires that taxpayers have qualified health care coverage. Those without it will need to qualify for an exemption or pay a penalty. This individual shared responsibility provision applies to both individuals and families. For 2014 you're in fine shape if you, your spouse and everyone on your tax return, that is your dependents, had minimum essential coverage. That includes most employer-sponsored plans as well as programs such as Medicare, Medicaid a medical expense sharing co-op or insurance purchased through the health insurance marketplace. Just check the appropriate box that says you're insured for the full year.

Now if there were months that someone on your return had no coverage that person needs to qualify for an exemption or pay a penalty.

To qualify for an exemption, one of the following situations must exist:

1. The individual does not have access to affordable coverage because the minimum annual premium available more than 8% of the household income.

2. The gap in coverage existed for less than 3 months.

3. Or, the individual qualifies for other exemptions that include a hardship or being a member of a group that is exempt from health coverage such as incarcerated inmates or members of a federally recognized Indian tribe. Bottom-line, most people are not exempt. Without coverage or an exemption you have to pay a penalty for each month you are not insured. This penalty caps at a family maximum of \$285 for 2014.

Title: WKRG-TV5 News

Date: Monday, March 16th, 2015

Time: 4:46 PM

Duration: 1 Minute

Problem # 3: *Military Chopper Crash Raises Concerns*

Things are quiet on Navarre Beach, after much of the recovery effort wrapped up in Santa Rosa Sound. Crews spent much of Saturday mainly collecting small fragments of the Black Hawk helicopter. Small pieces were brought to the surface using a crane and barge. The day before crews recovered the rotor, tail, and fuselage.

But as the wreckage clears, people living near the accident are raising questions about the safety of such operations nearby.

The helicopter went down just off the shoreline in a densely populated area. There's more than 100 homes within a quarter mile.

A spokesperson from Eglin Air Force Base tells us, military aircrafts fly overhead as part of training missions offshore, as any other aircraft. Alerts are not sent out unless there is a potential for civilian interference.

But it's unclear now, if the military will change anything as a result of this crash. Meanwhile, people like Larry and Jan Comstock, both former service members who live near the crash say, this is all a reminder that those serving make sacrifices everyday.

Title: *Foreclosure*

Date: January 1st, 2015 – March 31st, 2015

Time: Affidavit Attached

Duration: 30 Seconds

Problem # 4: *Current Housing and Economic Crisis - "Foreclosure"*

The Alabama State Bar Association has developed a program to assist Alabama homeowners facing foreclosure during the current housing/economic crisis. The campaign is called "Foreclosure." The thirty second radio spot directs listeners to a number (800-393-2333) and website where they can get free legal advice from Alabama State Bar members about home foreclosure.

Title: *WKRG-TV5 News*

Date: Thursday, March 5th, 2015

Time: 4:46 PM

Duration: 1 Minute

Problem # 5: *Scam-Buster: Impersonating The Sheriff's Office*

It's scary when a stranger calls with detailed information about you.

"They told her they were going to come arrest her. And they said we know you live at 1234—whatever her address was," says Detective Laura Soulier with the Mobile County Sheriff's Office.

They told this woman they had a warrant for her arrest for missing jury duty. The woman said she was going to hang up and call the sheriff for confirmation, which the scammer didn't like.

What makes this scam so believable is that the number that they call you from is an actual 251 number. It says it's out of Evergreen, Alabama and when you call it back and get their voicemail, this is what you hear.

"Your call has been forwarded to an automatic voice messaging system—Mobile County Sheriff's Department—is not available."

Folks who got the call actually showed up to the courthouse yesterday and calling the sheriff's office.

"Yesterday I know we had at least four or five different calls," says Sgt. Joe Mahoney with the Mobile County Sheriff's Office.

The real deal is—if you're called to jury duty, first of all, you'd know it.

"If you have jury duty, you will receive a card in the mail. And if you don't respond, typically, you'll receive a reminder," says Mahoney. And second of all, if you miss jury duty, the court really can't do that much to you.

"But never have I seen a person be fined for missing that or be required to come down immediately or face arrest," says Mahoney.

But if for some reason the judge gets mad at you, they can hold you in contempt of court. To find out if you have a warrant out, call district or municipal court.

Title: *WKRG-TV5 News*

Date: Monday, March 9th, 2015

Time: 4:46 PM

Duration: 1 Minute

Problem # 6: *Hundreds of Workers Needed For Summer Season*

Hundreds of people are needed to work at beach restaurants, hotels, condos and retail shops during spring break and in the summer.

Servers, bartenders, cashiers, front desk clerks and housekeepers are some of the positions local companies hope to fill at a job fair in Gulf Shores Monday.

A hospitality and culinary job fair will be held from 9:00 a.m. until 1:00 p.m. at the Gulf Shores campus of Faulkner State Community College.

Representatives from 17 companies will be on campus to recruit new hires.

Title: *Weather & Community Events*

Date: Daily

Time: Randomly and Frequently

Duration: 30 seconds

WLPR-AM airs local weather and Community Events for our listening area all throughout the day.