

January 1, 2021

Quarterly Problems and Needs List  
WLPR AM, Prichard - Mobile, Alabama  
Goforth Media, Inc.

Goforth Media, Inc., licensee of radio station WLPR AM in Prichard, AL has found the following issues and needs of particular concern to members of our listening area:

1. Alabama Broadcasters Association PEP Spots
2. MCPSS To Provide Free Meals To Students January 4th - 8th
3. Consumer Affairs: Paying For Ransomware Can Make You A Criminal
4. Safer At Home Order Extended
5. Consumer Affairs: The CDC Has Redefined "Close Contact" For Covid-19
6. Expecting Your Kids To Be Perfect
7. Weather and Community Events

Title: Alabama Broadcasters Association Pep Spots

Date: October 1st, 2020 – December 31<sup>st</sup>, 2020

Time: 2 times per day everyday

Duration: 30 Seconds

Problem # 1: *Bringing Attention To The "Move Over" Law*

The Alabama Department of Transportation (ALDOT) is bringing awareness to two issues of great importance across our state for the remainder of the year. Spot announcements will air on the following subject matter: "Railway Safety" and "Move Over" when you see flashing lights.

One spot focuses on Railway Safety... "Never try to beat and train. It is a deadly game." A second spot is designed to bring attention to The "Move Over" law which requires that you move over when you see flashing lights. If you can't move over – Slow Down!

Title: WKRG-TV News

Date: Wednesday, December 30<sup>th</sup>, 2020

Time: 6:46 AM, 7:46 AM, 8:46 AM, 4:46 PM & 5:46 PM

Duration: 1 Minute

Problem # 2: *MCPSS To Provide Free Meals To Students January 4<sup>th</sup> - 8<sup>th</sup>*

From January 4th-8th, students will be provided free breakfast and lunch as school is conducted virtually, according to MCPSS.

Mobile County Public Schools will provide breakfast and lunch to our students free of charge as we will be participating in 100 percent remote learning January 4-8. Schools have the option of distributing meals for the entire week on Monday or distributing meals daily, Monday through Friday. Your school will provide specific details.

Title: The Daily Consumer Radio Newscast

Date: Monday, October 6<sup>th</sup>, 2020

Time: 6:16 AM, 12:16 PM & 6:16 PM

Duration: 1 Minute

Problem # 3: *Paying For Ransomwear Can Make You A Criminal*

It's bad enough to get hit by ransomwear and have to pay hackers hundreds of dollars to free your files, but if you do, the government says it can fine you. The Treasury Department says making payments to extortionists can be considered money laundering and subject to steep penalties.

Title: WKRG-TV News

Date: Wednesday, December 9th, 2020

Time: 6:46 AM, 7:46 AM, 8:46 AM, 4:46 PM & 5:46 PM

Duration: 1 Minute

Problem # 4: *Safer At Home Order Extended*

Another extension to the Safer at Home order was announced by Governor Ivey.

This extension is to last until January 22nd. The governor, very aware of Alabamian's frustration said, "I'm not trying to be Governor Mee-Maw as some on social media have called me, I'm simply trying to urge you to use common sense."

The Safer at Home Order has been in place since April and the Mask Mandate since July.

Title: The Daily Consumer Radio Newscast

Date: Monday, October 26<sup>th</sup>, 2020

Time: 6:16 AM, 3:46 PM & 6:16 PM

Duration: 1 Minute

Problem # 5: *The CDC Has Redefined "Close Contact" for Covid-19*

The Centers for Disease Control and Prevention has redefined what it means to be in "close contact" with someone who has COVID-19. Close contact is now spending a total of 15 minutes in a 24-hour period within six feet of someone who has been infected with the coronavirus.

Title: Parenting Today's Teens

Date: Saturday & Sunday, November 7<sup>th</sup> & 8<sup>th</sup>, 2020

Time: 5:45 AM, 10:45 AM & 5:49 PM

Duration: 1 Minute

Problem # 6: *Expecting Your Kids To Be Perfect*

No one is perfect. But sometimes, moms and dads think their kids should be the exception! Saturday/Sunday on Parenting Today's Teens, Mark Gregston warned against the dangers of pressuring teens to be perfect, and invite Heartlight student Josh to share his perspective on parents who push for unattainable standards.

Title: *Weather & Community Events*

Date: Daily

Time: Randomly and Frequently

Duration: 30 seconds & 60 seconds

WLPR-AM airs local weather and Community Events for our listening area all throughout the day.