

January 1, 2014

Quarterly Problems and Needs List
WLPR AM, Prichard - Mobile, Alabama
Goforth Media, Inc.

Goforth Media, Inc., licensee of radio station WLPR AM in Prichard, AL has found the following issues and needs of particular concern to members of our listening area:

1. Army National Guard Support
2. Christmas Tree Recycling
3. Baldwin County Gun Policy
4. Alabama Broadcasters Association – “Foreclosure”
5. Gulf Shores To Start Vacation Rental Inspections
6. Weather and Community Events

Title: Real Life

Date: October 1st, 2013 – December 31st, 2013

Time: Affidavit Attached

Duration: 30 Seconds

Problem # 1: *Army National Guard Support*

The demand for Army National Guard support here at home remains high. The hours of service Guard members have spent performing rescue and recovery and other duties increased by almost 60% in 2008. This year, the Alabama Army National Guard will help our communities deal with floods, fires, hurricanes, tornadoes and other emergency situations.

No one serves our hometowns like the men and women of the Alabama Army National Guard.

This year, the National Guard is launching Real Life, a new campaign consisting of five radio spots. They are inspired by and speak directly to today's media savvy youth. Four of the spots highlight the National Guard's domestic mission as well as the benefits and experience that come with being a Citizen-Soldier. The fifth spot is directed at parents, teachers and counselors and addresses some of the concerns these influencers typically have.

Title: WKRG TV-5 News

Date: Monday, December 23rd, 2013

Time: 9:40 AM

Duration: 1 Minute

Problem # 2: *Christmas Tree Recycling*

Mobile, AL - Don't add to the trash problem piling up in Mobile - recycle your Christmas tree!

Keep Mobile Beautiful is collecting old Christmas Trees now through January 8. The trees will be ground into mulch for use by area gardeners. Residents are encouraged to continue or begin a new Christmas family tradition of recycling their old tree rather than tossing it to the curb.

Trees may be delivered at any time to the recycling stations. However, Keep Mobile Beautiful volunteers will be on hand from 10:00 a.m. – 4:00 p.m. on Saturday and Sunday, December 28 & 29 and January 4 & 5 to assist recyclers with tree unloading.

Old Christmas trees may be delivered to any of the following locations:

1. Parkway Plaza - 2655 Dauphin Island Parkway
2. 2501 Government Boulevard – next to Whataburger
3. Wildwood Shopping Center - 4055 Cottage Hill west of Azalea Rd
4. Airport at University – behind the BP Station
5. Westwood Plaza – Airport Blvd at Schillinger Rd.
6. MAWSS Park Forest Center – Moffet Rd at Forest Hill Drive

Be a good recycler! Before you turn your tree in for recycling – REMEMBER: Remove all lights, ornaments, metal or plastic stand, plastic bags, tinsel, and garland.

Sorry, no flocked trees will be accepted.

The last day to turn in a tree is Wednesday, JANUARY 8!

Title: *WKRG-TV5 News*

Date: Monday, October 7th, 2013

Time: 9:40 AM

Duration: 1 Minute

Problem # 3: *Baldwin County Gun Policy*

Last week, the Baldwin County Commission voted 3-1 in favor of allowing permitted gun owners to carry pistols inside most county owned and controlled buildings.

The policy prohibits licensed handgun owners from carrying firearms inside the main courthouse, the district attorney's office, the jail, courtrooms and in buildings where access is limited and controlled through security.

But permitted pistol holders can essentially carry inside all other county offices and buildings.

The county's gun policy also gives special rights to elected officials, law enforcement, current and retired judges and assistant district attorneys who have permits to carry anywhere- including secure areas

Title: *Foreclosure*

Date: October 1st, 2013 – December 31st, 2013

Time: Affidavit Attached

Duration: 30 Seconds

Problem # 4: *Current Housing and Economic Crisis - "Foreclosure"*

The Alabama State Bar Association has developed a program to assist Alabama homeowners facing foreclosure during the current housing/economic crisis. The campaign is called "Foreclosure." The thirty second radio spot directs listeners to a number (800-393-2333) and website where they can get free legal advice from Alabama State Bar members about home foreclosure.

Title: *WKRG-TV5 News*

Date: Thursday, November 7th, 2013

Time: 9:40 AM

Duration: 1 Minute

Problem # 5: *Gulf Shores To Start Vacation Rental Inspections*

Images like those from earlier this year of when a beach house deck, overloaded with spring breakers, collapsed injuring six people. Or, a 2 year old playing on a first floor balcony falls when the banister gives way.

"Just kind of raised the flag, what can our city do to protect the tourists coming down?"

So the city of Gulf Shores is doing something about it according to chief building inspector Brandan Franklin. "City inspectors will come out and do a safety inspection on every unit for anyone that has a business license to rent that unit."

That's around five thousand short-term vacation rentals in the city limits and police jurisdiction of Gulf Shores.

Nine times out of ten if you rent a place down at the beach, it's going to have a balcony, a deck, even stairs. The inspection will help make sure the spindles, the railings and the deck itself is safe and solid.

"What we are basically looking at is your life safety issues," says Franklin. "The balconies, decks, rails, stairs. We want to make sure the units have smoke detectors, fire extinguishers, that the bedrooms have windows that operate properly."

Property owners will pay an additional 45 dollars for each business license which will be used to hire two additional building inspectors. Safety inspections begin in January. They will be required every three years.

Motels and hotels are not covered under the city ordinance. Those inspections are handled by the state.

Title: *Weather & Community Events*

Date: Daily

Time: Randomly and Frequently

Duration: 30 seconds

WLPR-AM airs local weather and Community Events for our listening area all throughout the day.