

July 1, 2015

Quarterly Problems and Needs List
WLPR AM, Prichard - Mobile, Alabama
Goforth Media, Inc.

Goforth Media, Inc., licensee of radio station WLPR AM in Prichard, AL has found the following issues and needs of particular concern to members of our listening area:

1. Army National Guard Support
2. Saving Money
3. McGowin Park Stores Hiring
4. Alabama Broadcasters Association – “Foreclosure”
5. Huntington-Ingalls Looking To Hire 2,500
6. Local Agency Helps Thousands With Power Bills
7. Weather and Community Events

Title: Real Life

Date: April 1st, 2015 – June 30th, 2015

Time: Affidavit Attached

Duration: 30 Seconds

Problem # 1: *Army National Guard Support*

The demand for Army National Guard support here at home remains high. The hours of service Guard members have spent performing rescue and recovery and other duties increased by almost 60% in 2008. This year, the Alabama Army National Guard will help our communities deal with floods, fires, hurricanes, tornadoes and other emergency situations.

No one serves our hometowns like the men and women of the Alabama Army National Guard.

This year, the National Guard is launching Real Life, a new campaign consisting of five radio spots. They are inspired by and speak directly to today's media savvy youth. Four of the spots highlight the National Guard's domestic mission as well as the benefits and experience that come with being a Citizen-Soldier. The fifth spot is directed at parents, teachers and counselors and addresses some of the concerns these influencers typically have.

Title: My Money Life

Date: Wednesday, May 20th, 2015

Time: 12:20 PM, 1:20 PM, 3:20 PM, & 6:20 PM

Duration: 2 Minutes

Problem # 2: *Saving Money*

Did you know there are some basic rules for saving money when you buy something?

A lot of us don't know those rules, so we miss out on ways to save. Here are some of them from "Money Talks" News:

* Use your imagination, not your money. Got a date? Try a picnic instead of a restaurant. Meeting friends at the mall? Have them over instead. Don't buy cards and gifts, make them.

* If it breaks, fix it. Don't throw it away. Sometimes, with a few simple tools and a little know-how, you can fix anything from hole in the wall to a washing machine. Check the library for repair books or go online.

* peaking of the Internet, use it for comparison shopping. Check out PriceBlink, a browser add-on that automatically checks for lower prices and coupons on just about anything.

* Forget about "deal" websites. All they do is fill your in-box with tantalizing impulse buys. When you really need something, then and only then search for the best price and buy it.

* And finally, sell something before you buy. This is huge. If there's something you want, get rid of something you don't want first. Your garage, basement or closets are probably crammed with stuff you don't need, so sell something on Craigslist or eBay before you buy anything else. By that time, you'll probably forget about the new item, and that'll really save you money.

So, there are 5 more rules for saving. I know, we're all busy, rushing around, trying to get things done, but if you take a minute to follow the rules, a lot of times you really can get a better deal.

And for more great ways to save, get on a budget and organize your finances, check out our MoneyLife Mentoring program at Crown.org.

And while you're there, make sure to get our Freebie of the Week, "5 Ways to Control Spending." Download it for free at Crown.org.

Title: WKRG-TV5 News

Date: Friday, June 19th, 2015

Time: 4:46 PM

Duration: 1 Minute

Problem # 3: *McGowin Park Stores Hiring*

Crews are finishing up work on two new stores for Mobile's McGowin Park. Dick's Sporting Goods and Field & Stream will both open next month.

Dick's will hire 64 full-time and part-time employees for management and sales associate positions. Field & Stream will hire 90 full-time and part-time employees. You can apply online at each company's website.

Title: *Foreclosure*

Date: April 1st, 2015 – June 30th, 2015

Time: Affidavit Attached

Duration: 30 Seconds

Problem # 4: *Current Housing and Economic Crisis - "Foreclosure"*

The Alabama State Bar Association has developed a program to assist Alabama homeowners facing foreclosure during the current housing/economic crisis. The campaign is called "Foreclosure." The thirty second radio spot directs listeners to a number (800-393-2333) and website where they can get free legal advice from Alabama State Bar members about home foreclosure.

Title: *WKRG-TV5 News*

Date: Monday, June 29th, 2015

Time: 4:46 PM

Duration: 1 Minute

Problem # 5: *Huntington-Ingalls Looking To Hire 2,500*

The Alabama Career Center is partnering with Huntington-Ingalls Shipbuilding to recruit workers in the skilled marine industry. Huntington-Ingalls plans to hire 2,500 workers over the next two years.

Applicants MUST participate in a pre-screening interview at a Career Center in order to be considered for these positions. The deadline to request a pre-screening interview is July 7, 2015. Veterans will receive priority, and ex-offenders are also encouraged to apply.

Huntington-Ingalls is actively recruiting for the following positions: Structural Welders, Ship-fitters, Inside/Outside Machinists, Pipefitters, 1st Class Electricians, Fire Marshal / Prevention, and Joiners.

Applicants will be required to submit to a drug screening and background check. Contact the Career Center for more information regarding the application process. Interested applicants should visit or call the Mobile Career Center to schedule a pre-screening interview.

Alabama Career Center

Title: *WKRG-TV5 News*

Date: Tuesday, June 30th, 2015

Time: 4:46 PM

Duration: 1 Minute

Problem # 6: *Local Agency Helps Thousands With Power Bills*

Mobile Community Action is once again helping people with their power bills during this hot summer. The agency's Cooling Program is underway. You have to meet a certain income requirement, and usually the help is a once time deal, unless you have a medical disability. Someone can get a minimum of \$290 toward paying their bill this summer.

Linda Marshall says some people are eligible for a window unit air conditioner, if they have a doctor's note saying they need one. "If you know anyone due to the heat wave that needs an air conditioner, we can try to see if they are income eligible for an air conditioner."

If you need assistance with your power bill and you live in Mobile or Washington County, call 206-6117, again that's 206-6117. That is an automated answering service where you can make an appointment.

Title: *Weather & Community Events*

Date: Daily

Time: Randomly and Frequently

Duration: 30 seconds

WLPR-AM airs local weather and Community Events for our listening area all throughout the day.