

July 1, 2021

*Quarterly Problems and Needs List
WLPR AM, Prichard - Mobile, Alabama
Goforth Media, Inc.*

Goforth Media, Inc., licensee of radio station WLPR AM in Prichard, AL has found the following issues and needs of particular concern to members of our listening area:

- 1. Alabama Broadcasters Association PEP Spots*
- 2. A Police Pursuit Near You*
- 3. Consumer Affairs: Link Found Between Sleep Apnea and Dementia*
- 4. Mobile County Rolls Out New Alert System For All Residents*
- 5. Consumer Affairs: Better Business Bureau Warns of Phony Travel Websites*
- 6. Legalizing Marijuana Fuels Rise in Self-Harm Among Young Men*
- 7. Are Unemployment Benefits Helping Or Hurting?*
- 8. Weather and Community Events*

Title: Alabama Broadcasters Association Pep Spots

Date: April 1st, 2021 – June 30th, 2021

Time: 2 times per day everyday

Duration: 30 Seconds

Problem # 1: Bringing Attention To The “Move Over” Law

The Alabama Department of Transportation (ALDOT) is bringing awareness to two issues of great importance across our state for the remainder of the year. Spot announcements will air on the following subject matter: “Railway Safety” and “Move Over” when you see flashing lights.

One spot focuses on Railway Safety... “Never try to beat and train. It is a deadly game.” A second spot is designed to bring attention to The “Move Over” law which requires that you move over when you see flashing lights. If you can’t move over – Slow Down!

Title: WKRG-TV News

Date: Wednesday, June 23rd, 2021

Time: 6:46 AM, 7:46 AM, 8:46 AM, 4:46 PM & 5:46 PM

Duration: 1 Minute

Problem # 2: A Police Pursuit Near You

The Summerdale, AL Police Department has a new tool to keep the community safe. It's called Digital Siren.

You download it in the App Store or on Google Play. The app lets you know if a police pursuit or any other dangerous activity is near you.

“Chases are inherently dangerous,” says Sgt. Kris Baldner. “But we have to do our job as police officers, we can’t just let every bad guy go.”

Title: The Daily Consumer Radio Newscast

Date: Wednesday, April 14th, 2021

Time: 6:16 AM, 12:16 PM & 6:16 PM

Duration: 1 Minute

Problem # 3: Link Found Between Sleep Apnea and Dementia

Researchers at Michigan Medicine have found a link between sleep apnea and dementia. They say the use of a popular sleep apnea treatment can help lower the risk of dementia by utilizing positive airway pressure in older adults, which they say can promote brain health.

Title: WKRG-TV News

Date: Wednesday, June 16th, 2021

Time: 6:46 AM, 7:46 AM, 8:46 AM, 4:46 PM & 5:46 PM

Duration: 1 Minute

Problem #4: Mobile County Rolls Out New Alert System For All Residents

Mobile County has just launched a new system to alert residents of information they need to know about.

By texting MOBILEALERT to 226787, any Mobile County resident can register to receive information, emergency alerts or any other message that authorities throughout the county deem important to notify the community.

Examples of messages or alerts through the system could include road closures, local flooding, extreme traffic back-ups, first responder activity in a particular area, and parade information during Mardi Gras.

Title: The Daily Consumer Radio Newscast

Date: Wednesday, April 28th, 2021

Time: 6:16 AM, 3:46 PM & 6:16 PM

Duration: 1 Minute

Problem # 5: Better Business Bureau Warns of Phony Travel Websites

If you've been vaccinated and are finally ready to travel again, be careful. The Better Business Bureau reports scammers are setting up phony travel booking websites. It's received reports of consumers entering payment and other personal information but not getting a ticket.

Title: The Point

Date: Thursday, April 8th, 2021

Time: 9:46 AM, 1:46 PM, 6:46 PM & 11:46 PM

Duration: 1 Minute

Problem # 6: Legalizing Marijuana Fuels Rise in Self-Harm Among Young Men

Already this year, New York and Virginia have joined a growing list of states that have legalized recreational marijuana. By doing so, they've also joined the list of states increasing the likelihood of young men committing suicide and hurting themselves.

According to a recent report in the Journal of the American Medical Association, states that allow commercial marijuana sales saw "self-harm rates rise by 46% among men ages 21 to 39." Self-harm includes suicide attempts and behaviors like cutting.

This is the latest report to suggest that recreational marijuana use, is dangerous, especially for young people and *especially* for young people with a certain genetic makeup. Of course, there's no reliable way to know whether or not a young person is genetically vulnerable until it's too late.

Despite a growing body of evidence, states continue to push for legalization as if nothing could possibly go wrong. We already know it has.

Title: The Point

Date: Tuesday, May18th, 2021

Time: 9:46 AM, 1:46 PM, 6:46 PM & 11:46 PM

Duration: 1 Minute

Problem # 7: Are Unemployment Benefits Helping Or Hurting?

The April jobs report from the Labor Department was, to put it mildly, not good. U.S. employers filled only one-fourth of the expected one million jobs. And, that same month, unemployment claims went up.

The data, along with a growing number of anecdotes from business owners, suggests that one reason for the disappointing numbers is that many people are choosing not to work. The increased unemployment benefits during the pandemic are a disincentive.

By no means is it true that everyone on unemployment is just being lazy or gaming the system. Still, if the government pays people enough to stay home, they will. Theologian Ron Nash once put it this way, we have to help people with our heads as well as our hearts.

We know this is true when it comes to international aid, disaster relief, and efforts to alleviate poverty. It's true in a pandemic too. Otherwise all of our helping will only, in the end, hurt.

Title: Weather & Community Events

Date: Daily

Time: Randomly and Frequently

Duration: 30 seconds & 60 seconds

WLPR-AM airs local weather and Community Events for our listening area all throughout the day.