

April 1, 2016

Quarterly Problems and Needs List
WLPR AM, Prichard - Mobile, Alabama
Goforth Media, Inc.

Goforth Media, Inc., licensee of radio station WLPR AM in Prichard, AL has found the following issues and needs of particular concern to members of our listening area:

1. Army National Guard Support
2. Living Longer and Healthier in Your Retirement Years
3. Wynnsong Theater Adding Parental Supervision Policy
4. Alabama Broadcasters Association – “Foreclosure”
5. Veteran Job Fair
6. Evenflo Booster Seat Recall
7. Weather and Community Events

Title: Real Life

Date: January 1st, 2016 – March 31st, 2016

Time: Affidavit Attached

Duration: 30 Seconds

Problem # 1: *Army National Guard Support*

The demand for Army National Guard support here at home remains high. The hours of service Guard members have spent performing rescue and recovery and other duties increased by almost 60% in 2008. This year, the Alabama Army National Guard will help our communities deal with floods, fires, hurricanes, tornadoes and other emergency situations.

No one serves our hometowns like the men and women of the Alabama Army National Guard.

This year, the National Guard is launching Real Life, a new campaign consisting of five radio spots. They are inspired by and speak directly to today's media savvy youth. Four of the spots highlight the National Guard's domestic mission as well as the benefits and experience that come with being a Citizen-Soldier. The fifth spot is directed at parents, teachers and counselors and addresses some of the concerns these influencers typically have.

Title: My Money Life

Date: Tuesday, March 15th, 2016

Time: 12:20 PM, 1:20 PM, 3:20 PM, & 6:20 PM

Duration: 2 Minutes

Problem # 2: *Living Longer and Healthier in Your Retirement Years*

Chuck Bentley with My Money Life from Crown Financial Ministries discussed how to live longer and healthier in your retirement years.

In a recent study published in the Washington Post, researchers looked at 848 people 50 years or older living in Britain, half were retiring while the other half of similar age and health are not. The study found that people with a good quality of life before retirement were more likely to have a similar quality of life after retirement.

But there was another very interesting finding. People who are members of social groups, that could be a sports club a religious organization such as a church or any other kind of leisure or professional group, had a lower risk of death in the first six years of retirement. Those who belong to two social groups before retirement and continue their activity in these groups had only a 2% risk of death in their first six years. 5% if they remain in only one group and 12% if they gave up on both social groups.

The researchers calculated that this connection with social groups was as good of a predictor of health after retirement as regular exercise. To me this echoes God's words from Genesis 2:18. "It's not good for man to be alone, we're made to mix with other people". When we engage with people we're healthier and happier. It also suggests that the quality of life you're experiencing now is a good indication of what your retirement years will be like.

So here's my suggestion. Get involved in your church. I mean really involved helping and serving others. This is one of the great functions of the church. To keep our hearts close to God and to each other you'll be happier and you'll likely live longer.

Title: WKRG-TV5 News

Date: Tuesday, January 19th, 2016

Time: 4:46 PM

Duration: 1 Minute

Problem # 3: *Wynnsong Theater Adding Parental Supervision Policy*

The movie theater where four teenagers were shot on Christmas night is adding a new policy to keep kids from lurking late at night.

Starting February 1, the Carmike Wynnsong 16 movie theater on Schillinger Road won't allow anyone under the age of 18 without a parent or guardian 21 or older past 8:00pm. The theater is handing out disclaimers to all moviegoers outlining the new changes.

The new policy comes less than a month after four teens were shot on Christmas night outside the theater. All four teens suffered non-life threatening injuries.

Title: *Foreclosure*

Date: January 1st, 2016 – March 31st, 2016

Time: Affidavit Attached

Duration: 30 Seconds

Problem # 4: *Current Housing and Economic Crisis - "Foreclosure"*

The Alabama State Bar Association has developed a program to assist Alabama homeowners facing foreclosure during the current housing/economic crisis. The campaign is called "Foreclosure." The thirty second radio spot directs listeners to a number (800-393-2333) and website where they can get free legal advice from Alabama State Bar members about home foreclosure.

Title: *WKRG-TV5 News*

Date: Friday, February 25th, 2016

Time: 4:46 PM

Duration: 1 Minute

Problem # 5: *Veteran Job Fair*

The Mobile Career Center will host a Veteran Job Fair on Friday, Feb. 26, 2016 at Fort Whiting. The Job Fair will be open ONLY to veterans for two hours, and will then be opened to the general public. More than 80 employers are scheduled to attend, including: Alabama Power, Austal USA, Regions Bank, VT Mobile Aerospace, among others.

An Employment Preparation Workshop was held last week in preparation for the job fair.

"We hope that this event will help to foster valuable partnerships with local businesses that will lead to both veterans and non-veterans obtaining employment," said Joel Sterling, Veterans Employment Representative, Mobile Career Center. "I'd like to encourage anyone that needs assistance to come out and see what we have to offer."

WHAT: Veteran Job Fair

WHERE: Fort Whiting

1630 S. Broad Street

Mobile, AL

WHEN: 11:00 a.m. – 1:00 p.m. VETERANS ONLY

1:00 p.m. – 3:00 p.m. GENERAL PUBLIC

Title: *WKRG-TV5 News*

Date: Monday, February 29th, 2016

Time: 4:46 PM

Duration: 1 Minute

Problem # 6: *Evenflo Booster Seat Recall*

More than 56,000 Evenflo booster seats are being recalled because children can loosen the internal harness. Transitions 3-in-1 Combination Booster seats with model numbers: 34411686, 34411695, and 34411029 are included in the recall. The seats have production dates from December 2014 to January 2016.

Evenflo is offering a redesigned seat pad and front assembly to owners of the car seats. You can request a repair kit from Evenflo online or by calling the company at 1-800-233-5921, Monday through Friday, 8:00 AM to 5:00 PM EST.

Title: *Weather & Community Events*

Date: Daily

Time: Randomly and Frequently

Duration: 30 seconds

WLPR-AM airs local weather and Community Events for our listening area all throughout the day.