

April 1, 2019

Quarterly Problems and Needs List  
WLPR AM, Prichard - Mobile, Alabama  
Goforth Media, Inc.

Goforth Media, Inc., licensee of radio station WLPR AM in Prichard, AL has found the following issues and needs of particular concern to members of our listening area:

1. Adoption and Foster Care Programs
2. Baldwin County Food Pantry Helping Families Hit By Government Shutdown
3. The Importance of Organizing Your Financial Records
4. First Class Stamps have Gone Up Again
5. Big Tech Is Following You
6. Consumer Affairs: Update Your Google Chrome Browser
7. New Alabama Driver's License Hours, Saturday Included In Mobile
8. Weather and Community Events

Title: Open Your Heart, Open Your Home

Date: January 1st, 2019 – March 31st, 2019

Time: 2 times per day everyday

Duration: 30 Seconds

Problem # 1: Adoption and Foster Care Programs

Alabama Department of Human Resources issued two new :30 radio spots under an existing campaign titled "Open Your Heart, Open Your Home." These new spots feature former University of Alabama star running back Bobby Humphrey and Auburn University Athletic Director Jay Jacobs.

Title: WKRG-TV News

Date: Wednesday, January 16<sup>th</sup>, 2019

Time: 6:46 AM, 7:46 AM, 8:46 AM, 4:46 PM & 5:46 PM

Duration: 1 Minute

Problem # 2: *Baldwin County food pantry helping families hit by government shutdown*

The Prodissee Pantry is planning a special food distribution Wednesday morning for Coast Guard families and others impacted by the government shutdown. It's part of the charity's ongoing effort to help people in need in the region.

According to an email from their director this food distribution runs from 9-10:30 this morning at their Spanish Fort location on Highway 31 in Spanish Fort. They'll provide food to Coast Guard families and others impacted by the shutdown as well as referrals to other programs for which they may qualify.

We told you about their efforts to ramp up for the government shutdown last week. If the government shutdown continues into February, millions of Americans who receive benefits from the Supplemental Nutrition Assistance Program (SNAP), the nation's food program, could have their assistance interrupted. The Prodissee Pantry in Spanish Fort is preparing for the worst. They're expecting more calls for assistance if the shutdown continues.

Title: *My Money Life*

Date: Tuesday, March 19<sup>th</sup>, 2019

Time: 12:16 AM, 3:46 AM, 11:16 AM & 5:16 PM

Duration: 2 Minutes

Problem # 3: *The Importance of Organizing Your Financial Records*

Want to bless your loved ones? Organize your financial records.

Everyone needs to establish and periodically update a financial inventory. It's vital in case of an emergency!

We've all got friends and family members who've suddenly lost spouses.

In a sudden death, unexpected health crisis or natural disaster, locating necessary paperwork is either easy or a nightmare.

Financial records should include the following:

A personal directory of those to be notified in case of death or injury.

A professional directory of those who can help: your attorney, church, doctors, accountant, insurance agent, brokers, bankers, financial advisors, board and organization affiliates.

A document location list of passwords, documents, and where they're kept. Give a copy to your attorney, a trusted friend or family member.

A list of all account names, numbers, and contact information and the access codes to safety deposit boxes or safes.

Your personal financial statement: this lists your assets – what you own and your liabilities – what you owe. The difference being your net worth.

Finally, a cash-flow statement. This is the cash you have or can get to and where it's located. Include all banks, savings, and retirement accounts, stock, bonds, funds, insurance, Social Security benefits, annuities, deferred compensation and contracts.

Updating your financial records should be completed sooner than later. Include written goals and a crisis budget to help grieving family members during the initial shock.

Crown's staff is here to offer you encouragement and prayer as you face your financial challenges. Call the Crown Help Line at 800 722-1976 or for free resources visit [Crown.org](http://Crown.org).

Title: The Daily Consumer Radio Newscast

Date: Tuesday, January 29<sup>th</sup>, 2019

Time: 6:16 AM, 12:16 PM & 6:16 PM

Duration: 1 Minute

Problem # 4: *First Class Stamps have Gone Up Again*

First Class Mail costs have gone up again. The price of a first-class forever stamp went up a nickel Sunday, from 50 cents to 55 cents. That 10 percent increase is said to be the largest single price jump in the history of the Postal Service. The Postal Service loses money on first class mail because Americans don't send as many letters as they used to.

Title: My Money Life

Date: Wednesday, march 13<sup>th</sup>, 2019

Time: 12:16 AM, 3:46 AM, 11:16 AM & 5:16 PM

Duration: 2 Minutes

Problem # 5: *Big Tech Is Following You*

Are ads popping up on your computer? Getting strange emails?

We're being tracked. It's a fact of life that we can't avoid unless we want to learn to live off the grid. And that's not an option for most of us.

Money drives the tracking. Selling this data or perfecting their marketing programs has made Big Tech companies and their executives rich and powerful. Think Amazon, Facebook, Google, and Microsoft.

Cookies are saved in your web browser – the software program you use for web access. The websites can recognize your device, keep track of your visits, customize your browsing or target ads and emails to you.

First-party cookies are placed by sites you visit, capturing log-in info and activity.

Websites may partner with companies to deliver ads, to study how the site's used, or to monitor your behavior. These 3rd party cookies hold a lot of information.

Here are a few of my tips and recommendations:

For now, we can minimize their tracking by using a virtual private network, a VPN, avoid Google or Facebook, and apps with built-in analytics and trackers.

Little Snitch or Micro Snitch, are two security apps that monitor microphones and cameras. If you do a lot of business online, you may want to use these to be sure you are not being recorded or monitored.

Be discerning on what you share online...My kids use the phrase TMI – too much information – limit what you share – even pictures of your travel destinations are collected and sold to companies offering travel products or trips to places you frequent.

Protect your passwords, and stay informed.

Title: The Daily Consumer Radio Newscast

Date: Monday, March 11<sup>th</sup>, 2019

Time: 6:16 AM, 3:46 PM & 6:16 PM

Duration: 1 Minute

Problem # 6: *Consumer Affairs: Update Your Google Chrome Browser*

If you're using the Google Chrome browser you should update it right away. Google has disclosed two zero-day vulnerabilities found in the browser. The flaw is considered a high-risk security issue that has been exploited by hackers since last week.

Title: WKRG-TV News

Date: Friday, March 29<sup>th</sup>, 2019

Time: 6:46 AM, 7:46 AM, 8:46 AM, 4:46 PM & 5:46 PM

Duration: 1 Minute

Problem # 7: *New Alabama Driver's License Hours, Saturday Included In Mobile*

The Alabama Law Enforcement Agency (ALEA) announced expanded driver's license hours, including Saturdays for Mobile, Birmingham and Opelika.

Mobilians can go to the 3400 Demetropolis Rd location on Saturdays beginning April 6th from 8:00 am to 4:30 pm.

Saturday services will be available for first driver license issuances, out-of-state transfers, and knowledge and road skills tests. Although reinstatement services will not be part of this new initiative, customers with such issues are welcome to handle business by phone during regular hours Monday through Friday. The number is 334.242.4400.

Mobile residents are not the only ones who can enjoy improved driver's license hours.

In Baldwin County, the Bay Minette office will now be open on Wednesdays. In Washington County, the Chatom office will be open on Tuesdays.

Title: *Weather & Community Events*

Date: Daily

Time: Randomly and Frequently

Duration: 30 seconds & 60 seconds

WLPR-AM airs local weather and Community Events for our listening area all throughout the day.