

*April 1, 2021*

*Quarterly Problems and Needs List  
WLPR AM, Prichard - Mobile, Alabama  
Goforth Media, Inc.*

*Goforth Media, Inc., licensee of radio station WLPR AM in Prichard, AL has found the following issues and needs of particular concern to members of our listening area:*

- 1. Alabama Broadcasters Association PEP Spots*
- 2. Mobile County Health Department To Administer Pfizer Vaccine*
- 3. Consumer Affairs: The IRS Has Extended The Tax Filing Deadline*
- 4. Online Risks Children Face With More Screen Time During Pandemic*
- 5. Consumer Affairs: Tracking The Status Of Your Second Stimulus*
- 6. The Importance of Consequences*
- 7. Another Study Shows That Marijuana Use Is Dangerous*
- 8. Weather and Community Events*

*Title: Alabama Broadcasters Association Pep Spots*

*Date: January 1st, 2021 – March 31<sup>st</sup>, 2021*

*Time: 2 times per day everyday*

*Duration: 30 Seconds*

*Problem # 1: Bringing Attention To The “Move Over” Law*

The Alabama Department of Transportation (ALDOT) is bringing awareness to two issues of great importance across our state for the remainder of the year. Spot announcements will air on the following subject matter: “Railway Safety” and “Move Over” when you see flashing lights.

One spot focuses on Railway Safety... “Never try to beat and train. It is a deadly game.” A second spot is designed to bring attention to The “Move Over” law which requires that you move over when you see flashing lights. If you can’t move over – Slow Down!

*Title: WKRG-TV News*

*Date: Monday, March 29<sup>th</sup>, 2021*

*Time: 6:46 AM, 7:46 AM, 8:46 AM, 4:46 PM & 5:46 PM*

*Duration: 1 Minute*

*Problem # 2: MCHD To Administer Pfizer Vaccine On March 30<sup>th</sup>*

The Mobile County Health Department (MCHD) will introduce a second mRNA vaccine in the battle against the novel pandemic at the COVID-19 vaccine clinic on Tuesday, March 30.

This will mark the first time that Pfizer will be provided to clients.

Previously, MCHD only had access to the Moderna vaccine.

The initial opportunity to receive the Pfizer vaccine will be Tuesday from 8 a.m. to 4 p.m. at the Alabama Cruise Terminal (201 South Water Street in Mobile). Other first-dose clinics this week with Pfizer are set for the Cruise Terminal on Wednesday from 8 a.m. to 8 p.m., Thursday from noon to 8 p.m., and Friday from 8 a.m. to 4 p.m.

*Title: The Daily Consumer Radio Newscast*

*Date: Friday, March 19<sup>th</sup>, 2021*

*Time: 6:16 AM, 12:16 PM & 6:16 PM*

*Duration: 1 Minute*

*Problem # 3: The IRS Has Extended The Tax Filing Deadline*

*The Internal Revenue Service is granting taxpayers a short reprieve when it comes to filing 2020 tax returns. Instead of the traditional April 15th deadline, federal returns will not have to be filed until May 17th. However, the I-R-S extension does not affect state tax filing deadlines.*

*Title: WKRG-TV News*

*Date: Tuesday, January 26<sup>th</sup>, 2021*

*Time: 6:46 AM, 7:46 AM, 8:46 AM, 4:46 PM & 5:46 PM*

*Duration: 1 Minute*

*Problem # 4: Online Risks Children Face With More Screen Time During Pandemic*

*Child advocacy centers are seeing the youngest crop of children ever being exposed to obscene material online.*

*“Seems like lately, within the last year it’s just getting younger and younger, really even in last probably 3 to 4 months,” said Niki Whitaker, executive director at the Baldwin County Child Advocacy Center. “Prior, the youngest we saw that we were really concerned about was a 10 year old, but then in the last few months we’re seeing 8 and 9 year-olds.”*

*“The kind of people who do these things and put this stuff out are just really good,” she said. “One minute a child could be looking at their favorite toy and the next thing you know there’s porn on the screen.”*

*Title: The Daily Consumer Radio Newscast*

*Date: Wednesday, January 6<sup>th</sup>, 2021*

*Time: 6:16 AM, 3:46 PM & 6:16 PM*

*Duration: 1 Minute*

*Problem # 5: Tracking The Status Of Your Second Stimulus*

*Americans can now check the status of their second stimulus check using the Internal Revenue Service's online tracking tool 'Get My Payment.' It's part of the tax agency's website at I-R-S.gov. At the site you can find out when your payment will be sent and whether it's a check or direct deposit.*

*Title: Parenting Today's Teens*

*Date: Thursday, February 4<sup>th</sup>, 2021*

*Time: 5:45 AM, 10:45 AM & 5:49 PM*

*Duration: 1 Minute*

*Problem # 6: Expecting Your Kids To Be Perfect*

Rules won't make a difference unless there are consistent consequences to back them up.

*Title: The Point*

*Date: Tuesday, January 26<sup>th</sup>, 2021*

*Time: 9:46 AM, 1:46 PM, 6:46 PM & 11:46 PM*

*Duration: 1 Minute*

*Problem # 7: Another Study Shows That Marijuana Use Is Dangerous*

An oft-repeated line from advocates in and out of American politics is that marijuana, unlike opioids or cocaine, is a “safe drug.” Every campaign to legalize its sale and use repeats this claim. But it’s not true.

A study just published in JAMA Pediatrics found that heavy cannabis use among adolescents and young adults with mood disorders is “associated with an elevated risk of self-harm, overall mortality, and death by unintentional overdose and homicide.”

Making this finding even more significant and ominous is the fact that mood disorders have risen significantly over the past decade among younger Americans.

According to the study’s author, a first step is to educate parents and kids about the risks.



*Title: Weather & Community Events*

*Date: Daily*

*Time: Randomly and Frequently*

*Duration: 30 seconds & 60 seconds*

*WLPR-AM airs local weather and Community Events for our listening area all throughout the day.*