

January 1, 2019

Quarterly Problems and Needs List  
WLPR AM, Prichard - Mobile, Alabama  
Goforth Media, Inc.

Goforth Media, Inc., licensee of radio station WLPR AM in Prichard, AL has found the following issues and needs of particular concern to members of our listening area:

1. Adoption and Foster Care Programs
2. Christmas Tree Recycling In Mobile
3. A Prescription For Strong Young Minds
4. Consumer Affairs
5. Free From The Prison Of Shame
6. Consumer Affairs: Drive The vote Campaign
7. You Can Now Be Fined For Your Dog Running Loose In Mobile County
8. Weather and Community Events

Title: Open Your Heart, Open Your Home

Date: October 1st, 2018 – December 31st, 2018

Time: 2 times per day everyday

Duration: 30 Seconds

Problem # 1: Adoption and Foster Care Programs

Alabama Department of Human Resources issued two new :30 radio spots under an existing campaign titled "Open Your Heart, Open Your Home." These new spots feature former University of Alabama star running back Bobby Humphrey and Auburn University Athletic Director Jay Jacobs.

Title: WKRG-TV News

Date: Thursday, December 27<sup>th</sup>, 2018

Time: 6:15 AM, 7:15 AM, 8:15 AM, & 5:00 PM

Duration: 1 Minute

Problem # 2: *Christmas Tree Recycling In Mobile*

The city of Mobile has released its locations for Christmas tree recycling and holiday garbage pickup:

Because there was no garbage pickup on Christmas Day, December 25, the makeup date will be Saturday, December 29. There will also be no garbage pickup on Tuesday, New Year's Day. The makeup date will be January 5. There will be no trash (limbs and debris) pickup on Christmas Eve, Christmas Day or New Year's Day. Citizens are asked to properly secure bags and boxes to prevent litter.

Recycling locations will be open during the holidays every day except for Christmas Day and New Year's Day. The locations are near the Mobile Museum of Art in the parking lot of the City's Western Administrative Complex and behind Police Headquarters off Pinehill Drive. The hours of operation are from 7 am to 6 pm, Monday through Friday, and 7 am to 4 pm, Saturday through Sunday.

Title: The Point

Date: Thursday, December 6<sup>th</sup>, 2018

Time: 12:46 AM, & 1:46 PM

Duration: 1 Minute

Problem # 3: *A Prescription For Strong Young Minds*

Here's an offer for you . . . and your kids.

Want to improve your child's memory? Help her do better in school? Maybe improve his language skills? If so, take advantage of this unlimited-time offer...

It's easy, cheap and effective.

No, it's not a miracle drug found in special proteins from jellyfish. It's not a super food. It's not even kale. You don't even need a prescription. And all the potential side effects are positive.

Here it is: Limit your child's time in front of a digital device to two hours a day.

A recent study published in Lancet Child and Adolescent Health found that 8- to 11-year-olds who met Canada's "Movement Guidelines for Children and Youth" showed "superior global cognition." The guidelines call for less than 2 hours of screen time, 1 hour of physical exercise, and 9 to 11 hours of sleep.

If you supplement that with daily prayer, scripture reading, and solid conversation over a family dinner, you've got a prescription for strong young minds.

For more on faith and culture, come to [BreakPoint.org](http://BreakPoint.org).

Title: The Daily Consumer Radio Newscast

Date: Tuesday, November 13<sup>th</sup>, 2018

Time: 6:16 AM, 12:16 PM & 4:16 PM

Duration: 1 Minute

Problem # 4: Consumer Affairs

Apple says the display on some iPhone 10 devices may have touch issues because there is a component in the display module that might fail. The display on the affected phones will either not respond when touched or respond when it isn't touched. Apple said it will repair the phones at no charge.

Title: The Point

Date: Friday, November 9<sup>th</sup>, 2018

Time: 12:46 AM, 1:46 PM & 11:46 PM

Duration: 1 Minute

Problem # 5: *Free From The Prison Of Shame*

It was for *freedom* that Christ set us free.

Award-winning Christian singer Russ Taff has had an amazing career—much of it while fighting alcoholism. How does he explain that double life? In a new documentary, Taff says, “I was locked up in shame’s prison for over 40 years.” He continued in that prison until seeking professional treatment.

Shame, after the fall, is common to human existence. We might try to cover our sin, like Adam and Eve did in the Garden when they hid from God. But we *know* whatever we try is inadequate. We *know* our moral efforts just won’t measure up, and certainly cannot outweigh the sin for which we’re guilty before God.

Here’s the good news: Scripture tells us that Jesus not only bore our sin on the cross, He also bore our *shame*.

Facing our shame, however, requires a vulnerability many of us just cannot muster. We might need help, like Taff did. But to live in the freedom Christ purchased for us is more than worth it.

For more on faith and culture, come to [BreakPoint.org](http://BreakPoint.org).

Title: The Daily Consumer Radio Newscast

Date: Monday, October 8<sup>th</sup>, 2018

Time: 6:16 AM, 12:16 PM & 4:16 PM

Duration: 1 Minute

Problem # 6: *Consumer Affairs: Drive The Vote Campaign*

Uber has launched its Drive The Vote Campaign, offering free rides to polling places on election day for consumers who have no other transportation options. It's also offering voter registration resources. You'll find complete details and important links to information at [ConsumerAffairs.com](http://ConsumerAffairs.com).

Title: WKRG-TV News

Date: Monday, November 26<sup>th</sup>, 2018

Time: 6:15 AM, 7:15 AM, 8:15 AM, & 5:00 PM

Duration: 1 Minute

Problem # 7: *You Can Now Be Fined For Your Dog Running Loose In Mobile County*

Mobile County Commission held a public hearing on dogs roaming at large in MOBILE COUNTY, Ala.

You can now receive a ticket for not keeping your dog on a leash or behind a fence in Mobile County.

Mobile County Commissioners passed an ordinance Monday that will fine dog owners if their dog is found roaming unincorporated areas of the county, a misdemeanor offense.

This comes after thousands of complaints about dogs biting people, or killing other pets or livestock.

The law allows animal control officers to now ticket a dog owner instead of taking their dog, which avoids overcrowding in shelters.

In a release from the commissioners' office, it also says the law generates money, an estimated 57k-74k a year, with each ticket costing anywhere from two to fifty dollars.

Although approved Monday, it'll take some time for animal control officers to be authorized to write tickets. So it may be days or even weeks until tickets are written.



Title: *Weather & Community Events*

Date: Daily

Time: Randomly and Frequently

Duration: 30 seconds & 60 seconds

WLPR-AM airs local weather and Community Events for our listening area all throughout the day.