

October 1, 2017

Quarterly Problems and Needs List
WLPR AM, Prichard - Mobile, Alabama
Goforth Media, Inc.

Goforth Media, Inc., licensee of radio station WLPR AM in Prichard, AL has found the following issues and needs of particular concern to members of our listening area:

1. Adoption and Foster Care Programs
2. Dealing With Workplace Stress
3. Amazon Looking For Hundreds of Workers in Mobile
4. The Latest Report From Insurance Institute For Highway Safety
5. Preparing Young Adults
6. Scambuster: Thieves Posing As Funeral Home Employees
7. Weather and Community Events

Title: Open Your Heart, Open Your Home

Date: July 1st, 2017 – September 30th, 2017

Time: Affidavit Attached

Duration: 30 Seconds

Problem # 1: *Adoption and Foster Care Programs*

Alabama Department of Human Resources issued two new :30 radio spots under an existing campaign titled "Open Your Heart, Open Your Home." These new spots feature former University of Alabama star running back Bobby Humphrey and Auburn University Athletic Director Jay Jacobs.

Title: My Money Life

Date: Wednesday, August 2nd, 2017

Time: 12:20 PM, 1:20 PM, 3:20 PM, & 6:20 PM

Duration: 2 Minutes

Problem # 2: *Dealing With Workplace Stress*

Millions of people experience work related stress every day. Do you?

God created man to work, and yet many are missing this blessing because anxiety chokes it out.

Marcus Aurelius, emperor of Rome said, "If you are distressed by anything external, the pain is not due to the thing itself..... but to your estimate of it; and YOU have the power to revoke at any moment."

Through God, we have the powerto remove the power of what is causing us stress. To revoke it, we must be willing to let go and give it to God.

It may seem like your boss or coworker is the one causing your stress, but it's much bigger than that. Ephesians tells us we're fighting a spiritual battle, not just a physical one, and in order to be prepared, we must put on the full armor of God.

When I face these struggles, I'm reminded of Psalm 46 – "God is our refuge and strength, a very present help In trouble." You can be still, and know that He is God.

You have an advocate with you even in the midst of struggles at work or at home. Arm yourself and lean on Him. Then, do your part to resolve the stress by turning it over to the Lord, listening to your superiors, and consider if it's time to make a career change.

If that's the case, the Career Direct assessment can help you see if your current job is the right fit for you. God has uniquely designed you – and has a specific purpose for your life. But discovering what that is can be hard! Career Direct is a simple and encouraging report on where you can excel in your career and life. It's been a great blessing to hundreds of thousands of people across the world. By understanding your personality, skills, interests and values, you can operate in the areas best suited for you.

Title: WKRG-TV5 News

Date: Monday, September 25th, 2017

Time: 4:46 PM

Duration: 1 Minute

Problem # 3: Amazon Looking For Hundreds of Workers in Mobile

Interviews are underway for potential employees of the new Amazon Sortation Center that will soon open in Mobile.

The interviews are taking place at the Southwest Alabama Partnership for Training and Employment at the Alabama Career Center in Mobile.

The company has listed positions under two categories—Part-Time Sortation Associate, and Yard Specialist. A spokesperson for the Alabama Career Center says Amazon is looking for about 700 people in all to fill those positions.

Representatives from Amazon will be in Mobile today through Wednesday from 8 a.m. until 5 p.m. About 300 people are set for pre-scheduled interviews today.

More information can be found online at
<http://www.amazondelivers.jobs/>

Title: The Daily Consumer Radio Newscast

Date: Wednesday, August 9th, 2017

Time: 12:16 PM & 6:16 PM

Duration: 1 Minute

Problem # 4: *The Latest Report From Insurance Institute For Highway Safety*

A survey finds adults generally buckle up when they sit in the front seat of a car. But the Insurance Institute for Highway Safety finds that many still think it's optional to wear a seat belt in the back seat, wrongly believing that the back seat is safer.

Title: My Money Life

Date: Thursday, August 3rd, 2017

Time: 12:20 PM, 1:20 PM, 3:20 PM, & 6:20 PM

Duration: 2 Minutes

Problem # 5: *Preparing Young Adults*

Are your adult, or soon to be adult, kids prepared to handle money on their own?

Financial illiteracy is an issue that many college students are facing ... they weren't taught the basics of how to manage money. More and more students are faced with an overwhelming amount of debt upon graduation. That's hardly the way a 20-something year old needs to start their life and career.

We need to be intentional as we teach the upcoming generations, we need to pray with them, and build their confidence by putting trust in them. It's important to instill in your children that they can live different from the world – but they must be taught how. While your children are still in your home, cherish the opportunity to teach them what it means to be a faithful steward.

Have honest discussions with them about real-world scenarios involving their finances and what the Bible says about it. Larry Burkett often shared that he opened the family budget to his children so they could see for themselves what it took to provide for their needs.

They'll make mistakes, but that's when they learn best. Don't give up on them...Pray that your children seek the Lord and withstand temptations by the power of the Holy Spirit. Continue to encourage them and offer your counsel along the way.

One of the best ways to save money in college is by declaring your major early on. But many students haven't had enough experience to know what they're interested in, or what they're good at! Crown's Career Direct Assessment can help them navigate this journey – The 26 page report will encourage them where they can excel in their career and life. It's been a great blessing to hundreds of thousands of people across the world. By understanding their personality, skills, interests and values, they can operate in the areas that God designed them to be best in. Take it today!

Title: *WKRG-TV5 News*

Date: Wednesday, September 27th, 2017

Time: 4:46 PM

Duration: 1 Minute

Problem # 6: *Scambuster: Thieves Posing As Funeral Home Employees*

People can be very vulnerable after saying goodbye to a loved one who has passed. Now scammers are targeting those people in a new scam.

Here's how it works: a scammer will call, posing as a worker with the funeral home. They'll say you owe them more money for funeral expenses. Then they'll ask to meet you in the parking lot of the funeral home after business hours, or they'll tell you to go to a local business and wire them the money, or they'll tell you to meet them in some random public parking lot.

But officials say don't fall for it.

Thieves get their victims from newspaper or digital obituaries. We've already had a victim here in Mobile.

They were told they owed another \$1,000. Thieves count on victims being so emotional, they won't think twice about giving them money, proving just how cold-hearted scammers can be.

If you get a call like this, contact a licensed funeral director, and never give your credit card information over the phone if someone asks for it.

Title: *Weather & Community Events*

Date: Daily

Time: Randomly and Frequently

Duration: 30 seconds

WLPR-AM airs local weather and Community Events for our listening area all throughout the day.