

January 1, 2023

*Quarterly Problems and Needs List
WLPR AM, Prichard - Mobile, Alabama
Goforth Media, Inc.*

Goforth Media, Inc., licensee of radio station WLPR AM in Prichard, AL has found the following issues and needs of particular concern to members of our listening area:

- 1. Alabama Broadcasters Association PEP Spots*
- 2. Alabama Power Rates Increasing*
- 3. Consumer Affairs: Experian Settles Class-Action Lawsuit*
- 4. ADEM Asks Public To Stop Dripping Faucets After Temperatures Get Above Freezing*
- 5. Consumer Affairs: Beware Buying Smart Toys That Connect To The Internet*
- 6. Free Delivery Of Covid-19 Tests*
- 7. Why We Give*
- 8. Weather and Community Events*

Title: Alabama Broadcasters Association Pep Spots

Date: October 1st, 2022 – December 31st, 2022

Time: 2 times per day everyday

Duration: 30 Seconds

Problem # 1: Bringing Attention To The “Move Over” Law

The Alabama Department of Transportation (ALDOT) is bringing awareness to two issues of great importance across our state for the remainder of the year. Spot announcements will air on the following subject matter: “Railway Safety” and “Move Over” when you see flashing lights.

One spot focuses on Railway Safety... “Never try to beat and train. It is a deadly game.” A second spot is designed to bring attention to The “Move Over” law which requires that you move over when you see flashing lights. If you can’t move over – Slow Down!

Title: WKRG-TV News

Date: Tuesday, December 6th, 2022

Time: 6:46 AM, 7:46 AM, 8:46 AM, 4:46 PM & 5:46 PM

Duration: 1 Minute

Problem # 2: Alabama Power Rates Increasing

Alabama Power said in a news release customers could see their bills go up in January 2023. AP said the typical residential customer using 1,000 kilowatt hours each month can expect to see about a \$6.81 increase on their bills.

According to the release, the increase comes as a result of federal requirements, as well as inflation and economic conditions. Alabama Power provided a list of things that customers can do to lower their bills

Title: The Daily Consumer Radio Newscast

Date: Monday, December 5th, 2022

Time: 6:16 AM, 12:16 PM & 6:16 PM

Duration: 1 Minute

Problem # 3: Experian Settles Class-Action Lawsuit

Experian, one of the three credit reporting agencies, has agreed to pay 22 million dollars to settle a class-action lawsuit stemming from incorrect information about consumers sent to third parties.

Consumers who disputed the false information may be eligible for a cash payment of 300 to 900 dollars.

Title: WKRG-TV News

Date: Monday, December 26th, 2022

Time: 6:46 AM, 7:46 AM, 8:46 AM, 4:46 PM & 5:46 PM

Duration: 1 Minute

Problem # 4: ADEM Asks Public To Stop Dripping Faucets After Temperatures Get Above Freezing

After days of bone-chilling weather leading to dripping faucets throughout the Tennessee Valley, the Alabama Department of Environmental Management is now asking residents and businesses to stop the practice once temperatures are above freezing.

On Monday, ADEM said several public water systems in the state have been experiencing excessive water loss and are struggling to keep up with consumer demand.

As frozen pipes thaw, leaks are also making the issue worse. ADEM said the public can help by checking for leaks inside and outside the home or business. If you find a leak, shut off the water supply until it is repaired.

If you have a major leak and are not able to shut off the water supply, contact your local water company for help.

Title: The Daily Consumer Radio Newscast

Date: Wednesday, December 14th, 2022

Time: 6:16 AM, 3:46 PM & 6:16 PM

Duration: 1 Minute

Problem # 5: Beware Buying Smart Toys That Connect To The Internet

U-S PIRG, a consumer advocacy group, is cautioning parents about buying Smart toys that connect to the internet. Its latest report says privacy risks abound. The privacy policy of one Alexa-connected toy says the company may receive the child's location and transcripts of a child's interactions with the toy.

Title: The Daily Consumer Radio Newscast

Date: Tuesday, December 20th, 2022

Time: 6:16 AM, 12:16 PM & 6:16 PM

Duration: 1 Minute

Problem # 6: Free Delivery Of Covid-19 Tests

With COVID-19 cases rising again, the U.S. Postal Service is resuming free delivery of COVID-19 tests to Americans who request them. Residential households can order one set of four free at-home tests from USPS.com. The free tests are limited to one order per household.

Title: The Point

Date: Tuesday, November 29th, 2022

Time: 9:46 AM, 1:46 PM, 6:46 PM & 11:46 PM

Duration: 1 Minute

Problem # 7: Why We Give

Giving Tuesday is an opportunity to reflect on generosity. Though an overwhelming majority of evangelicals believe tithing 10% is a biblical command, the average evangelical only gives around 4% of their income on a yearly basis. Even that number is distorted by a few high-end donors, as Grey Matter research discovered. About half of American evangelicals give less than 1% to church or charity. This means that many Christians have never experienced the joy of generosity. Jesus wasn't kidding when He said that "where your treasure is, there your heart will be also."

Consumerism is, for many of us, a shallow form of worship. Generosity, by contrast, reflects God who generously created the world and, in Christ, generously gave Himself for us. When we give, we reflect Him, by comforting the hurting, clothing the poor, and building His Church.

So, please, on this Giving Tuesday, give. And wherever you give, give generously

Title: Weather & Community Events

Date: Daily

Time: Randomly and Frequently

Duration: 30 seconds & 60 seconds

WLPR-AM airs local weather and Community Events for our listening area all throughout the day.