

*January 1, 2022*

*Quarterly Problems and Needs List  
WLPR AM, Prichard - Mobile, Alabama  
Goforth Media, Inc.*

*Goforth Media, Inc., licensee of radio station WLPR AM in Prichard, AL has found the following issues and needs of particular concern to members of our listening area:*

- 1. Alabama Broadcasters Association PEP Spots*
- 2. Infirmary Health updates visitor policy due to rise of COVID-19 cases*
- 3. Consumer Affairs: Fast-Food Items Can Pose Long-Term Health Risks*
- 4. MoonPie drop and NYE celebrations are a go amid omicron concerns*
- 5. Consumer Affairs: Omicron Leading To Lock-Downs*
- 6. Instagram Harms Teen Girls*
- 7. Reading Rewires Your Brain*
- 8. Community News: Grief Support Group Meetings*
- 9. Weather and Community Events*

*Title: Alabama Broadcasters Association Pep Spots*

*Date: October 1<sup>st</sup>, 2021 – December 31<sup>st</sup>, 2021*

*Time: 2 times per day everyday*

*Duration: 30 Seconds*

*Problem # 1: Bringing Attention To The "Move Over" Law*

The Alabama Department of Transportation (ALDOT) is bringing awareness to two issues of great importance across our state for the remainder of the year. Spot announcements will air on the following subject matter: "Railway Safety" and "Move Over" when you see flashing lights.

One spot focuses on Railway Safety... "Never try to beat and train. It is a deadly game." A second spot is designed to bring attention to The "Move Over" law which requires that you move over when you see flashing lights. If you can't move over – Slow Down!

*Title: WKRG-TV News*

*Date: Thursday, December 30<sup>th</sup>, 2021*

*Time: 6:46 AM, 7:46 AM, 8:46 AM, 4:46 PM & 5:46 PM*

*Duration: 1 Minute*

*Problem #2: Infirmiry Health updates visitor policy due to rise of COVID-19 cases*

Infirmiry Health is updating its visitor policy due to the rise in COVID-19 cases since the Omicron variant was first detected on the Gulf Coast.

According to Infirmiry Health, they have modified their visitor policy to allow one visitor per patient at a time. This policy will include:

- Mobile Infirmiry
- Thomas Hospital
- North Baldwin Infirmiry
- Infirmiry Long Term Acute Care Hospital
- J.L. Bedsole
- Rotary Rehabilitation Hospital
- Colony Rehabilitation Hospital

*Visitors must be 18-years-old or older and no overnight visitors are allowed.*

*Title: The Daily Consumer Radio Newscast*

*Date: Monday, November 1<sup>st</sup>, 2021*

*Time: 6:16 AM, 12:16 PM & 6:16 PM*

*Duration: 1 Minute*

*Problem # 3: Fast-Food Items Can Pose Long-Term Health Risks*

*Maybe it's a good idea to cut back on fast food. A study by researchers from George Washington University found that many fast-food items -- like burritos, chicken nuggets, and cheeseburgers -- contain traces of chemicals that can pose significant long-term health risks, including damage to the endocrine system.*

*Title: WKRG-TV News*

*Date: Monday, December 27<sup>th</sup>, 2021*

*Time: 6:46 AM, 7:46 AM, 8:46 AM, 4:46 PM & 5:46 PM*

*Duration: 1 Minute*

*Problem # 4: MoonPie drop and NYE celebrations are a go amid omicron concerns*

Mobile MoonPie drop officials made the decision today to let all plans for NYE go on as planned.

Officials with the event met today to discuss what was best for the celebrations. Things are fully a-go right now due to all of the events being outdoors, following along with MCHD recommendations, but they say this is a flexible plan and if anything changes this week NYE Celebrations could change and are fluid.

*Title: The Daily Consumer Radio Newscast*

*Date: Tuesday, November 30<sup>th</sup>, 2021*

*Time: 6:16 AM, 3:46 PM & 6:16 PM*

*Duration: 1 Minute*

*Problem # 5: Omicron Leading To Lockdowns*

*Omicron: That's the name the World Health Organization has given to the new coronavirus variant discovered in South Africa. The variant, which health experts fear can escape immune defenses, has health officials on edge and may lead to new lockdowns in Europe.*

*Title: The Point*

*Date: Monday, December 20<sup>th</sup>, 2021*

*Time: 9:46 AM, 1:46 PM, 6:46 PM & 11:46 PM*

*Duration: 1 Minute*

*Problem # 6: Instagram Harms Teen Girls*

Jonathan Haidt, a social psychologist, believes social media platforms should be held accountable for the damage they cause teenage girls. He offers many reasons why.

In one study, young women were told to use Instagram, Facebook, or play a simple video game. After just seven minutes of scrolling, the Instagram users, in particular, showed decreased body satisfaction and a negative emotional state.

This isn't because of the amount of time on the site, but because of its design. Focusing on body image creates a trap that young people can't escape. "Instagram," he writes, "can loom in a girl's mind even when the app is not open, driving hours of obsessive thought, worry, and shame."

What's worse, Haidt argues, big tech executives have known about this effect for years but have done little to stop it. They should be held accountable, but that accountability starts with parents.

We shouldn't just look to the state to do what God has tasked parents with first, to fight for the hearts and minds of our kids.

*Title: The Point*

*Date: Monday, November 1<sup>st</sup>, 2021*

*Time: 9:46 AM, 1:46 PM, 6:46 PM & 11:46 PM*

*Duration: 1 Minute*

*Problem # 7: Reading Rewires Your Brain*

Media theorist Marshall McLuhan famously said: “We shape our tools, and thereafter, our tools shape us.”

That’s certainly true of books, one of humanity’s oldest tools. New research confirms –yet again—just how good it is for us to read books. Reading doesn’t simply teach new facts, it wires various functions of the brain.

A recent study out of the University of Rochester confirms that reading fiction measurably boosts emotional intelligence. Stories about playing tennis, for example, light up the same part of the brain used in actually playing tennis. Extended reading sessions also sharpen the ability to focus and grasp complex ideas.

The same studies also suggest a related effect, that the less one reads, the more those skills dissipate. And, to be clear, scrolling on smartphones doesn’t count as reading.

Of course, Christians should read books, not only because of how God made our brains but because God chose to reveal Himself in Word. Apparently, He really wants us to know who He is.



*Title: Community News*

*Date: November 4<sup>th</sup> – December 20<sup>th</sup>*

*Time: Randomly and Frequently*

*Duration: 30 seconds & 60 seconds*

*Problem: Grief Support Group Meetings*

*The Grief Support Group of CrossHope Chapel meets on Thursday's beginning November 4<sup>th</sup> from 6:30pm until 8pm. The meetings will be at CrossHope Chapel, 9943 Lifeline Ct, in Mobile. For additional information and directions the number is (251)753-2065.*

*Title: Weather & Community Events*

*Date: Daily*

*Time: Randomly and Frequently*

*Duration: 30 seconds & 60 seconds*

*WLPR-AM airs local weather and Community Events for our listening area all throughout the day.*