

July 1, 2012

Quarterly Problems and Needs List  
WLPR AM, Prichard - Mobile, Alabama  
Goforth Media, Inc.

Goforth Media, Inc., licensee of radio station WLPR AM in Prichard, AL has found the following problems and needs of particular concern to members of our listening area:

1. Facebook Privacy
2. Army National Guard Support
3. Free Tax Help Is Still Available
4. Free Health Fair In Semmes, AL
5. Questions Of Money
6. Alabama Broadcasters Association – “Foreclosure”
7. Airbus May Come To Brookley Field
8. Automotive Safety
9. Weather and community Events

Title: Consumer Reports

Date: Monday, June 4<sup>th</sup>, 2012

Time: 7:20 AM & 1:20 PM

Duration: 1 minute and 30 seconds

Problem # 1: *Facebook Privacy*

A new study has found facebook's privacy policy is tougher to comprehend than the typical bank credit card agreement or government notice. Here are some tips to help you protect your privacy.

Think before you type. Even if you delete an account ... Some info can remain in facebook's computers for up to ninety days.

Each month ... Check out how your page looks to others and review individual privacy settings if necessary.

Set the audience for profile items such as your town or employer. And remember -- sharing info with friends of friends could expose it to tens of thousands.

Know what you can't protect. Your name and profile picture are public. To protect your identity ... Don't use a photo. Or ... Use one that doesn't show your face.

Un-public your wall. Set the audience for all previous wall posts to just friends.

If you'd rather not have facebook automatically recognize your face in photos ... Disable tag suggest in your privacy settings.

Block apps and sites that snoop. Friends can share personal information about you with apps ... Unless you limit the info apps can see.

Remember -- you don't have to share every wall post with every friend. You can also keep certain people from viewing specific profile items.

When all else fails ... Deactivate the account. Doing so makes the account temporarily inaccessible. To make the account inaccessible forever ... Delete it.

Title: *Real Life*

Date: April 1<sup>st</sup>, 2012 – June 30<sup>th</sup>, 2012

Time: Affidavit Attached

Duration: 30 Seconds

Problem # 2: *Army National Guard Support*

The demand for Army National Guard support here at home remains high. The hours of service Guard members have spent performing rescue and recovery and other duties increased by almost 60% in 2008. This year, the Alabama Army National Guard will help our communities deal with floods, fires, hurricanes, tornadoes and other emergency situations.

No one serves our hometowns like the men and women of the Alabama Army National Guard.

This year, the National Guard is launching Real Life, a new campaign consisting of five radio spots. They are inspired by and speak directly to today's media savvy youth. Four of the spots highlight the National Guard's domestic mission as well as the benefits and experience that come with being a Citizen-Soldier. The fifth spot is directed at parents, teachers and counselors and addresses some of the concerns these influencers typically have.

Title: *WKRG TV-5 News*

Date: Monday, April 2<sup>nd</sup>, 2012

Time: 9:40 AM

Duration: 1 Minute

Problem # 3: Free Tax Help Is Still Available

If you need help with your taxes Hands on South Alabama is still offering free tax assistance.

The I-R-S sponsored program is designed for low- to moderate-income individuals and families making \$50,000 or less.

Make sure to bring photo identification, social security cards (not just the numbers) for anyone who will be claimed on the return, and all necessary tax documents.

Volunteers are trained by the Internal Revenue Service and can prepare basic income tax returns free of charge if you are interested you need to make an appointment by calling 251-433-4456 or email at [vita@handsonsal.org](mailto:vita@handsonsal.org)

Title: *WKRG-TV5 NEWS*

Date: Wednesday, April 11<sup>th</sup>, 2012

Time: 9:40 AM

Duration: 1 Minute

Problem # 4: *Free Health Fair In Semmes, AL*

The Mobile County Health Department has scheduled a health fair for Thursday, April 12th, from 2 p.m. until 6 p.m. at its Semmes Clinic.

The clinic is located at 3810 Wulff Rd. E.

The following free services will be provided:

Glucose testing

Cholesterol testing

Breast screenings

Vision screenings

Blood pressure checks

STD testing

Sickle cell testing

For more information, call 445-0582.

Title: *Consumer Reports*

Date: Friday, June 29<sup>th</sup>, 2012

Time: 7:20 AM & 1:20 PM

Duration: 1 Minute 30 Seconds

Problem # 5: Questions Of Money

***You've read about how long a person should keep financial documents. But how long should one keep the documents of a deceased person?***

Trustees and executors should keep all the person's records including will and trust documents, sales receipts, papers documenting transfers to heirs, income-tax returns, documents associated with the estate, and any other financial statements for as long as applicable state laws allow someone to file a legal challenge. Your attorney can tell you how long that is. But, it's generally no more than five years.

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***After you bought and paid for a washer and dryer ... You were told there had been a pricing mistake and you needed to pay an extra four-hundred dollars. When you complained ... You were told you would need to pay only an extra two hundred dollars. Is this legal?***

Retailers don't have to honor an advertised price if it's a legitimate mistake, though many will as a matter of policy. If the price was so low you should have known it was a mistake, the retailer is probably off the hook. Otherwise, a deal's a deal. Things get murkier once the retailer accepts payment or agrees to the sale in writing for purchases of five hundred dollars or more.

If the washer-dryer have already been delivered, you're probably home free. If the store refuses to deliver until you cough up the difference, forcing delivery could be tricky. Complain to the owner or home office. If you get no results, you can file a complaint with the better business bureau.

Title: *Foreclosure*

Date: April 1<sup>st</sup>, 2012 – June 30<sup>th</sup>, 2012

Time: Affidavit Attached

Duration: 30 Seconds

Problem # 6: *Current Housing and Economic Crisis - "Foreclosure"*

The Alabama State Bar Association has developed a program to assist Alabama homeowners facing foreclosure during the current housing/economic crisis. The campaign is called "Foreclosure." The thirty second radio spot directs listeners to a number (800-393-2333) and website where they can get free legal advice from Alabama State Bar members about home foreclosure.

Title: *WKRG-TV5 NEWS*

Date: Wednesday, June 27<sup>th</sup>, 2012

Time: 9:40 AM

Duration: 1 Minute

Problem # 7: *Airbus May Come To Brookley Field*

According to reports Airbus will spend several hundred million dollars to build an aircraft assembly facility in Mobile.

News 5 has learned from the local level to the congressional level those in the know have been sworn to secrecy.

"Oh it would be great if they they decide to build one here, but as far as an announcement is concerned we don't have one and I'm not aware of one that's taken place in Mobile," said Mobile Mayor Sam Jones.

The A-320 is a 150 seat commuter plane in high demand. It directly competes with Boeing jets. EADS lost a major contract to build Air Force refueling tankers in Mobile to Boeing but, opening an assembly line in the United States would earn EADS more political clout for future deals.

"It can be used as an argument that EADS indeed supports aerospace job creation that EADS is a strong U.S. Corporate citizen", said Aerospace and Defense Analyst Meshell Merrylazoe. He said the move would tremendously alter the balance of power. Good for EADS and for Mobile, thrusting the Port city into the global aerospace market. And during a time of financial instability EADS is considered solid.

"It is a good company for Alabama to potentially have a relationship with because we can anticipate um..anticipated a sustained business growth over the next 5 to seven years", said Merrylazoe.



Title: *Consumer Reports*

Date: Tuesday, April 17<sup>th</sup>, 2012

Time: 7:20 AM & 1:20 PM

Duration: 1 Minute 30 Seconds

Problem # 8: *Automotive Safety*

The big safety news for 2012 is that electronic stability control (ESC) is now standard on all cars. This key safety feature helps prevent a vehicle from skidding or sliding and can help keep it from getting into a situation where it could roll over. If you're considering a 2011 or older model, don't dismiss ESC. It's worth getting, even if you have to pay extra money. We also recommend curtain air bags, which protect occupants' heads in a side crash and help prevent ejection in a rollover.

Another advance is in vehicle compatibility or how well the energy-absorbing crumple zones of suvs and pickups align with those in cars. This has resulted in a significant decline in fatalities of car and minivan occupants who had been in a crash with a suv.

Still, even a small car with good crash test ratings will bear the brunt of a crash with a larger heavier vehicle. That's why, when assessing a vehicle's safety, one needs to compare models in the same class.

Once again this year we offer up our automotive safety ratings which combine the accident avoidance scores from our tests with available crash-test results along with the availability of side and curtain air bags.

For a copy of the chart listing some 250 vehicles, send a self-addressed stamped envelope to:

Safety Chart

Consumer Reports

Yonkers, New York 10703

Title: *Weather & Community Events*

Date: Daily

Time: Randomly and Frequently

Duration: 30 seconds

WLPR-AM airs local weather and Community Events for our listening area all throughout the day.