

July 1, 2014

Quarterly Problems and Needs List
WLPR AM, Prichard - Mobile, Alabama
Goforth Media, Inc.

Goforth Media, Inc., licensee of radio station WLPR AM in Prichard, AL has found the following issues and needs of particular concern to members of our listening area:

1. Army National Guard Support
2. Great Ideas For Inexpensive Summer Family Vacations
3. School Growth Could Mean More Taxes
4. Alabama Broadcasters Association – “Foreclosure”
5. Repairs To Alabama Bridge Expected To Take Months
6. Weather and Community Events

Title: Real Life

Date: April 1st, 2014 – June 30th, 2014

Time: Affidavit Attached

Duration: 30 Seconds

Problem # 1: *Army National Guard Support*

The demand for Army National Guard support here at home remains high. The hours of service Guard members have spent performing rescue and recovery and other duties increased by almost 60% in 2008. This year, the Alabama Army National Guard will help our communities deal with floods, fires, hurricanes, tornadoes and other emergency situations.

No one serves our hometowns like the men and women of the Alabama Army National Guard.

This year, the National Guard is launching Real Life, a new campaign consisting of five radio spots. They are inspired by and speak directly to today's media savvy youth. Four of the spots highlight the National Guard's domestic mission as well as the benefits and experience that come with being a Citizen-Soldier. The fifth spot is directed at parents, teachers and counselors and addresses some of the concerns these influencers typically have.

Title: My Money Life

Date: Monday, June 2nd, 2014

Time: 9:20 AM, 1:20 PM, 6:20 PM, & 10:20 PM

Duration: 2 Minutes

Problem # 2: *Great Ideas for Inexpensive Summer Family Vacations*

Chuck Bentley with My Money Life from Crown Financial Ministries discussed ideas about how he and his family take inexpensive family vacations.

I just love warm summer days and family vacations Ann and I have learned many lessons over the years of how to have a great vacation on a budget. So this week I want to share some of our better tips and advice.

First, about half the money spent on a vacation is on travel cost. The closer you stay to home, the less costly the trip will be. Often times there are many things to do or discover right in our own backyards that will make for a great vacation.

Ann's a great researcher. She likes to find the locations to be discovered and the deals to save us money. More often than not we drive to our destination and find an economic hotel to put us near the sites we want to explore.

One of my best memories of a vacation was a short stay in an old historic hotel in West Texas. We were able to get there in a day's drive from our home. Our boys were both getting into their early teens and they wanted time away from crowds to swim, play whiffle ball, and just hang out together. As it turned out, the old hotel maintained a very nice grass croquet course on the hotel property. It took just a few games of competitive croquet and we were all hooked. It turned out to be more fun than the swimming pool and there was no charge for playing and there was no waiting in lines either.

Today there're many web sites and travel services that allow you to avoid making mistakes before you make reservations. TripAdvisor.com is very helpful for getting up to date customer feedback on travel options.

Title: *WKRG-TV5 News*

Date: Tuesday, May 27th, 2014

Time: 9:40 AM

Duration: 1 Minute

Problem # 3: *School Growth Could Mean More Taxes*

Summer break, a time to relax and make memories while school administrators figure out where to put all those students next year.

"The infrastructure in the schools just will not handle the number of children that are going to be coming to school. So we've got to look at building new schools at different places around the county," says school superintendent Alan Lee.

The problem is funding. "It was very recent we went back to the voters and we had the one cent sales tax renewed," says Lee. "That one cent sales tax does not allow us to bond for our schools so we are going to have to think about other ways of finance."

More than 30 thousand students attended Baldwin County schools last year. They are seeing about 800 new students every year now. That's enough to fill up an entire elementary school.

"There are two sources of revenue. One is sales tax, one is property tax," says Lee. "I don't like either of those but the reality is we have to pay for what we need."

A study is underway now to determine the costs and locations of new school buildings. It is expected to be complete next month.

Title: *Foreclosure*

Date: April 1st, 2014 – June 30th, 2014

Time: Affidavit Attached

Duration: 30 Seconds

Problem # 4: *Current Housing and Economic Crisis - "Foreclosure"*

The Alabama State Bar Association has developed a program to assist Alabama homeowners facing foreclosure during the current housing/economic crisis. The campaign is called "Foreclosure." The thirty second radio spot directs listeners to a number (800-393-2333) and website where they can get free legal advice from Alabama State Bar members about home foreclosure.

Title: *WKRG-TV5 News*

Date: Monday, May 26th, 2014

Time: 9:40 AM

Duration: 1 Minute

Problem # 5: *Repairs To Alabama Bridge Expected To Take Months*

State transportation officials say it could take months before traffic begins moving normally along an Interstate 65 bridge following a fatal crash.

Two tractor trailers crashed into each other in the northbound lanes of the General W.K. Wilson Jr. Bridge Thursday and burst into flames shortly afterward.

Vince Calametti, Alabama Department of Transportation regional engineer tells Al.com the bridge may not be fully functional until for at least two to three months. Calametti says drivers will be allowed to travel in the far northbound lanes of the bridge, but repairs to the scorched roadway will likely lead to closures.

Title: *Weather & Community Events*

Date: Daily

Time: Randomly and Frequently

Duration: 30 seconds

WLPR-AM airs local weather and Community Events for our listening area all throughout the day.