

*April 1, 2023*

*Quarterly Problems and Needs List*

*WLPR AM, Prichard - Mobile, Alabama*

*Goforth Media, Inc.*

*Goforth Media, Inc., licensee of radio station WLPR AM in Prichard, AL has found the following issues and needs of particular concern to members of our listening area:*

- 1. Alabama Broadcasters Association PEP Spots*
- 2. Nonstop Service From Mobile To Orlando*
- 3. Consumer Affairs: The IRS Has Announced Vehicle Mileage Deductions For 2023*
- 4. Mobile Group Offering Courses To Help Workers In Early Childhood Education*
- 5. Consumer Affairs: Scammers Often Exploit Off Of Human Tragedy*
- 6. Shred Day 2023*
- 7. When Schools Leave Parents In The Dark*
- 8. Weather and Community Events*

*Title: Alabama Broadcasters Association Pep Spots*

*Date: January 1st, 2023 – March 31<sup>st</sup>, 2023*

*Time: 2 times per day everyday*

*Duration: 30 Seconds*

*Problem # 1: Bringing Attention To The “Move Over” Law*

The Alabama Department of Transportation (ALDOT) is bringing awareness to two issues of great importance across our state for the remainder of the year. Spot announcements will air on the following subject matter: “Railway Safety” and “Move Over” when you see flashing lights.

One spot focuses on Railway Safety... “Never try to beat and train. It is a deadly game.” A second spot is designed to bring attention to The “Move Over” law which requires that you move over when you see flashing lights. If you can’t move over – Slow Down!

*Title: WKRG-TV News*

*Date: Tuesday, March 7<sup>th</sup>, 2023*

*Time: 6:46 AM, 7:46 AM, 8:46 AM, 4:46 PM & 5:46 PM*

*Duration: 1 Minute*

*Problem # 2: Nonstop Service From Mobile To Orlando*

Avelo Airlines announced that they will offer nonstop service from Mobile International Airport (BFM) to Orlando, the only airline to offer nonstop service from Mobile to Florida. The Mobile Airport authority said last week to expect an announcement.

*Avelo said in a news release that service will begin on May 31 to Orlando International Airport (MCO). An inaugural flight will lift off Wednesday. Regular service will run twice weekly, on Thursdays and Sundays on Boeing Next-Generation 737.*

*Title: The Daily Consumer Radio Newscast*

*Date: Thursday, January 5<sup>th</sup>, 2023*

*Time: 6:16 AM, 12:16 PM & 6:16 PM*

*Duration: 1 Minute*

*Problem # 3: The IRS Has Announced Vehicle Mileage Deductions For 2023*

The IRS has announced vehicle mileage deductions for 2023. The deduction is 14 cents per mile driven for charities, unchanged from 2022, and 65.5 cents per mile driven for businesses. That's up three cents from the second half of 2022.

*Title: WKRG-TV News*

*Date: Monday, March 6<sup>th</sup>, 2023*

*Time: 6:46 AM, 7:46 AM, 8:46 AM, 4:46 PM & 5:46 PM*

*Duration: 1 Minute*

*Problem # 4: Mobile Group Offering Courses To Help Workers In Early Childhood Education*

Finding early child care can be tough for a lot of families. A gulf coast group is trying to train more workers in early childhood education. Gulf Regional Early Childhood Services in Mobile has several training events coming up. It's for people either in early childhood care or interested in the field.

The classes will go over guidelines for early learning in Alabama. They work with emotional development, literacy, and other important guidance on vital programs. Childcare services took a big hit during the pandemic. Officials say nationwide 30 percent of childcare workers left the field. That's created a situation of high demand for services while wages have been challenging.

A lack of childcare options can be tough for working parents. It creates challenges for families and industries.

*Title: The Daily Consumer Radio Newscast*

*Date: Tuesday, February 14<sup>th</sup>, 2023*

*Time: 6:16 AM, 3:46 PM & 6:16 PM*

*Duration: 1 Minute*

*Problem # 5: Scammers Often Exploit Off Of Human Tragedy*

Scammers often try to exploit human tragedy and the earthquakes in Turkey and Syria are good examples. The Federal Trade Commission is warning Americans to stay vigilant and if they want to help, to make sure they only donate to real charities.

*Title: WKRG-TV News*

*Date: Tuesday, March 28<sup>th</sup>, 2023*

*Time: 6:46 AM, 7:46 AM, 8:46 AM, 4:46 PM & 5:46 PM*

*Duration: 1 Minute*

*Problem # 6: Shred Day 2023*

The City of Mobile and Better Business Bureau will be hosting their first Shred Day of 2023 on April 23, 2023.

The event is set to take place at James Seals Park on Friday, April 28 from 9 am. to 12 pm. Paper is the only material that is allowed to be shredded. The maximum amount of paper accepted will be two boxes or bags and no more than 50 lbs.

Anyone interested in Shred Day should call 877-926-8300 to register for the event.

Sponsors for this event include AARP Mobile, City of Mobile Parks and Recreation, New Horizon's Credit Union, Better Business Bureau and WKRG News 5.

*Title: The Point*

*Date: Thursday, February 9<sup>th</sup>, 2023*

*Time: 9:46 AM, 1:46 PM, 6:46 PM & 11:46 PM*

*Duration: 1 Minute*

*Problem # 7: When Schools Leave Parents In The Dark*

In December, a group of 13 parents met quietly in a living room north of New York City. Most were self-described liberals, according to The New York Times, but all had something in common: Their kids' public schools were hiding from them that their child was identifying as transgender.

The problem wasn't with the idea of transgenderism, the parents clarified, only that their schools would deliberately keep them in the dark. In one case, though parents "affirmed" a student's new identity, the school hid it from them because the student said she didn't feel "comfortable" at home.

Indulging made-up claims such as "I am transgender ..." ends with indulging others, such as "my parents are unsafe," with no investigation required. Stonewalling parents from the lives of their children leaves already suffering kids without those who know and love them most. It leaves them in the hands of the state ... in other words more vulnerable and less safe than they were before.



*Title: Weather & Community Events*

*Date: Daily*

*Time: Randomly and Frequently*

*Duration: 30 seconds & 60 seconds*

*WLPR-AM airs local weather and Community Events for our listening area all throughout the day.*