

*July 1, 2022*

*Quarterly Problems and Needs List  
WLPR AM, Prichard - Mobile, Alabama  
Goforth Media, Inc.*

*Goforth Media, Inc., licensee of radio station WLPR AM in Prichard, AL has found the following issues and needs of particular concern to members of our listening area:*

- 1. Alabama Broadcasters Association PEP Spots*
- 2. Homebound Individuals Can Get COVID-19 Vaccinations In Mobile*
- 3. Consumer Affairs: Government Pays for COVID-19 Tests For Medicare Patients*
- 4. City Of Prichard Holding Job-Fair*
- 5. Consumer Affairs: Google Chrome Vulnerabilities And Updates*
- 6. Kids Explain The Impact Of Divorce*
- 7. THC Gummies in Kid-Friendly Packages Endanger Children*
- 8. Community News: Clothing And Small Appliance Giveaway*
- 9. Weather and Community Events*

*Title: Alabama Broadcasters Association Pep Spots*

*Date: January 1<sup>st</sup>, 2021 – March 31<sup>st</sup>, 2022*

*Time: 2 times per day everyday*

*Duration: 30 Seconds*

*Problem # 1: Bringing Attention To The “Move Over” Law*

The Alabama Department of Transportation (ALDOT) is bringing awareness to two issues of great importance across our state for the remainder of the year. Spot announcements will air on the following subject matter: “Railway Safety” and “Move Over” when you see flashing lights.

One spot focuses on Railway Safety... “Never try to beat and train. It is a deadly game.” A second spot is designed to bring attention to The “Move Over” law which requires that you move over when you see flashing lights. If you can’t move over – Slow Down!

*Title: WKRG-TV News*

*Date: Wednesday, June 8<sup>th</sup>, 2022*

*Time: 6:46 AM, 7:46 AM, 8:46 AM, 4:46 PM & 5:46 PM*

*Duration: 1 Minute*

*Problem #2: Homebound Individuals Can Get COVID-19 Vaccinations in Mobile*

The Mobile County Health Department is now offering COVID-19 vaccinations to individuals who have trouble leaving their homes. The only current vaccine option is Moderna, which is available on Wednesdays and Fridays.

The program to bring vaccines to homebound people is one of the ways MCHD is working to get more vaccines to more people, according to an MCHD recent COVID update.

Homebound individuals interested can sign up for the at-home Moderna vaccine on the MCHD website. Once completed, the COVID-19 Response Team will receive the form and continue with scheduling.

*Title: The Daily Consumer Radio Newscast*

*Date: Wednesday, April 6<sup>th</sup>, 2022*

*Time: 6:16 AM, 12:16 PM & 6:16 PM*

*Duration: 1 Minute*

*Problem # 3: Government Pays for COVID-19 Tests For Medicare Patients*

*If you're on Medicare, the government will pay for your COVID-19 tests. Starting this week Medicare recipients with Part B coverage can receive up to eight over-the-counter tests from participating pharmacies, which will bill Medicare directly.*

*Title: WKRG-TV News*

*Date: Thursday, June 30<sup>th</sup>, 2022*

*Time: 6:46 AM, 7:46 AM, 8:46 AM, 4:46 PM & 5:46 PM*

*Duration: 1 Minute*

*Problem # 4: City Of Prichard Holding Job-Fair*

*The City of Prichard is like a lot of employers nowadays – in need of workers.*

*On Thursday, June 30, Prichard held a job fair at the Prichard Public Works Department.*

*Starting at 8 A.M., the parking lot was full and the City of Prichard spokesperson, TJ Pettway, said they had over 200 applicants throughout the day.*

*Title: The Daily Consumer Radio Newscast*

*Date: Friday, April 15<sup>th</sup>, 2022*

*Time: 6:16 AM, 3:46 PM & 6:16 PM*

*Duration: 1 Minute*

*Problem # 5: Google Chrome Vulnerabilities And Updates*

*If your computer uses the Google Chrome browser be on the lookout for an update. Google has told users that hackers' attacks against the browser have left users vulnerable to high level threats. The company has created a patch that will be part of an update to be available within days.*

*Title: The Point*

*Date: Wednesday, May 4<sup>th</sup>, 2022*

*Time: 9:46 AM, 1:46 PM, 6:46 PM & 11:46 PM*

*Duration: 1 Minute*

*Problem # 6: Kids Explain The Impact Of Divorce*

I don't love BuzzFeed's clickbaity and crowdsourced approach to content, but a recent article caught my eye: Reddit users revealing what their childhood was like after their parents divorced.

"When we were little, mom worked full-time and dad stayed home with us," wrote one user. "When I was six, they separated, and we only saw him once, maybe twice a year. I have never recovered from this sudden and unexplained abandonment."

Others described having to become the unintentional middle man between their parents, or trying to keep up with both of them as adults. "Little things like that that take a really big toll on you," wrote one: "I always got physically ill before having to switch houses because of the stress."

These anecdotes line up with the research. Divorce is awful, even if tragically necessary. And, more often than not, our culture trips all over itself to obscure its real impact. In order to protect adult feelings, we tell ourselves "the kids will be fine."

They aren't. In fact, they deserve better. Sometimes, even BuzzFeed gets it right.

I hope people pay attention.

*Title: The Point*

*Date: Monday, April 25<sup>th</sup>, 2022*

*Time: 9:46 AM, 1:46 PM, 6:46 PM & 11:46 PM*

*Duration: 1 Minute*

*Problem # 7: THC Gummies in Kid-Friendly Packages Endanger Children*

Legal recreational marijuana sales officially began in New Jersey. That's the same state where, on Christmas Day in 2020, a 3-year-old was admitted to a hospital ICU after he ate a dangerous number of cannabis edibles. They were in a bag that looked like a package of Nerds candy.

According to CNN, knockoff candy bags that actually contain THC edibles are a big problem. The New Jersey Poison Control Center reported that the number of kids poisoned with cannabis was six times higher in 2020 than just two years earlier. There are similar reports across the country.

Marijuana lobbyists promise they don't market to kids, and that it's just a few bad apples selling edibles in kid-friendly packages. But making THC edible at all is a step towards marketing to kids, a genie that can't be put back into the bottle.

*As the nationwide march toward legalizing marijuana continues, the consequences of our culture's worst ideas will be paid by the most common victim: the kids.*

*Title: Community News*

*Date: May 3<sup>rd</sup> – May 21<sup>st</sup>, 2022*

*Time: Randomly and Frequently*

*Duration: 30 seconds & 60 seconds*

*Problem: Clothing And Small Appliance Giveaway*

*Higher Power Church Ministries at 4807 Princeton Drive in  
Mobile will have a Clothes & Small Appliances giveaway on Saturday,  
May 21<sup>st</sup> from 8am until 12 noon. Refreshments will be served. For  
more information, the number is (251) 709-0796.*

*Title: Weather & Community Events*

*Date: Daily*

*Time: Randomly and Frequently*

*Duration: 30 seconds & 60 seconds*

*WLPR-AM airs local weather and Community Events for our listening area all throughout the day.*